

Luxury Electric Scooters Market Size, Trends, Analysis, and Outlook by Type (Electric Kick Scooter, Self-Balancing E-scooter, Electric Moped), Battery (Sealed Lead Acid, Lithium-Ion), Range (30-40 Km, 50-100 Km, 110-200 Km), by Country, Segment, and Companies, 2024-2030

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Abstracts

The global Electric Drive Buses market size is poised to register 20.7% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Electric Drive Buses market by Type (Hybrid, Plug-in Hybrid Electric, Battery Electric), Application (Transit Buses, School Buses, Coach Buses, Others), Bus Size (10M, 12M, 18M, Others), Charging (Plug in, Pantograph- Catenary, Inductive Charging), Charging Modes (Alternating current (AC), Direct current (DC)), Battery (Lead Acid, Nickel Cadmium Batteries, Nickel Metal Hydride, Others).

The Electric Drive Buses Market is poised for significant growth and innovation until 2030, driven by increasing concerns over urban air quality and emissions, coupled with advancements in battery technology and charging infrastructure, are expected to drive robust adoption of electric buses as sustainable alternatives to conventional diesel buses in urban transportation systems. Secondly, supportive government policies, including subsidies, grants, and emissions regulations, will create a conducive environment for market expansion, fostering investment in electric bus manufacturing and infrastructure development. Further, technological advancements in electric drivetrain components, including motors, batteries, and power electronics, will contribute to the development of more efficient, reliable, and cost-effective electric bus solutions, accelerating market growth. In addition, changing consumer preferences toward public transportation, coupled with the rise of smart city initiatives and the integration of electric



buses into multimodal transit networks, will drive demand for electric buses as a clean, quiet, and efficient mode of urban mobility. Furthermore, the emergence of new business models, including electric bus leasing, fleet management, and mobility-as-a-service solutions, will create new opportunities for market growth and innovation, fostering the development of integrated and sustainable urban transportation ecosystems powered by electric buses.

Electric Drive Buses Market Drivers, Trends, Opportunities, and Growth Opportunities This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Electric Drive Buses market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Electric Drive Buses survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Electric Drive Buses industry.

Key market trends defining the global Electric Drive Buses demand in 2024 and Beyond The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Electric Drive Buses Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Electric Drive Buses industry comprises a wide range of segments and subsegments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Electric Drive Buses companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Electric Drive Buses industry Leading Electric Drive Buses companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Electric Drive Buses companies.



Electric Drive Buses Market Study- Strategic Analysis Review

The Electric Drive Buses market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Electric Drive Buses Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Electric Drive Buses industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarioslow case, reference case, and high case scenarios.

Electric Drive Buses Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Electric Drive Buses Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Electric Drive Buses market segments. Similarly, Strong end-user demand is encouraging Canadian Electric Drive Buses companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Electric Drive Buses market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.



Europe Electric Drive Buses Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Electric Drive Buses industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Electric Drive Buses market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Electric Drive Buses Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Electric Drive Buses in Asia Pacific. In particular, China, India, and South East Asian Electric Drive Buses markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Electric Drive Buses Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Electric Drive Buses Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Electric Drive Buses market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Electric Drive Buses.



Electric Drive Buses Market Company Profiles

The global Electric Drive Buses market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Alexander Dennis Ltd, Ashok Leyland Ltd, BYD Company Ltd, Daimler AG, Optare plc, Proterra Inc, Tata Motors Ltd, Trans Tech Bus Inc, Van Hool NV, Wrightbus Ltd.

Recent Electric Drive Buses Market Developments

The global Electric Drive Buses market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Electric Drive Buses Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Hybrid

Plug-in Hybrid Electric

Battery Electric

Application

Transit Buses

School Buses

Coach Buses

Others

Bus Size (Meters)



10M

12M

18M

Others

Charging

Plug in

Pantograph- Catenary

Inductive Charging

Charging Modes

Alternating current (AC)

Direct current (DC)

Battery

Lead Acid

Nickel Cadmium Batteries

Nickel Metal Hydride

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Alexander Dennis Ltd

Ashok Leyland Ltd

BYD Company Ltd

Daimler AG

Optare plc

Proterra Inc

Tata Motors Ltd

Trans Tech Bus Inc

Van Hool NV

Wrightbus Ltd.

Formats Available: Excel, PDF, and PPT



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Type

Electric Kick Scooter

Self-Balancing E-scooter



Electric Moped
Battery
Sealed Lead Acid
Lithium-Ion
Range

30-40 KM

50-100 KM

110-200 KM

Plug-in Battery Plug-in Battery

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BMW AG

Ducati Motor Holding S.p.A.

Emflux Motors Private Ltd

Energica Motor Company S.p.A.

Hero Electric Vehicles Pvt. Ltd

Honda Motor Company

Jiangsu Bravo New Energy Co. Ltd

Mahindra GenZe

Veleco Ltd

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