

Low Code Development Platform Market Size, Share, and Outlook, 2025 Report- By Deployment (Cloud Based, On-premise), By Component (Platform, Services), By Application (Web-based, Mobile-based, Desktop and Server-based), By Organization Size (Small and Medium Enterprise, Large Enterprise), By End-User (BFSI, Retail and eCommerce, Government and Defense, Healthcare, IT, Energy and Utilities, Manufacturing, Others), 2018-2032

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Abstracts

Low Code Development Platform Market Outlook

The Low Code Development Platform Market size is expected to register a growth rate of 22.3% during the forecast period from \$43.05 Billion in 2025 to \$176.2 Billion in 2032. The Low Code Development Platform market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Low Code Development Platform segments across 22 countries from 2021 to 2032. Key segments in the report include By Deployment (Cloud Based, On-premise), By Component (Platform, Services), By Application (Web-based, Mobile-based, Desktop and Server-based), By Organization Size (Small and Medium Enterprise, Large Enterprise), By End-User (BFSI, Retail and eCommerce, Government and Defense, Healthcare, IT, Energy and Utilities, Manufacturing, Others). Over 70 tables and charts showcase findings from our latest survey report on Low Code Development Platform

markets.

Low Code Development Platform Market Insights, 2025

The Low Code Development Platform (LCDP) market is experiencing significant growth as organizations look to streamline their software development processes. These platforms provide a simplified approach to app creation by enabling users to build applications with minimal hand-coding, often through graphical user interfaces and drag-and-drop features. LCDPs are transforming the way businesses approach application development by allowing non-technical users, such as business analysts or citizen developers, to create solutions without requiring deep coding knowledge. This democratization of app development is empowering organizations to reduce reliance on traditional developers, shorten development cycles, and accelerate digital transformation initiatives. The increasing demand for personalized software, coupled with the need for greater agility in responding to market changes, is driving the adoption of low-code platforms. Industries such as banking, healthcare, and retail, where the rapid deployment of custom applications is essential, are major adopters. Additionally, the rise of automation and artificial intelligence is enhancing the capabilities of LCDPs, making them even more attractive for businesses aiming to improve operational efficiency. However, challenges such as ensuring scalability, managing security, and integrating with legacy systems remain a barrier to widespread adoption. As organizations increasingly prioritize speed and flexibility in application development, the demand for low-code platforms will continue to grow, driving innovation across various industries.

Five Trends that will define global Low Code Development Platform market in 2025 and Beyond

A closer look at the multi-million market for Low Code Development Platform identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Low Code Development Platform companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Low Code Development Platform vendors.

What are the biggest opportunities for growth in the Low Code Development Platform industry?

The Low Code Development Platform sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Low Code Development Platform Market Segment Insights

The Low Code Development Platform industry presents strong offers across categories. The analytical report offers forecasts of Low Code Development Platform industry performance across segments and countries. Key segments in the industry include%li%By Deployment (Cloud Based, On-premise), By Component (Platform, Services), By Application (Web-based, Mobile-based, Desktop and Server-based), By Organization Size (Small and Medium Enterprise, Large Enterprise), By End-User (BFSI, Retail and eCommerce, Government and Defense, Healthcare, IT, Energy and Utilities, Manufacturing, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Low Code Development Platform market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Low Code Development Platform industry ecosystem. It assists decision-makers in evaluating global Low Code Development Platform market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Low Code Development Platform industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth

cases.

Asia Pacific Low Code Development Platform Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Low Code Development Platform Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Low Code Development Platform with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Low Code Development Platform market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Low Code Development Platform market Insights%li%Vendors are exploring new opportunities within the US Low Code Development Platform industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Low Code Development Platform companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Low Code Development Platform market.

Latin American Low Code Development Platform market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Low Code Development Platform Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Low Code Development Platform markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Low Code Development Platform markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Low Code Development Platform companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include AgilePoint, Appian, Fujitsu RunMyProcess, Microsoft, Netcall, Oracle, OutSystems, Salesforce, Zoho.

Low Code Development Platform Market Segmentation

By Deployment

Cloud Based

On-premise

By Component

Platform

Services

By Application

Web-based

Mobile-based

Desktop and Server-based

By Organization Size

Small and Medium Enterprise

Large Enterprise

By End-User

BFSI

Retail and eCommerce

Government and Defense

Healthcare

IT

Energy and Utilities

Manufacturing

Others

Leading Companies

AgilePoint

Appian

Fujitsu RunMyProcess

Microsoft

Netcall

Oracle

OutSystems

Salesforce

Zoho

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Low Code Development Platform Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Low Code Development Platform Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL LOW CODE DEVELOPMENT PLATFORM MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

