

Livestock Monitoring Market Size, Trends, Analysis, and Outlook By Offering (Hardware, Software, Services), By Livestock (Cattle, Poultry, Swine, Equine, Others), By Application (Milk Harvesting Management, Heat Detection Monitoring, Feeding Management, Heat Stress Management, Health Monitoring Management, Sorting and Weighing Management), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/L1F92CC83511EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: L1F92CC83511EN

Abstracts

The global Livestock Monitoring market size is poised to register 14.85% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Livestock Monitoring market across By Offering (Hardware, Software, Services), By Livestock (Cattle, Poultry, Swine, Equine, Others), By Application (Milk Harvesting Management, Heat Detection Monitoring, Feeding Management, Heat Stress Management, Health Monitoring Management, Sorting and Weighing Management).

The Livestock Monitoring market is witnessing rapid growth driven by the increasing adoption of precision livestock farming technologies, rising demand for real-time health and productivity monitoring, and advancements in sensor technology and data analytics. Livestock monitoring systems enable continuous tracking of animal behavior, health parameters, and environmental conditions, facilitating early disease detection, performance optimization, and resource management on farms. Factors such as the growing need for efficient herd management practices, optimization of feed and water utilization, and reduction of environmental impacts in animal agriculture are driving

market expansion. Additionally, the rising focus on animal welfare, biosecurity, and sustainability in livestock production systems, and the demand for remote monitoring solutions to overcome labor shortages and operational challenges are fueling innovation in the market. Moreover, the integration of sensors, wearable devices, and IoT platforms for real-time data collection and analysis, and the development of predictive analytics algorithms for disease prediction and management are driving market growth. Furthermore, efforts to standardize monitoring protocols, ensure data privacy and security, and enhance interoperability among different monitoring systems are expected to further propel market growth in the coming years.

Livestock Monitoring Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Livestock Monitoring market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Livestock Monitoring survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Livestock Monitoring industry.

Key market trends defining the global Livestock Monitoring demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Livestock Monitoring Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Livestock Monitoring industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Livestock Monitoring companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Livestock Monitoring industry

Leading Livestock Monitoring companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Livestock Monitoring companies.

Livestock Monitoring Market Study- Strategic Analysis Review

The Livestock Monitoring market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Livestock Monitoring Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Livestock Monitoring industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Livestock Monitoring Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe,

the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Livestock Monitoring Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Livestock Monitoring market segments. Similarly, Strong end-user demand is encouraging Canadian Livestock Monitoring companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Livestock Monitoring market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Livestock Monitoring Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Livestock Monitoring industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Livestock Monitoring market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Livestock Monitoring Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Livestock Monitoring in Asia Pacific. In particular, China, India, and South East Asian Livestock Monitoring markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market.

Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Livestock Monitoring Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Livestock Monitoring Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Livestock Monitoring market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Livestock Monitoring.

Livestock Monitoring Market Company Profiles

The global Livestock Monitoring market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Afimilk Ltd, BouMatic, Dairymaster, DeLaval, Fancem BV, Fullwood Packo, GEA Group Aktiengesellschaft, Intervet Inc, Lely, Sensaphone

Recent Livestock Monitoring Market Developments

The global Livestock Monitoring market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Livestock Monitoring Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Offering

Hardware

Software

Services

By Livestock

Cattle

Poultry

Swine

Equine

Others

By Application

Milk Harvesting Management

Heat Detection Monitoring

Feeding Management

Heat Stress Management

Health Monitoring Management

Sorting and Weighing Management

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Afimilk Ltd

BouMatic

Dairymaster

DeLaval

Fancom BV

Fullwood Packo

GEA Group Aktiengesellschaft

Intervet Inc

Lely

Sensaphone

Formats Available: Excel, PDF, and PPT

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 - Hardware
 - Software

Services

By Livestock

Cattle

Poultry

Swine

Equine

Others

By Application

Milk Harvesting Management

Heat Detection Monitoring

Feeding Management

Heat Stress Management

Health Monitoring Management

Sorting and Weighing Management

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BouMatic

Dairymaster

DeLaval

Fancom BV

Fullwood Packo

GEA Group Aktiengesellschaft

Intervet Inc

Lely

Sensaphone

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