

Macadamia Nut Oil Market Size, Trends, Analysis, and Outlook By Type (Cold Pressed Oil, Hot Pressed Oil), By Application (Direct Edible, Confectionery, Cooking, Cosmetics, Others), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/M59329654C1EEN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: M59329654C1EEN

Abstracts

Global Macadamia Nut Oil Market Size is valued at \$1.3 Billion in 2024 and is forecast to register a growth rate (CAGR) of 9.2% to reach \$2.6 Billion by 2032.

The Macadamia Nut Oil Market is poised for growth as consumers increasingly seek healthy cooking oils with unique flavor profiles. The trend toward clean eating and natural ingredients is driving demand for macadamia nut oil, which is rich in monounsaturated fats and antioxidants. Additionally, the rise of gourmet cooking and the growing popularity of plant-based diets are influencing consumer preferences, prompting manufacturers to promote macadamia nut oil as a versatile ingredient suitable for a variety of culinary applications. Furthermore, the expanding awareness of the health benefits associated with macadamia nut oil, including its potential to support heart health, is driving market interest, contributing to its growth in the culinary sector.

Macadamia Nut Oil Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Macadamia Nut Oil survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Macadamia Nut Oil industry.

Key market trends defining the global Macadamia Nut Oil demand in 2025 and Beyond

The Macadamia Nut Oil industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Macadamia Nut Oil Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Macadamia Nut Oil industry

Leading Macadamia Nut Oil companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Macadamia Nut Oil companies.

Macadamia Nut Oil Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic

changes.

Macadamia Nut Oil Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Macadamia Nut Oil industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Macadamia Nut Oil Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Macadamia Nut Oil Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Macadamia Nut Oil market segments. Similarly, strong market demand encourages Canadian Macadamia Nut Oil companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Macadamia Nut Oil Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Macadamia Nut Oil industry remains the major market for companies in the European Macadamia Nut Oil industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Macadamia Nut Oil market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Macadamia Nut Oil Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Macadamia Nut Oil in Asia Pacific. In particular, China, India, and South East Asian Macadamia Nut Oil markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Macadamia Nut Oil Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Macadamia Nut Oil Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Macadamia Nut Oil market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Macadamia Nut Oil.

Macadamia Nut Oil Company Profiles

The global Macadamia Nut Oil market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Eastern Produce, Golden Macadamias, Hamakua Macadamia Nut Company, Ivory Macadamias, Kenya Nut Company, MacFarms, Mauna Loa Macadamia Nut Corp,

Nambucca Macnuts, Wondaree Macadamia Nuts.

Recent Macadamia Nut Oil Market Developments

The global Macadamia Nut Oil market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Macadamia Nut Oil Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Cold Pressed Oil

Hot Pressed Oil

By Application

Direct Edible

Confectionery

Cooking

Cosmetics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Eastern Produce

Golden Macadamias

Hamakua Macadamia Nut Company

Ivory Macadamias

Kenya Nut Company

MacFarms

Mauna Loa Macadamia Nut Corp

Nambucca Macnuts

Wondaree Macadamia Nuts

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. MACADAMIA NUT OIL MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Macadamia Nut Oil Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Macadamia Nut Oil Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Macadamia Nut Oil Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Macadamia Nut Oil Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Macadamia Nut Oil Market Outlook to 2032

CHAPTER 5: MACADAMIA NUT OIL MARKET DYNAMICS

Macadamia Nut Oil Market Size, Trends, Analysis, and Outlook By Type (Cold Pressed Oil, Hot Pressed Oil), By A...

- 5.1 Key Macadamia Nut Oil Market Trends
- 5.2 Potential Macadamia Nut Oil Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL MACADAMIA NUT OIL MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Type
 - Cold Pressed Oil
 - Hot Pressed Oil
 - Application
 - Direct Edible
 - Confectionery
 - Cooking
 - Cosmetics
 - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA MACADAMIA NUT OIL MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Type
 - Cold Pressed Oil
 - Hot Pressed Oil
 - Application
 - Direct Edible
 - Confectionery
 - Cooking
 - Cosmetics
 - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Macadamia Nut Oil Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Macadamia Nut Oil Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Macadamia Nut Oil Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE MACADAMIA NUT OIL MARKET ANALYSIS AND OUTLOOK

TO 2032**8.1 Europe Market Outlook by Segments, 2021- 2032****8.2 Type**

Cold Pressed Oil

Hot Pressed Oil

Application

Direct Edible

Confectionery

Cooking

Cosmetics

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Macadamia Nut Oil Market Size Forecast, 2021- 2032

8.3.2 France Macadamia Nut Oil Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Macadamia Nut Oil Market Size Forecast, 2021- 2032

