

Livestock Monitoring Solution Market Size, Share, and Outlook, 2025 Report- By Application (Milk Harvesting, Feeding, Breeding, Behaviour Monitoring and Control, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Component (Hardware, Software, Services), By Livestock (Cattle, Poultry, Swine, Equine, Others), 2018-2032

<https://marketpublishers.com/r/L2F0EBD937F5EN.html>

Date: April 2025

Pages: 178

Price: US\$ 3,680.00 (Single User License)

ID: L2F0EBD937F5EN

Abstracts

Livestock Monitoring Solution Market Outlook

The Livestock Monitoring Solution Market size is expected to register a growth rate of 11.7% during the forecast period from \$1.82 Billion in 2025 to \$3.9 Billion in 2032. The Livestock Monitoring Solution market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Livestock Monitoring Solution segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Milk Harvesting, Feeding, Breeding, Behaviour Monitoring and Control, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Component (Hardware, Software, Services), By Livestock (Cattle, Poultry, Swine, Equine, Others). Over 70 tables and charts showcase findings from our latest survey report on Livestock Monitoring Solution markets.

Livestock Monitoring Solution Market Insights, 2025

The livestock monitoring solution market is revolutionizing animal farming by integrating

IoT, AI, and real-time data analytics to enhance herd health, productivity, and operational efficiency. Farmers are leveraging wearable sensors, GPS trackers, and automated feeding systems to monitor animal behavior, detect early signs of disease, and optimize nutrition plans. The increasing demand for precision livestock farming is driving the adoption of smart collars, ear tags, and implantable biochips that provide continuous health monitoring. Advanced analytics platforms use AI-driven algorithms to analyze movement patterns, predict calving times, and prevent illnesses through early intervention. The push for sustainable and ethical livestock management is also fueling interest in monitoring solutions that improve welfare while reducing resource consumption. Large-scale dairy, poultry, and cattle farms are adopting cloud-based livestock management platforms that integrate with automated milking and feeding systems. However, challenges such as high initial costs, connectivity issues in rural areas, and concerns over data privacy are slowing widespread adoption. As government regulations on animal welfare and traceability tighten, livestock monitoring solutions will become an essential tool for modernizing animal husbandry practices.

Five Trends that will define global Livestock Monitoring Solution market in 2025 and Beyond

A closer look at the multi-million market for Livestock Monitoring Solution identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Livestock Monitoring Solution companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Livestock Monitoring Solution vendors.

What are the biggest opportunities for growth in the Livestock Monitoring Solution industry?

The Livestock Monitoring Solution sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Livestock Monitoring Solution Market Segment Insights

The Livestock Monitoring Solution industry presents strong offers across categories. The analytical report offers forecasts of Livestock Monitoring Solution industry performance across segments and countries. Key segments in the industry include%li%By Application (Milk Harvesting, Feeding, Breeding, Behaviour Monitoring and Control, Others), By Organization Size (Small and Medium Enterprise, Large Enterprise), By Component (Hardware, Software, Services), By Livestock (Cattle, Poultry, Swine, Equine, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Livestock Monitoring Solution market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Livestock Monitoring Solution industry ecosystem. It assists decision-makers in evaluating global Livestock Monitoring Solution market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Livestock Monitoring Solution industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Livestock Monitoring Solution Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025.

Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Livestock Monitoring Solution Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Livestock Monitoring Solution with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Livestock Monitoring Solution market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Livestock Monitoring Solution market Insights%li%Vendors are exploring new opportunities within the US Livestock Monitoring Solution industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Livestock Monitoring Solution companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Livestock Monitoring Solution market.

Latin American Livestock Monitoring Solution market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Livestock Monitoring Solution Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Livestock Monitoring Solution markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Livestock Monitoring Solution markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Livestock Monitoring Solution companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Afimilk Ltd, BouMatic LLC, Dairymaster Ltd, DeLaval, Fancor BV, Fullwood Packo Ltd, GEA Farm Technologies, Lely International NV, Merck Animal Health, Nedap NV.

Livestock Monitoring Solution Market Segmentation

By Application

Milk Harvesting

Feeding

Breeding

Behaviour Monitoring and Control

Others

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Component

Hardware

Software

Services

By Livestock

Cattle

Poultry

Swine

Equine

Others

Leading Companies

Afimilk Ltd

BouMatic LLC

Dairymaster Ltd

DeLaval

Fancom BV

Fullwood Packo Ltd

GEA Farm Technologies

Lely International NV

Merck Animal Health

Nedap NV

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Livestock Monitoring Solution Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Livestock Monitoring Solution Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL LIVESTOCK MONITORING SOLUTION MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

