

# **Meat Speciation Testing Market Size, Trends, Analysis, and Outlook By Species (Cow (*Bos taurus*), Swine (*Sus scrofa*), Chicken (*Gallus gallus*), Horse (*Equus caballus*), Sheep (*Ovis aries*), Others), By Technology (PCR, ELISA, Others), By Form (Raw, Cooked, Processed), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

Global Meat Speciation Testing Market Size is valued at \$2.7 Billion in 2024 and is forecast to register a growth rate (CAGR) of 7.9% to reach \$5 Billion by 2032.

The meat speciation testing market is growing as regulatory bodies enforce stricter standards for meat authenticity and quality. This testing ensures proper labeling and prevents the contamination of meat products. Technologies such as polymerase chain reaction (PCR) are widely used to detect specific species in meat products.

Meat Speciation Testing Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Meat Speciation Testing survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Meat Speciation Testing industry.

Key market trends defining the global Meat Speciation Testing demand in 2025 and Beyond

The Meat Speciation Testing industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

### Meat Speciation Testing Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Meat Speciation Testing industry

Leading Meat Speciation Testing companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Meat Speciation Testing companies.

### Meat Speciation Testing Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic

changes.

## Meat Speciation Testing Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Meat Speciation Testing industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Meat Speciation Testing Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

## North America Meat Speciation Testing Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Meat Speciation Testing market segments. Similarly, strong market demand encourages Canadian Meat Speciation Testing companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

## Europe Meat Speciation Testing Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Meat Speciation Testing industry remains the major market for companies in the European Meat Speciation Testing industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Meat Speciation Testing market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Meat Speciation Testing Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Meat Speciation Testing in Asia Pacific. In particular, China, India, and South East Asian Meat Speciation Testing markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Meat Speciation Testing Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Meat Speciation Testing Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Meat Speciation Testing market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Meat Speciation Testing.

Meat Speciation Testing Company Profiles

The global Meat Speciation Testing market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are AB Sciex LLC, ALS Ltd, Biocheck, Eurofins Scientific SE, Geneius Laboratories Ltd, Global ID Group, LGC Group, Neogen Corp, VWR International LLC.

## Recent Meat Speciation Testing Market Developments

The global Meat Speciation Testing market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Meat Speciation Testing Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Species

Cow (Bos taurus)

Swine (*Sus scrofa*)

Chicken (*Gallus gallus*)

Horse (*Equus caballus*)

Sheep (*Ovis aries*)

Others

By Technology

PCR

ELISA

Others

By Form

Raw

Cooked

Processed

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

AB Sciex LLC

ALS Ltd

Biocheck

Eurofins Scientific SE

Geneius Laboratories Ltd

Global ID Group

LGC Group

Neogen Corp

VWR International LLC

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. MEAT SPECIATION TESTING MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Meat Speciation Testing Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Meat Speciation Testing Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Meat Speciation Testing Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Meat Speciation Testing Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Meat Speciation Testing Market Outlook to 2032



## **CHAPTER 5: MEAT SPECIATION TESTING MARKET DYNAMICS**

- 5.1 Key Meat Speciation Testing Market Trends
- 5.2 Potential Meat Speciation Testing Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL MEAT SPECIATION TESTING MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Species
  - Cow (*Bos taurus*)
  - Swine (*Sus scrofa*)
  - Chicken (*Gallus gallus*)
  - Horse (*Equus caballus*)
  - Sheep (*Ovis aries*)
  - Others
- Technology
  - PCR
  - ELISA
  - Others
- Form
  - Raw
  - Cooked
  - Processed
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA MEAT SPECIATION TESTING MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Species
  - Cow (*Bos taurus*)
  - Swine (*Sus scrofa*)
  - Chicken (*Gallus gallus*)
  - Horse (*Equus caballus*)
  - Sheep (*Ovis aries*)
  - Others
- Technology

PCR

ELISA

Others

Form

Raw

Cooked

Processed

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Meat Speciation Testing Market Size Forecast, 2021- 2032

7.3.2 Canada Meat Speciation Testing Market Size Forecast, 2021- 2032

7.3.3 Mexico Meat Speciation Testing Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE MEAT SPECIATION TESTING MARKET ANALYSIS AND OUTLOOK TO 2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Species

Cow (*Bos taurus*)

Swine (*Sus scrofa*)

Chicken (*Gallus gallus*)

Horse (*Equus caballus*)

Sheep (*Ovis aries*)

Others

Technology

PCR

ELISA

Others

Form

Raw

Cooked

Processed

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Meat Speciation Testing Market Size Forecast, 2021- 2032

8.3.2 France Meat Speciation Testing Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Meat Speciation Testing Market Size Forecast, 2021- 2032

8.3.4 Spain Meat Speciation Testing Market Size Forecast, 2021- 2032

8.3.5 Italy Meat Speciation Testing Market Size Forecast, 2021- 2032

8.3.6 Russia Meat Speciation Testing Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Meat Speciation Testing Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC MEAT SPECIATION TESTING MARKET ANALYSIS AND OUTLOOK TO 2032**

### 9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

#### 9.2 Species

Cow (Bos taurus)

Swine (Sus scrofa)

Chicken (Gallus gallus)

Horse (Equus caballus)

Sheep (Ovis aries)