8.3.4 Spain Macadamia Nut Oil Market Size Forecast, 2021- 2032

8.3.5 Italy Macadamia Nut Oil Market Size Forecast, 2021- 2032

8.3.6 Russia Macadamia Nut Oil Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Macadamia Nut Oil Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC MACADAMIA NUT OIL MARKET ANALYSIS AND OUTLOOK TO 2032**9.1 Asia Pacific Market Outlook by Segments, 2021- 2032****9.2 Type**

Cold Pressed Oil

Hot Pressed Oil

Application

Direct Edible

Confectionery

Cooking

Cosmetics

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Macadamia Nut Oil Market Size Forecast, 2021- 2032

9.3.2 India Macadamia Nut Oil Market Size Forecast, 2021- 2032

9.3.3 Japan Macadamia Nut Oil Market Size Forecast, 2021- 2032

9.3.4 South Korea Macadamia Nut Oil Market Size Forecast, 2021- 2032

9.3.5 Australia Macadamia Nut Oil Market Size Forecast, 2021- 2032

9.3.6 South East Asia Macadamia Nut Oil Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Macadamia Nut Oil Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA MACADAMIA NUT OIL MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Cold Pressed Oil

Hot Pressed Oil

Application

Direct Edible

Confectionery

Cooking

Cosmetics

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Macadamia Nut Oil Market Size Forecast, 2021- 2032

10.3.2 Argentina Macadamia Nut Oil Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Macadamia Nut Oil Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA MACADAMIA NUT OIL MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Cold Pressed Oil

Hot Pressed Oil

Application

Direct Edible

Confectionery

Cooking

Cosmetics

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Macadamia Nut Oil Market Size Forecast, 2021- 2032

11.3.2 The UAE Macadamia Nut Oil Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Macadamia Nut Oil Market Size Forecast, 2021- 2032

11.3.4 South Africa Macadamia Nut Oil Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Macadamia Nut Oil Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Eastern Produce

Golden Macadamias

Hamakua Macadamia Nut Company

Ivory Macadamias

Kenya Nut Company

MacFarms

Mauna Loa Macadamia Nut Corp

Nambucca Macnuts

Wondaree Macadamia Nuts

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Macadamia Nut Oil Market Outlook by Type, 2021- 2032

Figure 6: Global Macadamia Nut Oil Market Outlook by Application, 2021- 2032

Figure 7: Global Macadamia Nut Oil Market Outlook by Region, 2021- 2032

Figure 8: North America Macadamia Nut Oil Market Snapshot, Q4-2024

Figure 9: North America Macadamia Nut Oil Market Size Forecast by Type, 2021- 2032

Figure 10: North America Macadamia Nut Oil Market Size Forecast by Application, 2021- 2032

Figure 11: North America Macadamia Nut Oil Market Share by Country, 2023

Figure 12: Europe Macadamia Nut Oil Market Snapshot, Q4-2024

Figure 13: Europe Macadamia Nut Oil Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Macadamia Nut Oil Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Macadamia Nut Oil Market Share by Country, 2023

Figure 16: Asia Pacific Macadamia Nut Oil Market Snapshot, Q4-2024

Figure 17: Asia Pacific Macadamia Nut Oil Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Macadamia Nut Oil Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Macadamia Nut Oil Market Share by Country, 2023

Figure 20: South America Macadamia Nut Oil Market Snapshot, Q4-2024

Figure 21: South America Macadamia Nut Oil Market Size Forecast by Type, 2021- 2032

Figure 22: South America Macadamia Nut Oil Market Size Forecast by Application, 2021- 2032

Figure 23: South America Macadamia Nut Oil Market Share by Country, 2023

Figure 24: Middle East and Africa Macadamia Nut Oil Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Macadamia Nut Oil Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Macadamia Nut Oil Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Macadamia Nut Oil Market Share by Country, 2023

Figure 28: United States Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032

- Figure 30: Mexico Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Macadamia Nut Oil Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Macadamia Nut Oil Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Macadamia Nut Oil Market Size Outlook by Segments, 2021- 2032

Table 7: Global Macadamia Nut Oil Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Macadamia Nut Oil Market Outlook by Type, 2021- 2032

Table 10: North America- Macadamia Nut Oil Market Outlook by Country, 2021- 2032

Table 11: Europe - Macadamia Nut Oil Market Outlook by Type, 2021- 2032

Table 12: Europe - Macadamia Nut Oil Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Macadamia Nut Oil Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Macadamia Nut Oil Market Outlook by Country, 2021- 2032

Table 15: South America- Macadamia Nut Oil Market Outlook by Type, 2021- 2032

Table 16: South America- Macadamia Nut Oil Market Outlook by Country, 2021- 2032

Table 17: Middle East and Africa - Macadamia Nut Oil Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Macadamia Nut Oil Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Macadamia Nut Oil Companies

Table 20: Product Profiles of Leading Macadamia Nut Oil Companies

Table 21: SWOT Profiles of Leading Macadamia Nut Oil Companies

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