

Lung Cancer Liquid Biopsy Market Size, Trends, Analysis, and Outlook By Biomarker (CTC (Circulating Tumor Cells), ctDNA (Circulating tumor DNA), Exosomes and RNA), By Application (Small Cell Lung Cancer, Non-Small Cell Lung Cancer), By End-User (Diagnostic and Imaging Centres, Hospitals, Academic and Research Centers, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/L950B4A6C632EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: L950B4A6C632EN

Abstracts

The global Lung Cancer Liquid Biopsy market size is poised to register 17.85% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Lung Cancer Liquid Biopsy market By Biomarker (CTC (Circulating Tumor Cells), ctDNA (Circulating tumor DNA), Exosomes and RNA), By Application (Small Cell Lung Cancer, Non-Small Cell Lung Cancer), By End-User (Diagnostic and Imaging Centres, Hospitals, Academic and Research Centers, Others).

The future of lung cancer diagnosis and management is influenced by advancements in liquid biopsy technology, genomic profiling, and targeted therapy selection aimed at improving early detection, treatment response monitoring, and personalized treatment approaches for patients with lung cancer. Key trends include the development of minimally invasive liquid biopsy assays that detect circulating tumor DNA (ctDNA), circulating tumor cells (CTCs), and exosomal RNA in blood or other body fluids, offering real-time, non-invasive insights into tumor heterogeneity, clonal evolution, and treatment resistance mechanisms. Additionally, there is a growing emphasis on the integration of liquid biopsy results with next-generation sequencing (NGS) platforms, bioinformatics

tools, and clinical decision support systems for comprehensive genomic profiling and precision medicine-based treatment selection, optimizing therapeutic outcomes and minimizing unnecessary treatments in lung cancer patients. Moreover, advancements in multiplexed biomarker detection, digital PCR technologies, and machine learning algorithms are enhancing the sensitivity, specificity, and reliability of liquid biopsy assays, driving continuous innovation and adoption of liquid biopsy-based diagnostics and therapeutics in lung cancer care..

Lung Cancer Liquid Biopsy Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Lung Cancer Liquid Biopsy market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Lung Cancer Liquid Biopsy survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Lung Cancer Liquid Biopsy industry.

Key market trends defining the global Lung Cancer Liquid Biopsy demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Lung Cancer Liquid Biopsy Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Lung Cancer Liquid Biopsy industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Lung Cancer Liquid Biopsy companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Lung Cancer Liquid Biopsy industry

Leading Lung Cancer Liquid Biopsy companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Lung Cancer Liquid Biopsy companies.

Lung Cancer Liquid Biopsy Market Study- Strategic Analysis Review

The Lung Cancer Liquid Biopsy market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Lung Cancer Liquid Biopsy Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Lung Cancer Liquid Biopsy industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Lung Cancer Liquid Biopsy Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe,

the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Lung Cancer Liquid Biopsy Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Lung Cancer Liquid Biopsy market segments. Similarly, Strong end-user demand is encouraging Canadian Lung Cancer Liquid Biopsy companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Lung Cancer Liquid Biopsy market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Lung Cancer Liquid Biopsy Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Lung Cancer Liquid Biopsy industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Lung Cancer Liquid Biopsy market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Lung Cancer Liquid Biopsy Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Lung Cancer Liquid Biopsy in Asia Pacific. In particular, China, India, and South East Asian Lung Cancer Liquid Biopsy markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer

market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Lung Cancer Liquid Biopsy Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Lung Cancer Liquid Biopsy Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Lung Cancer Liquid Biopsy market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Lung Cancer Liquid Biopsy.

Lung Cancer Liquid Biopsy Market Company Profiles

The global Lung Cancer Liquid Biopsy market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agilent Technologies Inc, Bio-Rad Laboratories Inc, Cardiff Oncology Inc, CareDx, Eurofins Scientific, Exact Sciences Corp, Exosome Diagnostics Inc, F. Hoffmann-La Roche Ltd, Genomic Health Inc, Guardant Health, Illumina Inc, Immucor, LungLife AI Inc, MDxHealth, Menarini Silicon Biosystems, Myriad Genetics Inc, Natera Inc, QIAGEN N.V., Thermo Fisher Scientific Inc.

Recent Lung Cancer Liquid Biopsy Market Developments

The global Lung Cancer Liquid Biopsy market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Lung Cancer Liquid Biopsy Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agilent Technologies Inc

Bio-Rad Laboratories Inc

Cardiff Oncology Inc

CareDx

Eurofins Scientific

Exact Sciences Corp

Exosome Diagnostics Inc

F. Hoffmann-La Roche Ltd

Genomic Health Inc

Guardant Health

Illumina Inc

Immucor

LungLife AI Inc

MDxHealth

Menarini Silicon Biosystems

Myriad Genetics Inc

Natera Inc

QIAGEN N.V.

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT

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Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

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By End-User

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Exact Sciences Corp
Exosome Diagnostics Inc
F. Hoffmann-La Roche Ltd
Genomic Health Inc

Guardant Health
Illumina Inc
Immucor
LungLife AI Inc
MDxHealth
Menarini Silicon Biosystems
Myriad Genetics Inc
Natera Inc
QIAGEN N.V.
Thermo Fisher Scientific Inc

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