

# **Managed Printing Services Market Size, Share, and Outlook, 2025 Report- By Component (Hardware, Software, Services), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Service Providers (Printer/Copier Manufacturers, System Integrators, Independent Software Vendors), By End-User (BFSI, Retail, Healthcare, IT and Telecom, Government, Others), 2018-2032**

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## **Abstracts**

### **Managed Printing Services Market Outlook**

The Managed Printing Services Market size is expected to register a growth rate of 11.2% during the forecast period from \$54.88 Billion in 2025 to \$115.4 Billion in 2032. The Managed Printing Services market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Managed Printing Services segments across 22 countries from 2021 to 2032. Key segments in the report include By Component (Hardware, Software, Services), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Service Providers (Printer/Copier Manufacturers, System Integrators, Independent Software Vendors), By End-User (BFSI, Retail, Healthcare, IT and Telecom, Government, Others). Over 70 tables and charts showcase findings from our latest survey report on Managed Printing Services markets.

## Managed Printing Services Market Insights, 2025

The managed printing services (MPS) market is growing as businesses look to optimize their printing environments, reduce costs, and improve efficiency. MPS providers offer organizations a comprehensive solution for managing their entire print infrastructure, including hardware, software, and maintenance. By outsourcing printing operations to specialized service providers, companies can streamline their print processes, reduce waste, and enhance document security. The increasing focus on sustainability and cost control is driving the adoption of MPS, as these solutions enable organizations to monitor and optimize print usage, reduce energy consumption, and minimize the environmental impact of paper waste. Furthermore, the rise of remote work and the need for secure, cloud-based document management are increasing the demand for managed print solutions. As businesses continue to digitalize, MPS providers are integrating their services with document management systems, helping organizations transition to paperless workflows while still maintaining efficient printing operations. While initial setup costs and resistance to change in some organizations may pose challenges, the ongoing drive for operational efficiency and cost savings will continue to fuel the growth of the MPS market.

### Five Trends that will define global Managed Printing Services market in 2025 and Beyond

A closer look at the multi-million market for Managed Printing Services identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Managed Printing Services companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Managed Printing Services vendors.

### What are the biggest opportunities for growth in the Managed Printing Services industry?

The Managed Printing Services sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed

commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Managed Printing Services Market Segment Insights

The Managed Printing Services industry presents strong offers across categories. The analytical report offers forecasts of Managed Printing Services industry performance across segments and countries. Key segments in the industry include%li%By Component (Hardware, Software, Services), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Service Providers (Printer/Copier Manufacturers, System Integrators, Independent Software Vendors), By End-User (BFSI, Retail, Healthcare, IT and Telecom, Government, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Managed Printing Services market size outlook is provided for 22 countries across these regions.

## Market Value Chain

The chapter identifies potential companies and their operations across the global Managed Printing Services industry ecosystem. It assists decision-makers in evaluating global Managed Printing Services market fundamentals, market dynamics, and disruptive trends across the value chain segments.

## Scenario Analysis and Forecasts

Strategic decision-making in the Managed Printing Services industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

## Asia Pacific Managed Printing Services Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam

coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Managed Printing Services Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Managed Printing Services with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Managed Printing Services market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Managed Printing Services market Insights%li%Vendors are exploring new opportunities within the US Managed Printing Services industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Managed Printing Services companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Managed Printing Services market.

Latin American Managed Printing Services market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing

activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

## Middle East and Africa Managed Printing Services Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Managed Printing Services markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Managed Printing Services markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape%li%How Managed Printing Services companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include ARC Document Solutions Inc, Canon Inc, HCL Technologies, Hewlett-Packard Development Company, L.P., Konica Minolta Inc, Kyocera Corp, Lewan Technology, Lexmark International Corp, Ricoh Company Ltd, Samsung Electronics Co. Ltd, Sharp Corp, Toronto Managed Print Services, Toshiba Corp, Xerox Corp.

## Managed Printing Services Market Segmentation

### By Component

Hardware

Software

Services

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Service Providers

Printer/Copier Manufacturers

System Integrators

Independent Software Vendors

By End-User

BFSI

Retail

Healthcare

IT and Telecom

Government

Others

Leading Companies

ARC Document Solutions Inc

Canon Inc

HCL Technologies

Hewlett-Packard Development Company, L.P.

Konica Minolta Inc

Kyocera Corp

Lewan Technology

Lexmark International Corp

Ricoh Company Ltd

Samsung Electronics Co. Ltd

Sharp Corp

Toronto Managed Print Services

Toshiba Corp

Xerox Corp

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.



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**Software**

**Services**

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**Small and Medium Enterprise**

**Large Enterprise**

#### **By Service Providers**

**Printer/Copier Manufacturers**

**System Integrators**

**Independent Software Vendors**

#### **By End-User**

**BFSI**

**Retail**

**Healthcare**

**IT and Telecom**

**Government**

**Others**

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**Canon Inc**

**HCL Technologies**

**Hewlett-Packard Development Company, L.P.**

**Konica Minolta Inc**

**Kyocera Corp**

**Lewan Technology**

**Lexmark International Corp**

**Ricoh Company Ltd**

**Samsung Electronics Co. Ltd**

**Sharp Corp**

**Toronto Managed Print Services**

**Toshiba Corp**

**Xerox Corp**

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