

Low-Code Business Process Management (BPM) Market Size, Share, and Outlook, 2025 Report- By Platform (Windows, IOS/MAC, Web, Android), By Application (Visual Development, DevOps Development, Real-time Monitoring, Scalable Architecture, Block-based Coding, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By End-User (BFSI, IT & Telecom, Government & Defense, Energy and Utilities, Manufacturing, Healthcare and Pharmaceutical, Retail and eCommerce, Media and Entertainment, Education, Others), By Deployment (On-Premise, Cloud-based), 2018-2032

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Abstracts

Low-Code Business Process Management (BPM) Market Outlook

The Low-Code Business Process Management (BPM) Market size is expected to register a growth rate of 22.1% during the forecast period from \$5.15 Billion in 2025 to \$20.8 Billion in 2032. The Low-Code Business Process Management (BPM) market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Low-Code Business Process Management (BPM) segments across 22 countries

from 2021 to 2032. Key segments in the report include By Platform (Windows, IOS/MAC, Web, Android), By Application (Visual Development, DevOps Development, Real-time Monitoring, Scalable Architecture, Block-based Coding, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By End-User (BFSI, IT & Telecom, Government & Defense, Energy and Utilities, Manufacturing, Healthcare and Pharmaceutical, Retail and eCommerce, Media and Entertainment, Education, Others), By Deployment (On-Premise, Cloud-based). Over 70 tables and charts showcase findings from our latest survey report on Low-Code Business Process Management (BPM) markets.

Low-Code Business Process Management (BPM) Market Insights, 2025

The low-code business process management (BPM) market is witnessing rapid adoption as organizations seek to accelerate digital transformation without extensive coding expertise. Low-code BPM platforms allow businesses to design, automate, and optimize workflows through intuitive drag-and-drop interfaces, reducing reliance on IT departments. Industries such as banking, healthcare, and manufacturing are leveraging low-code BPM to streamline operations, enhance compliance, and improve customer experiences. The integration of AI and robotic process automation (RPA) is further enhancing BPM capabilities, enabling intelligent decision-making and automated task execution. Cloud-based low-code platforms are gaining popularity, providing scalability and accessibility for distributed teams. However, concerns around security, customization limitations, and integration complexities with legacy systems remain barriers to widespread adoption. As businesses prioritize agility and efficiency, low-code BPM solutions are expected to reshape enterprise workflow automation, bridging the gap between IT and business users.

Five Trends that will define global Low-Code Business Process Management (BPM) market in 2025 and Beyond

A closer look at the multi-million market for Low-Code Business Process Management (BPM) identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Low-Code Business Process Management (BPM) companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Low-Code Business Process Management (BPM) vendors.

What are the biggest opportunities for growth in the Low-Code Business Process Management (BPM) industry?

The Low-Code Business Process Management (BPM) sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Low-Code Business Process Management (BPM) Market Segment Insights

The Low-Code Business Process Management (BPM) industry presents strong offers across categories. The analytical report offers forecasts of Low-Code Business Process Management (BPM) industry performance across segments and countries. Key segments in the industry include%li%By Platform (Windows, IOS/MAC, Web, Android), By Application (Visual Development, DevOps Development, Real-time Monitoring, Scalable Architecture, Block-based Coding, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By End-User (BFSI, IT & Telecom, Government & Defense, Energy and Utilities, Manufacturing, Healthcare and Pharmaceutical, Retail and eCommerce, Media and Entertainment, Education, Others), By Deployment (On-Premise, Cloud-based). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Low-Code Business Process Management (BPM) market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Low-Code Business Process Management (BPM) industry ecosystem. It assists decision-makers in evaluating global Low-Code Business Process Management (BPM) market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Low-Code Business Process Management (BPM) industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Low-Code Business Process Management (BPM) Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Low-Code Business Process Management (BPM) Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Low-Code Business Process Management (BPM) with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Low-Code Business Process Management (BPM) market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Low-Code Business Process Management (BPM) market Insights%li%Vendors are exploring new opportunities within the US Low-Code Business Process Management (BPM) industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Low-Code Business Process Management (BPM)

companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Low-Code Business Process Management (BPM) market.

Latin American Low-Code Business Process Management (BPM) market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Low-Code Business Process Management (BPM) Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Low-Code Business Process Management (BPM) markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Low-Code Business Process Management (BPM) markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Low-Code Business Process Management (BPM) companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key

companies analyzed in the report include Appian, Google LLC, Kissflow Inc, Mendix, Microsoft, OptimaJet, Oracle, OutSystems, QuickBase Inc, Salesforce.com, Xplenty Ltd.

Low-Code Business Process Management (BPM) Market Segmentation

By Platform

Windows

IOS/MAC

Web

Android

By Application

Visual Development

DevOps Development

Real-time Monitoring

Scalable Architecture

Block-based Coding

Others

By Organization Size

Small and Medium Enterprise

Large Enterprise

By End-User

BFSI

IT & Telecom

Government & Defense

Energy and Utilities

Manufacturing

Healthcare and Pharmaceutical

Retail and eCommerce

Media and Entertainment

Education

Others

By Deployment

On-Premise

Cloud-based

Leading Companies

Appian

Google LLC

Kissflow Inc

Mendix

Microsoft

OptimaJet

Oracle

OutSystems

QuickBase Inc

Salesforce.com

Xplenty Ltd

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Platform

Windows

IOS/MAC

Web

Android

By Application

Visual Development

DevOps Development

Real-time Monitoring

Scalable Architecture

Block-based Coding

Others

By Organization Size

Small and Medium Enterprise

Large Enterprise

By End-User

BFSI

IT & Telecom

Government & Defense

Energy and Utilities
Manufacturing
Healthcare and Pharmaceutical
Retail and eCommerce
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Google LLC

Kissflow Inc

Mendix

Microsoft

OptimaJet

Oracle

OutSystems

QuickBase Inc

Salesforce.com

Xplenty Ltd

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