- 4.5 Regional Analysis
- 4.6 Porter's Five Force Analysis
 - 4.6.1 Intensity of Competitive Rivalry
 - 4.6.2 Threat of New Entrants
 - 4.6.3 Threat of Substitutes
 - 4.6.4 Bargaining Power of Buyers
 - 4.6.5 Bargaining Power of Suppliers
- 4.7 Low Code Development Platform Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. LOW CODE DEVELOPMENT PLATFORM MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Deployment

Cloud Based

On-premise

By Component

Platform

Services

By Application

Web-based

Mobile-based

Desktop and Server-based

By Organization Size

Small and Medium Enterprise

Large Enterprise

By End-User

BFSI

Retail and eCommerce

Government and Defense

Healthcare

IT

Energy and Utilities

Manufacturing

Others

6. GLOBAL LOW CODE DEVELOPMENT PLATFORM MARKET OUTLOOK ACROSS GROWTH SCENARIOS

6.1 Low Growth Scenario

6.2 Base/Reference Case

6.3 High Growth Scenario

6. NORTH AMERICA LOW CODE DEVELOPMENT PLATFORM MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America Low Code Development Platform Market Trends and Growth Opportunities

6.2.1 North America Low Code Development Platform Market Outlook by Type

6.2.2 North America Low Code Development Platform Market Outlook by Application

6.3 North America Low Code Development Platform Market Outlook by Country

6.3.1 The US Low Code Development Platform Market Outlook, 2021- 2032

6.3.2 Canada Low Code Development Platform Market Outlook, 2021- 2032

6.3.3 Mexico Low Code Development Platform Market Outlook, 2021- 2032

7. EUROPE LOW CODE DEVELOPMENT PLATFORM MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe Low Code Development Platform Market Trends and Growth Opportunities

7.2.1 Europe Low Code Development Platform Market Outlook by Type

7.2.2 Europe Low Code Development Platform Market Outlook by Application

7.3 Europe Low Code Development Platform Market Outlook by Country

7.3.2 Germany Low Code Development Platform Market Outlook, 2021- 2032

7.3.3 France Low Code Development Platform Market Outlook, 2021- 2032

7.3.4 The UK Low Code Development Platform Market Outlook, 2021- 2032

7.3.5 Spain Low Code Development Platform Market Outlook, 2021- 2032

7.3.6 Italy Low Code Development Platform Market Outlook, 2021- 2032

7.3.7 Russia Low Code Development Platform Market Outlook, 2021- 2032

7.3.8 Rest of Europe Low Code Development Platform Market Outlook, 2021- 2032

8. ASIA PACIFIC LOW CODE DEVELOPMENT PLATFORM MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Low Code Development Platform Market Trends and Growth Opportunities

8.2.1 Asia Pacific Low Code Development Platform Market Outlook by Type

8.2.2 Asia Pacific Low Code Development Platform Market Outlook by Application

8.3 Asia Pacific Low Code Development Platform Market Outlook by Country

8.3.1 China Low Code Development Platform Market Outlook, 2021- 2032

8.3.2 India Low Code Development Platform Market Outlook, 2021- 2032

8.3.3 Japan Low Code Development Platform Market Outlook, 2021- 2032

8.3.4 South Korea Low Code Development Platform Market Outlook, 2021- 2032

8.3.5 Australia Low Code Development Platform Market Outlook, 2021- 2032

8.3.6 South East Asia Low Code Development Platform Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Low Code Development Platform Market Outlook, 2021- 2032

9. SOUTH AMERICA LOW CODE DEVELOPMENT PLATFORM MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Low Code Development Platform Market Trends and Growth Opportunities

9.2.1 South America Low Code Development Platform Market Outlook by Type

9.2.2 South America Low Code Development Platform Market Outlook by Application

9.3 South America Low Code Development Platform Market Outlook by Country

9.3.1 Brazil Low Code Development Platform Market Outlook, 2021- 2032

9.3.2 Argentina Low Code Development Platform Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Low Code Development Platform Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA LOW CODE DEVELOPMENT PLATFORM MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Low Code Development Platform Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Low Code Development Platform Market Outlook by Type

10.2.2 Middle East and Africa Low Code Development Platform Market Outlook by Application

10.3 Middle East and Africa Low Code Development Platform Market Outlook by Country

10.3.1 Saudi Arabia Low Code Development Platform Market Outlook, 2021- 2032

10.3.2 The UAE Low Code Development Platform Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Low Code Development Platform Market Outlook, 2021- 2032

10.3.4 South Africa Low Code Development Platform Market Outlook, 2021- 2032

10.3.5 Egypt Low Code Development Platform Market Outlook, 2021- 2032

10.3.6 Rest of Africa Low Code Development Platform Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

AgilePoint

Appian

Fujitsu RunMyProcess

Microsoft

Netcall

Oracle

OutSystems

Salesforce

Zoho

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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