Others

Technology

PCR

ELISA

Others

Form

Raw

Cooked

Processed

### 9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Meat Speciation Testing Market Size Forecast, 2021- 2032

9.3.2 India Meat Speciation Testing Market Size Forecast, 2021- 2032

9.3.3 Japan Meat Speciation Testing Market Size Forecast, 2021- 2032

9.3.4 South Korea Meat Speciation Testing Market Size Forecast, 2021- 2032

9.3.5 Australia Meat Speciation Testing Market Size Forecast, 2021- 2032

9.3.6 South East Asia Meat Speciation Testing Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Meat Speciation Testing Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA MEAT SPECIATION TESTING MARKET ANALYSIS AND OUTLOOK TO 2032**

### 10.1 South America Market Outlook by Segments, 2021- 2032

#### 10.2 Species

Cow (Bos taurus)

Swine (Sus scrofa)

Chicken (Gallus gallus)

Horse (Equus caballus)

Sheep (Ovis aries)

Others

Technology

PCR

ELISA

Others

Form

Raw

Cooked

Processed

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Meat Speciation Testing Market Size Forecast, 2021- 2032

10.3.2 Argentina Meat Speciation Testing Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Meat Speciation Testing Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA MEAT SPECIATION TESTING MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Species

Cow (*Bos taurus*)

Swine (*Sus scrofa*)

Chicken (*Gallus gallus*)

Horse (*Equus caballus*)

Sheep (*Ovis aries*)

Others

Technology

PCR

ELISA

Others

Form

Raw

Cooked

Processed

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Meat Speciation Testing Market Size Forecast, 2021- 2032

11.3.2 The UAE Meat Speciation Testing Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Meat Speciation Testing Market Size Forecast, 2021- 2032

11.3.4 South Africa Meat Speciation Testing Market Size Forecast, 2021- 2032

### 11.3.4 Rest of Africa Meat Speciation Testing Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 AB Sciex LLC

ALS Ltd

Biocheck

Eurofins Scientific SE

Geneius Laboratories Ltd

Global ID Group

LGC Group

Neogen Corp

VWR International LLC

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Meat Speciation Testing Market Outlook by Type, 2021- 2032

Figure 6: Global Meat Speciation Testing Market Outlook by Application, 2021- 2032

Figure 7: Global Meat Speciation Testing Market Outlook by Region, 2021- 2032

Figure 8: North America Meat Speciation Testing Market Snapshot, Q4-2024

Figure 9: North America Meat Speciation Testing Market Size Forecast by Type, 2021- 2032

Figure 10: North America Meat Speciation Testing Market Size Forecast by Application, 2021- 2032

Figure 11: North America Meat Speciation Testing Market Share by Country, 2023

Figure 12: Europe Meat Speciation Testing Market Snapshot, Q4-2024

Figure 13: Europe Meat Speciation Testing Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Meat Speciation Testing Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Meat Speciation Testing Market Share by Country, 2023

Figure 16: Asia Pacific Meat Speciation Testing Market Snapshot, Q4-2024

Figure 17: Asia Pacific Meat Speciation Testing Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Meat Speciation Testing Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Meat Speciation Testing Market Share by Country, 2023

Figure 20: South America Meat Speciation Testing Market Snapshot, Q4-2024

Figure 21: South America Meat Speciation Testing Market Size Forecast by Type, 2021- 2032

Figure 22: South America Meat Speciation Testing Market Size Forecast by Application, 2021- 2032

Figure 23: South America Meat Speciation Testing Market Share by Country, 2023

Figure 24: Middle East and Africa Meat Speciation Testing Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Meat Speciation Testing Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Meat Speciation Testing Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Meat Speciation Testing Market Share by Country, 2023

Figure 28: United States Meat Speciation Testing Market Size Outlook, \$ Million, 2021-2032

Figure 29: Canada Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Meat Speciation Testing Market Size Outlook, \$ Million, 2021-2032

Figure 32: France Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Meat Speciation Testing Market Size Outlook, \$ Million, 2021-2032

Figure 42: Australia Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Meat Speciation Testing Market Size Outlook, \$ Million, 2021-2032

Figure 45: Brazil Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Meat Speciation Testing Market Size Outlook, \$ Million, 2021-2032

Figure 47: Rest of LATAM Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Meat Speciation Testing Market Size Outlook, \$ Million, 2021-2032

Figure 49: UAE Meat Speciation Testing Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Meat Speciation Testing Market Size Outlook, \$ Million, 2021-2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Meat Speciation Testing Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Meat Speciation Testing Market Size Outlook by Segments, 2021- 2032

Table 7: Global Meat Speciation Testing Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Meat Speciation Testing Market Outlook by Type, 2021- 2032

Table 10: North America- Meat Speciation Testing Market Outlook by Country, 2021- 2032

Table 11: Europe - Meat Speciation Testing Market Outlook by Type, 2021- 2032

Table 12: Europe - Meat Speciation Testing Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Meat Speciation Testing Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Meat Speciation Testing Market Outlook by Country, 2021- 2032

Table 15: South America- Meat Speciation Testing Market Outlook by Type, 2021- 2032

Table 16: South America- Meat Speciation Testing Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Meat Speciation Testing Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Meat Speciation Testing Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Meat Speciation Testing Companies

Table 20: Product Profiles of Leading Meat Speciation Testing Companies

Table 21: SWOT Profiles of Leading Meat Speciation Testing Companies



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