

# **Male Urinary Incontinence Market Size, Trends, Analysis, and Outlook By Product (Non-Absorbents, Absorbents), By Type (Stress Urinary Incontinence, Urge Urinary Incontinence, Overflow Incontinence, Functional Urinary Incontinence, Mixed Urinary Incontinence), By Usage (Reusable, Disposable), By Distribution Channel (Offline Stores, Online Channels), By End-user (Hospitals & Clinics, Homecare, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Male Urinary Incontinence market size is poised to register 9.31% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Male Urinary Incontinence market across By Product (Non-Absorbents, Absorbents), By Type (Stress Urinary Incontinence, Urge Urinary Incontinence, Overflow Incontinence, Functional Urinary Incontinence, Mixed Urinary Incontinence), By Usage (Reusable, Disposable), By Distribution Channel (Offline Stores, Online Channels), By End-user (Hospitals & Clinics, Homecare, Others).

The Male Urinary Incontinence market is witnessing significant growth attributed to the rising prevalence of urinary incontinence in men, increasing awareness about treatment options, and advancements in diagnostic and therapeutic technologies. Male urinary incontinence refers to the involuntary loss of bladder control leading to urinary leakage or dribbling, and can result from various underlying conditions such as prostate

enlargement, neurological disorders, and pelvic floor dysfunction. Factors such as the growing aging population, rising incidence of prostate cancer and benign prostatic hyperplasia (BPH), and the increasing recognition of male urinary incontinence as a significant health concern affecting quality of life are driving market expansion. Additionally, the development of minimally invasive treatment modalities such as urethral bulking agents, male slings, and artificial urinary sphincters (AUS), and the availability of advanced diagnostic tools such as urodynamic studies and pad tests for accurate assessment and management of incontinence severity are fueling innovation in the market. Moreover, the expansion of patient education and awareness initiatives, and the integration of multidisciplinary care models involving urologists, physiotherapists, and continence nurses for comprehensive incontinence management are driving market growth. Furthermore, efforts to improve access to diagnosis and treatment services, reduce stigma surrounding male urinary incontinence, and enhance reimbursement policies for incontinence interventions are expected to further propel market growth in the foreseeable future.

## Male Urinary Incontinence Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Male Urinary Incontinence market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Male Urinary Incontinence survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Male Urinary Incontinence industry.

## Key market trends defining the global Male Urinary Incontinence demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Male Urinary Incontinence Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Male Urinary Incontinence industry comprises a wide range of segments and sub-

segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Male Urinary Incontinence companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Male Urinary Incontinence industry

Leading Male Urinary Incontinence companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Male Urinary Incontinence companies.

Male Urinary Incontinence Market Study- Strategic Analysis Review

The Male Urinary Incontinence market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Male Urinary Incontinence Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Male Urinary Incontinence industry report provides a detailed analysis and outlook

*Male Urinary Incontinence Market Size, Trends, Analysis, and Outlook By Product (Non-Absorbents, Absorbents),...*

of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Male Urinary Incontinence Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Male Urinary Incontinence Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Male Urinary Incontinence market segments. Similarly, Strong end-user demand is encouraging Canadian Male Urinary Incontinence companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Male Urinary Incontinence market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Male Urinary Incontinence Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Male Urinary Incontinence industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Male Urinary Incontinence market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Male Urinary Incontinence Market Size Outlook- an attractive hub for

opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Male Urinary Incontinence in Asia Pacific. In particular, China, India, and South East Asian Male Urinary Incontinence markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Male Urinary Incontinence Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Male Urinary Incontinence Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Male Urinary Incontinence market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Male Urinary Incontinence.

**Male Urinary Incontinence Market Company Profiles**

The global Male Urinary Incontinence market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are ABENA, Attends Healthcare Products Inc, Becton, Dickinson and Company, Boston Scientific Corp, Cardinal Health, Coloplast Corp, Essity, First Quality, Hollister Inc, Kimberly-Clark Worldwide Inc, Medline, Ontex Healthcare, Paul Hartmann AG, Teleflex Inc

## Recent Male Urinary Incontinence Market Developments

The global Male Urinary Incontinence market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Male Urinary Incontinence Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Non-Absorbents

*Male Urinary Incontinence Market Size, Trends, Analysis, and Outlook By Product (Non-Absorbents, Absorbents),...*

-Urinary Catheters

-Foley Catheters

-External Catheters

-Drainage Bags

-External Compression Devices/Penile Clamps

-Artificial Urinary Sphincter

-Others

Absorbents

-Underwear & Briefs

-Drip Collectors & Bed Protectors

-Pads & Guards

By Type

Stress Urinary Incontinence

Urge Urinary Incontinence

Overflow Incontinence

Functional Urinary Incontinence

Mixed Urinary Incontinence

By Usage

Reusable

Disposable

By Distribution Channel

Offline Stores

Online Channels

By End-user

Hospitals & Clinics

Homecare

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

ABENA

Attends Healthcare Products Inc

Becton, Dickinson and Company

Boston Scientific Corp



Cardinal Health

Coloplast Corp

Essity

First Quality

Hollister Inc

Kimberly-Clark Worldwide Inc

Medline

Ontex Healthcare

Paul Hartmann AG

Teleflex Inc

Formats Available: Excel, PDF, and PPT

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- Drainage Bags
- External Compression Devices/Penile Clamps
- Artificial Urinary Sphincter
- Others

Absorbents

- Underwear & Briefs
- Drip Collectors & Bed Protectors
- Pads & Guards

By Type

Stress Urinary Incontinence

Urge Urinary Incontinence

Overflow Incontinence

Functional Urinary Incontinence

Mixed Urinary Incontinence

By Usage

Reusable

Disposable

By Distribution Channel

Offline Stores

Online Channels

By End-user

Hospitals & Clinics

Homecare

Others

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ABENA

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Becton, Dickinson and Company

Boston Scientific Corp

Cardinal Health

Coloplast Corp

Essity

First Quality  
Hollister Inc  
Kimberly-Clark Worldwide Inc  
Medline  
Ontex Healthcare  
Paul Hartmann AG  
Teleflex Inc

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