

Manufacturing ERP Market Size, Share, and Outlook, 2025 Report- By Pricing Option (One-Time Payment, Subscription), By Deployment (Cloud Based, On-Premise, Hybrid), By Feature (Bill of Materials, Inventory Management, Material Requirement Planning, Capacity Requirement Planning, Advanced Planning and Scheduling, Others), By End-User (Automotive, Aerospace and Defence, Medical, Food and Beverages, Packaging, Others), 2018-2032

<https://marketpublishers.com/r/MD0AF8C6B735EN.html>

Date: April 2025

Pages: 176

Price: US\$ 3,680.00 (Single User License)

ID: MD0AF8C6B735EN

Abstracts

Manufacturing ERP Market Outlook

The Manufacturing ERP Market size is expected to register a growth rate of 12.2% during the forecast period from \$13.64 Billion in 2025 to \$30.5 Billion in 2032. The Manufacturing ERP market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Manufacturing ERP segments across 22 countries from 2021 to 2032. Key segments in the report include By Pricing Option (One-Time Payment, Subscription), By Deployment (Cloud Based, On-Premise, Hybrid), By Feature (Bill of Materials, Inventory Management, Material Requirement Planning, Capacity Requirement Planning, Advanced Planning and Scheduling, Others), By End-User (Automotive, Aerospace and Defence, Medical, Food and Beverages, Packaging, Others). Over 70 tables and charts showcase findings from our latest survey report on Manufacturing ERP markets.

Manufacturing ERP Market Insights, 2025

The manufacturing ERP market is witnessing rapid transformation as companies embrace digitalization to streamline production processes, optimize supply chains, and enhance operational visibility. Modern ERP solutions integrate IoT, AI, and cloud computing to provide real-time insights into production efficiency, inventory management, and quality control. Manufacturers across industries such as automotive, aerospace, and electronics are adopting ERP systems to improve agility and reduce downtime. Cloud-based ERP platforms are gaining traction due to their scalability, lower upfront costs, and seamless integration with other enterprise applications. The shift toward smart factories and Industry 4.0 is driving demand for ERP solutions that offer predictive analytics and AI-powered decision-making tools. Companies are also leveraging ERP software to improve compliance with environmental and safety regulations, ensuring sustainable manufacturing practices. However, challenges such as high implementation costs, workforce training, and resistance to change hinder adoption in small and mid-sized enterprises. As ERP vendors continue to enhance automation, cybersecurity, and customization capabilities, the market will see further growth, especially in industries prioritizing digital transformation.

Five Trends that will define global Manufacturing ERP market in 2025 and Beyond

A closer look at the multi-million market for Manufacturing ERP identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Manufacturing ERP companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Manufacturing ERP vendors.

What are the biggest opportunities for growth in the Manufacturing ERP industry?

The Manufacturing ERP sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Manufacturing ERP Market Segment Insights

The Manufacturing ERP industry presents strong offers across categories. The analytical report offers forecasts of Manufacturing ERP industry performance across segments and countries. Key segments in the industry include%li%By Pricing Option (One-Time Payment, Subscription), By Deployment (Cloud Based, On-Premise, Hybrid), By Feature (Bill of Materials, Inventory Management, Material Requirement Planning, Capacity Requirement Planning, Advanced Planning and Scheduling, Others), By End-User (Automotive, Aerospace and Defence, Medical, Food and Beverages, Packaging, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Manufacturing ERP market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Manufacturing ERP industry ecosystem. It assists decision-makers in evaluating global Manufacturing ERP market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Manufacturing ERP industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Manufacturing ERP Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer

purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Manufacturing ERP Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Manufacturing ERP with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Manufacturing ERP market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Manufacturing ERP market Insights%li%Vendors are exploring new opportunities within the US Manufacturing ERP industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Manufacturing ERP companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Manufacturing ERP market.

Latin American Manufacturing ERP market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Manufacturing ERP Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Manufacturing ERP markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Manufacturing ERP markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Manufacturing ERP companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Cority, Fishbowl, IQMS, Odoo, OptiProERP Software, Oracle, QAD Inc, Shoptech Software, Striven, SYSPRO.

Manufacturing ERP Market Segmentation

By Pricing Option

One-Time Payment

Subscription

By Deployment

Cloud Based

On-Premise

Hybrid

By Feature

Bill of Materials

Inventory Management

Material Requirement Planning

Capacity Requirement Planning

Advanced Planning and Scheduling

Others

By End-User

Automotive

Aerospace and Defence

Medical

Food and Beverages

Packaging

Others

Leading Companies

Cority

Fishbowl

IQMS

Odoo

OptiProERP Software

Oracle

QAD Inc

Shoptech Software

Striven

SYSPRO

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Manufacturing ERP Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Manufacturing ERP Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL MANUFACTURING ERP MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Manufacturing ERP Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. MANUFACTURING ERP MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Pricing Option

