

Malted Barley Flour Market Size, Share, and Outlook, 2025 Report- By Type (Diastatic Flour, Non-diastatic Flour), Application (Bread, Flavor supplements, Various food recipes), Source (Organic, Conventional), End-User (Food Processing, Bakery and Confectionery, Pet Food, Restaurants and QSRs, Residential, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers and Convenience Stores, Online, Others), and Companies, 2021-2032

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Abstracts

Malted Barley Flour Market Outlook

The global Malted Barley Flour market is expected to register a growth rate of 8.9% during the forecast period from \$4.2 Billion in 2024 to \$8.3 Billion in 2032. The Malted Barley Flour market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Malted Barley Flour segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Diastatic Flour, Non-diastatic Flour), Application (Bread, Flavor supplements, Various food recipes), Source (Organic, Conventional), End-User (Food Processing, Bakery and Confectionery, Pet Food, Restaurants and QSRs, Residential, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers and Convenience Stores, Online, Others). Over 70 tables and

charts showcase findings from our latest survey report on Malted Barley Flour markets.

Malted Barley Flour Market Insights, 2025

The malted barley flour market in 2025 is advancing steadily due to its unique nutritional profile and flavor-enhancing properties in baking and beverage applications. Widely used in artisanal breads, breakfast cereals, and brewing adjuncts, malted barley flour is appreciated for its natural enzymes, rich malt flavor, and ability to enhance crust color and fermentation. Demand is rising in both conventional and organic food sectors, especially as consumers seek heritage grains and functional flours that support digestive health and low-GI diets. The market benefits from renewed interest in craft baking, microbreweries, and clean-label formulations that require minimal processing and recognizable ingredients. Europe and North America remain key markets, while Asian regions are witnessing increased adoption in malt-based health drinks and nutritional supplements. Product innovation in gluten-free hybrids and high-diastatic malt blends is helping manufacturers expand into niche baking and sports nutrition categories.

Five Trends that will define global Malted Barley Flour market in 2025 and Beyond

A closer look at the multi-million global market for Malted Barley Flour identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Malted Barley Flour companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Malted Barley Flour industry?

The Malted Barley Flour sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Malted Barley Flour Market Segment Insights

The Malted Barley Flour industry presents strong offers across categories. The analytical report offers forecasts of Malted Barley Flour industry performance across segments and countries. Key segments in the industry include By Type (Diastatic Flour, Non-diastatic Flour), Application (Bread, Flavor supplements, Various food recipes), Source (Organic, Conventional), End-User (Food Processing, Bakery and Confectionery, Pet Food, Restaurants and QSRs, Residential, Others), Distribution Channel (Supermarkets and Hypermarkets, Independent Retailers and Convenience Stores, Online, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Malted Barley Flour market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Malted Barley Flour industry ecosystem. It assists decision-makers in evaluating global Malted Barley Flour market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Malted Barley Flour industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Malted Barley Flour Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic

forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Malted Barley Flour Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Malted Barley Flour with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Malted Barley Flour market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Malted Barley Flour market Insights Executives are most excited about opportunities for the US Malted Barley Flour industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Malted Barley Flour companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Malted Barley Flour market.

Latin American Malted Barley Flour market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Malted Barley Flour Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Malted Barley Flour markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Malted Barley Flour markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Malted Barley Flour companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Cargill Grains Incorporated, Miller's Grains Corporation, Red Mills Food Products Co., Ltd., GrainCorp International Holdings, Inc., Malteurop Group Global, LLC, Soufflet Holdings GmbH and Co International, IREKS GmbH Foods and Ingredients, Muntons Plc Agro Industries, Mirfak Pty Ltd Grains and Cereals, Delco Foods Global Distribution, Inc., Alaska Flour Company International, Ltd., Kialla Pure Foods Group, Inc., Arrowhead Mills Grains Corporation, Honeyville Food and Products Co., Ltd.

Malted Barley Flour Market Scope

Leading Segments

By Type

Diastatic Flour

Non-diastatic Flour

By Application

Bread

Flavor supplement

Various food recipes

By Source

Organic

Conventional

By End-User

Food Processing

Bakery and Confectionery

Pet Food

Restaurants and QSRs

Residential

Others

By Distribution Channel

Supermarkets and Hypermarkets

Independent Retailers and Convenience Stores

Online

Others

Leading Companies

Cargill Grains Incorporated

Miller's Grains Corporation

Red Mills Food Products Co., Ltd.

GrainCorp International Holdings, Inc.

Malteurop Group Global, LLC

Soufflet Holdings Gmbh and Co International

IREKS Gmbh Foods and Ingredients

Muntons Plc Agro Industries

Mirfak Pty Ltd Grains and Cereals

Delco Foods Global Distribution, Inc.

Alaska Flour Company International, Ltd.

Kialla Pure Foods Group, Inc.

Arrowhead Mills Grains Corporation

Honeyville Food and Products Co., Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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Miller's Grains Corporation

Red Mills Food Products Co., Ltd.

GrainCorp International Holdings, Inc.

Malteurop Group Global, LLC

Soufflet Holdings Gmbh and Co International

IREKS Gmbh Foods and Ingredients

Muntons Plc Agro Industries

Mirfak Pty Ltd Grains and Cereals

Delco Foods Global Distribution, Inc.

Alaska Flour Company International, Ltd.

Kialla Pure Foods Group, Inc.

Arrowhead Mills Grains Corporation

Honeyville Food and Products Co., Ltd.

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