

# **Medical Display Market Size, Trends, Analysis, and Outlook By Technology (LED-backlit LCD, CCFL-backlit LCD, OLED), By Panel Size (Below 22.9 Inch panels, 23.9 to 26.9 Inch panels, 27 to 41.9 Inch panels, Above 42 Inch panels), By Resolution (Up to 2 MP, 2.1 to 4 MP, 4.1 to 8 MP, Above 8 MP), By Display Color (Color, Monochrome), By Application (Diagnostic Applications, Surgical Applications, Dentistry, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Medical Display market size is poised to register 7.1% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Medical Display market across By Technology (LED-backlit LCD, CCFL-backlit LCD, OLED), By Panel Size (Below 22.9 Inch panels, 23.9 to 26.9 Inch panels, 27 to 41.9 Inch panels, Above 42 Inch panels), By Resolution (Up to 2 MP, 2.1 to 4 MP, 4.1 to 8 MP, Above 8 MP), By Display Color (Color, Monochrome), By Application (Diagnostic Applications, Surgical Applications, Dentistry, Others)

The medical display market is characterized by the increasing demand for high-resolution imaging solutions in diagnostic and surgical applications, advancements in display technologies and image processing algorithms, and the growing emphasis on visualization and workflow efficiency in healthcare settings. By 2030, the market is poised to witness steady growth, driven by expansions in diagnostic monitors, surgical

displays, and medical-grade touchscreens. Further, expanding applications in radiology, endoscopy, and operating rooms are expected to drive market expansion, enabling healthcare providers and imaging equipment manufacturers to enhance diagnostic accuracy, clinical collaboration, and patient outcomes through medical displays that offer brightness, contrast, and color accuracy in the medical display market and medical imaging industry.

### Medical Display Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Medical Display market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Medical Display survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Medical Display industry.

### Key market trends defining the global Medical Display demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Medical Display Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Medical Display industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Medical Display companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Medical Display industry

Leading Medical Display companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand

conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Medical Display companies.

### Medical Display Market Study- Strategic Analysis Review

The Medical Display market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Medical Display Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Medical Display industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Medical Display Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Medical Display Market Size Outlook- Companies plan for focused

investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Medical Display market segments. Similarly, Strong market demand is encouraging Canadian Medical Display companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Medical Display market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Medical Display Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Medical Display industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Medical Display market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Medical Display Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Medical Display in Asia Pacific. In particular, China, India, and South East Asian Medical Display markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Medical Display Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Medical Display Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Medical Display market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Medical Display.

Medical Display Market Company Profiles

The global Medical Display market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Advantech Co. Ltd, Barco NV, Coje Display Co. Ltd, Double Black Imaging Corp, EIZO Corp, FSN Medical Technologies, HP Development Company, L.P., Jusha Medical (Shenzhen) Co. Ltd, LG Electronics Inc, Novanta Inc, Quest International Inc, Siemens Healthineers AG, Sony Electronics Inc, STERIS Corp, Stryker Corp.

Recent Medical Display Market Developments

The global Medical Display market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Medical Display Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast)

*Medical Display Market Size, Trends, Analysis, and Outlook By Technology (LED-backlit LCD, CCFL-backlit LCD, O...*

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Technology

LED-backlit LCD

CCFL-backlit LCD

OLED

By Panel Size

Below 22.9 Inch panels

23.9 to 26.9 Inch panels

27 to 41.9 Inch panels

Above 42 Inch panels

By Resolution

Up to 2 MP

2.1 to 4 MP

4.1 to 8 MP

Above 8 MP

By Display Color

Color

Monochrome

By Application

Diagnostic Applications

Surgical Applications

Dentistry

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

## Middle East Africa (5 markets)

### Companies

Advantech Co. Ltd

Barco NV

Coje Display Co. Ltd

Double Black Imaging Corp

EIZO Corp

FSN Medical Technologies

HP Development Company, L.P.

Jusha Medical (Shenzhen) Co. Ltd

LG Electronics Inc

Novanta Inc

Quest International Inc

Siemens Healthineers AG

Sony Electronics Inc

STERIS Corp

Stryker Corp

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Medical Display Market Overview and Key Findings, 2024
- 1.2 Medical Display Market Size and Growth Outlook, 2021- 2030
- 1.3 Medical Display Market Growth Opportunities to 2030
- 1.4 Key Medical Display Market Trends and Challenges
  - 1.4.1 Medical Display Market Drivers and Trends
  - 1.4.2 Medical Display Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Medical Display Companies

### 2. MEDICAL DISPLAY MARKET SIZE OUTLOOK TO 2030

- 2.1 Medical Display Market Size Outlook, USD Million, 2021- 2030
- 2.2 Medical Display Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. MEDICAL DISPLAY MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. MEDICAL DISPLAY MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Technology
    - LED-backlit LCD
    - CCFL-backlit LCD
    - OLED

By Panel Size

Below 22.9 Inch panels

23.9 to 26.9 Inch panels

## **27 TO 41.9 INCH PANELS**

Above 42 Inch panels

By Resolution

Up to 2 MP

2.1 to 4 MP

4.1 to 8 MP

Above 8 MP

By Display Color

Color

Monochrome

By Application

Diagnostic Applications

Surgical Applications

Dentistry

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Medical Display Market, 2025

5.2 Asia Pacific Medical Display Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Medical Display Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Medical Display Market, 2025

5.5 Europe Medical Display Market Size Outlook by Type, 2021- 2030

5.6 Europe Medical Display Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Medical Display Market, 2025

5.8 North America Medical Display Market Size Outlook by Type, 2021- 2030

5.9 North America Medical Display Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Medical Display Market, 2025

5.11 South America Pacific Medical Display Market Size Outlook by Type, 2021- 2030

5.12 South America Medical Display Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Medical Display Market, 2025

5.14 Middle East Africa Medical Display Market Size Outlook by Type, 2021- 2030

## 5.15 Middle East Africa Medical Display Market Size Outlook by Application, 2021- 2030

### **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Medical Display Market Size Outlook and Revenue Growth Forecasts

6.2 US Medical Display Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Medical Display Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Medical Display Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Medical Display Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Medical Display Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Medical Display Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Medical Display Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Medical Display Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Medical Display Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Medical Display Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Medical Display Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Medical Display Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Medical Display Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Medical Display Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Medical Display Industry Drivers and Opportunities

6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts

6.32 Rest of Asia Pacific Medical Display Industry Drivers and Opportunities

6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

6.34 Brazil Medical Display Industry Drivers and Opportunities

6.36 Argentina Market Size Outlook and Revenue Growth Forecasts

- 6.36 Argentina Medical Display Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Medical Display Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Medical Display Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Medical Display Industry Drivers and Opportunities

## **7. MEDICAL DISPLAY MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. MEDICAL DISPLAY COMPANY PROFILES**

- 8.1 Profiles of Leading Medical Display Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Advantech Co. Ltd
- Barco NV
- Coje Display Co. Ltd
- Double Black Imaging Corp
- EIZO Corp
- FSN Medical Technologies
- HP Development Company, L.P.
- Jusha Medical (Shenzhen) Co. Ltd
- LG Electronics Inc
- Novanta Inc
- Quest International Inc
- Siemens Healthineers AG
- Sony Electronics Inc
- STERIS Corp
- Stryker Corp.

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

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