4.6.1 Intensity of Competitive Rivalry

4.6.2 Threat of New Entrants

4.6.3 Threat of Substitutes

4.6.4 Bargaining Power of Buyers

4.6.5 Bargaining Power of Suppliers

4.7 Livestock Monitoring Solution Industry Value Chain Analysis

4.7.1 Stage of Value Chain

4.7.2 Key Activities of Companies

4.7.3 Companies Included in Each Stage

4.7.4 Key Insights

5. LIVESTOCK MONITORING SOLUTION MARKET OUTLOOK TO 2032

5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032

5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032

5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Application

Milk Harvesting

Feeding

Breeding

Behaviour Monitoring and Control

Others

By Organization Size

Small and Medium Enterprise

Large Enterprise

By Component

Hardware

Software

Services

By Livestock

Cattle

Poultry

Swine

Equine

Others

6. GLOBAL LIVESTOCK MONITORING SOLUTION MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

6. NORTH AMERICA LIVESTOCK MONITORING SOLUTION MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024**
- 6.2 North America Livestock Monitoring Solution Market Trends and Growth Opportunities**
 - 6.2.1 North America Livestock Monitoring Solution Market Outlook by Type**
 - 6.2.2 North America Livestock Monitoring Solution Market Outlook by Application**
- 6.3 North America Livestock Monitoring Solution Market Outlook by Country**
 - 6.3.1 The US Livestock Monitoring Solution Market Outlook, 2021- 2032**
 - 6.3.2 Canada Livestock Monitoring Solution Market Outlook, 2021- 2032**
 - 6.3.3 Mexico Livestock Monitoring Solution Market Outlook, 2021- 2032**

7. EUROPE LIVESTOCK MONITORING SOLUTION MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024**
- 7.2 Europe Livestock Monitoring Solution Market Trends and Growth Opportunities**
 - 7.2.1 Europe Livestock Monitoring Solution Market Outlook by Type**
 - 7.2.2 Europe Livestock Monitoring Solution Market Outlook by Application**
- 7.3 Europe Livestock Monitoring Solution Market Outlook by Country**
 - 7.3.2 Germany Livestock Monitoring Solution Market Outlook, 2021- 2032**
 - 7.3.3 France Livestock Monitoring Solution Market Outlook, 2021- 2032**
 - 7.3.4 The UK Livestock Monitoring Solution Market Outlook, 2021- 2032**
 - 7.3.5 Spain Livestock Monitoring Solution Market Outlook, 2021- 2032**
 - 7.3.6 Italy Livestock Monitoring Solution Market Outlook, 2021- 2032**
 - 7.3.7 Russia Livestock Monitoring Solution Market Outlook, 2021- 2032**
 - 7.3.8 Rest of Europe Livestock Monitoring Solution Market Outlook, 2021- 2032**

8. ASIA PACIFIC LIVESTOCK MONITORING SOLUTION MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024**
- 8.2 Asia Pacific Livestock Monitoring Solution Market Trends and Growth**

Opportunities

8.2.1 Asia Pacific Livestock Monitoring Solution Market Outlook by Type

8.2.2 Asia Pacific Livestock Monitoring Solution Market Outlook by Application

8.3 Asia Pacific Livestock Monitoring Solution Market Outlook by Country

8.3.1 China Livestock Monitoring Solution Market Outlook, 2021- 2032

8.3.2 India Livestock Monitoring Solution Market Outlook, 2021- 2032

8.3.3 Japan Livestock Monitoring Solution Market Outlook, 2021- 2032

8.3.4 South Korea Livestock Monitoring Solution Market Outlook, 2021- 2032

8.3.5 Australia Livestock Monitoring Solution Market Outlook, 2021- 2032

8.3.6 South East Asia Livestock Monitoring Solution Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Livestock Monitoring Solution Market Outlook, 2021- 2032

9. SOUTH AMERICA LIVESTOCK MONITORING SOLUTION MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Livestock Monitoring Solution Market Trends and Growth Opportunities

9.2.1 South America Livestock Monitoring Solution Market Outlook by Type

9.2.2 South America Livestock Monitoring Solution Market Outlook by Application

9.3 South America Livestock Monitoring Solution Market Outlook by Country

9.3.1 Brazil Livestock Monitoring Solution Market Outlook, 2021- 2032

9.3.2 Argentina Livestock Monitoring Solution Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Livestock Monitoring Solution Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA LIVESTOCK MONITORING SOLUTION MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Livestock Monitoring Solution Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Livestock Monitoring Solution Market Outlook by Type

10.2.2 Middle East and Africa Livestock Monitoring Solution Market Outlook by Application

10.3 Middle East and Africa Livestock Monitoring Solution Market Outlook by

Country

10.3.1 Saudi Arabia Livestock Monitoring Solution Market Outlook, 2021- 2032

10.3.2 The UAE Livestock Monitoring Solution Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Livestock Monitoring Solution Market Outlook, 2021- 2032

10.3.4 South Africa Livestock Monitoring Solution Market Outlook, 2021- 2032

10.3.5 Egypt Livestock Monitoring Solution Market Outlook, 2021- 2032

10.3.6 Rest of Africa Livestock Monitoring Solution Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Afimilk Ltd

BouMatic LLC

Dairymaster Ltd

DeLaval

Fancom BV

Fullwood Packo Ltd

GEA Farm Technologies

Lely International NV

Merck Animal Health

Nedap NV

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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