One-Time Payment

Subscription

By Deployment

Cloud Based

On-Premise

Hybrid

By Feature

Bill of Materials

Inventory Management

Material Requirement Planning

Capacity Requirement Planning

Advanced Planning and Scheduling

Others

By End-User

Automotive

Aerospace and Defence

Medical

Food and Beverages

Packaging

Others

6. GLOBAL MANUFACTURING ERP MARKET OUTLOOK ACROSS GROWTH

SCENARIOS

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

6. NORTH AMERICA MANUFACTURING ERP MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024**
- 6.2 North America Manufacturing ERP Market Trends and Growth Opportunities**
 - 6.2.1 North America Manufacturing ERP Market Outlook by Type**
 - 6.2.2 North America Manufacturing ERP Market Outlook by Application**
- 6.3 North America Manufacturing ERP Market Outlook by Country**
 - 6.3.1 The US Manufacturing ERP Market Outlook, 2021- 2032**
 - 6.3.2 Canada Manufacturing ERP Market Outlook, 2021- 2032**
 - 6.3.3 Mexico Manufacturing ERP Market Outlook, 2021- 2032**

7. EUROPE MANUFACTURING ERP MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024**
- 7.2 Europe Manufacturing ERP Market Trends and Growth Opportunities**
 - 7.2.1 Europe Manufacturing ERP Market Outlook by Type**
 - 7.2.2 Europe Manufacturing ERP Market Outlook by Application**
- 7.3 Europe Manufacturing ERP Market Outlook by Country**
 - 7.3.2 Germany Manufacturing ERP Market Outlook, 2021- 2032**
 - 7.3.3 France Manufacturing ERP Market Outlook, 2021- 2032**
 - 7.3.4 The UK Manufacturing ERP Market Outlook, 2021- 2032**
 - 7.3.5 Spain Manufacturing ERP Market Outlook, 2021- 2032**
 - 7.3.6 Italy Manufacturing ERP Market Outlook, 2021- 2032**
 - 7.3.7 Russia Manufacturing ERP Market Outlook, 2021- 2032**
 - 7.3.8 Rest of Europe Manufacturing ERP Market Outlook, 2021- 2032**

8. ASIA PACIFIC MANUFACTURING ERP MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024**
- 8.2 Asia Pacific Manufacturing ERP Market Trends and Growth Opportunities**
 - 8.2.1 Asia Pacific Manufacturing ERP Market Outlook by Type**
 - 8.2.2 Asia Pacific Manufacturing ERP Market Outlook by Application**
- 8.3 Asia Pacific Manufacturing ERP Market Outlook by Country**

- 8.3.1 China Manufacturing ERP Market Outlook, 2021- 2032**
- 8.3.2 India Manufacturing ERP Market Outlook, 2021- 2032**
- 8.3.3 Japan Manufacturing ERP Market Outlook, 2021- 2032**
- 8.3.4 South Korea Manufacturing ERP Market Outlook, 2021- 2032**
- 8.3.5 Australia Manufacturing ERP Market Outlook, 2021- 2032**
- 8.3.6 South East Asia Manufacturing ERP Market Outlook, 2021- 2032**
- 8.3.7 Rest of Asia Pacific Manufacturing ERP Market Outlook, 2021- 2032**

9. SOUTH AMERICA MANUFACTURING ERP MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024**
- 9.2 South America Manufacturing ERP Market Trends and Growth Opportunities**
 - 9.2.1 South America Manufacturing ERP Market Outlook by Type**
 - 9.2.2 South America Manufacturing ERP Market Outlook by Application**
- 9.3 South America Manufacturing ERP Market Outlook by Country**
 - 9.3.1 Brazil Manufacturing ERP Market Outlook, 2021- 2032**
 - 9.3.2 Argentina Manufacturing ERP Market Outlook, 2021- 2032**
 - 9.3.3 Rest of South and Central America Manufacturing ERP Market Outlook, 2021- 2032**

10. MIDDLE EAST AND AFRICA MANUFACTURING ERP MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024**
- 10.2 Middle East and Africa Manufacturing ERP Market Trends and Growth Opportunities**
 - 10.2.1 Middle East and Africa Manufacturing ERP Market Outlook by Type**
 - 10.2.2 Middle East and Africa Manufacturing ERP Market Outlook by Application**
- 10.3 Middle East and Africa Manufacturing ERP Market Outlook by Country**
 - 10.3.1 Saudi Arabia Manufacturing ERP Market Outlook, 2021- 2032**
 - 10.3.2 The UAE Manufacturing ERP Market Outlook, 2021- 2032**
 - 10.3.3 Rest of Middle East Manufacturing ERP Market Outlook, 2021- 2032**
 - 10.3.4 South Africa Manufacturing ERP Market Outlook, 2021- 2032**
 - 10.3.5 Egypt Manufacturing ERP Market Outlook, 2021- 2032**
 - 10.3.6 Rest of Africa Manufacturing ERP Market Outlook, 2021- 2032**

11. COMPANY PROFILES

- 11.1 Leading 10 Companies**
 - Cority**

Fishbowl

IQMS

Odoo

OptiProERP Software

Oracle

QAD Inc

Shoptech Software

Striven

SYSPRO

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Manufacturing ERP Market Size, Share, and Outlook, 2025 Report- By Pricing Option (One-Time Payment, Subscription), By Deployment (Cloud Based, On-Premise, Hybrid), By Feature (Bill of Materials, Inventory Management, Material Requirement Planning, Capacity Requirement Planning, Advanced Planning and Scheduling, Others), By End-User (Automotive, Aerospace and Defence, Medical, Food and Beverages, Packaging, Others), 2018-2032

Product link: <https://marketpublishers.com/r/MD0AF8C6B735EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MD0AF8C6B735EN.html>