

# **Liver Disease Diagnostics Market Size, Trends, Analysis, and Outlook By Diagnosis Technique ( Imaging, Laboratory tests, Endoscopy, Biopsy, Others), By End-user (Hospitals, Laboratories, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Liver Disease Diagnostics market size is poised to register 6.46% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Liver Disease Diagnostics market across By Diagnosis Technique ( Imaging, Laboratory tests, Endoscopy, Biopsy, Others), By End-user (Hospitals, Laboratories, Others).

The Liver Disease Diagnostics Market is experiencing growth driven by the increasing burden of liver diseases such as hepatitis, fatty liver disease, cirrhosis, and liver cancer, and the need for accurate diagnostic tests for disease screening, monitoring, and management. Key trends shaping its future include the development of non-invasive diagnostic tools such as serum biomarker assays, imaging modalities, and point-of-care testing options for liver function assessment and disease detection, the integration of artificial intelligence and machine learning algorithms for data analysis and prediction of disease progression, and the expansion of liver disease diagnostics portfolios to include comprehensive testing panels and algorithms for differential diagnosis and treatment guidance. Moreover, factors such as the globalization of viral hepatitis control programs and the rising awareness of lifestyle factors contributing to liver disease risk are expected to drive market growth in 2024 and beyond.

Liver Disease Diagnostics Market Drivers, Trends, Opportunities, and Growth

## Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Liver Disease Diagnostics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Liver Disease Diagnostics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Liver Disease Diagnostics industry.

### Key market trends defining the global Liver Disease Diagnostics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Liver Disease Diagnostics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Liver Disease Diagnostics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Liver Disease Diagnostics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Liver Disease Diagnostics industry

Leading Liver Disease Diagnostics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Liver Disease Diagnostics companies.

### Liver Disease Diagnostics Market Study- Strategic Analysis Review

The Liver Disease Diagnostics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Liver Disease Diagnostics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Liver Disease Diagnostics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Liver Disease Diagnostics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Liver Disease Diagnostics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing

environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Liver Disease Diagnostics market segments. Similarly, Strong end-user demand is encouraging Canadian Liver Disease Diagnostics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Liver Disease Diagnostics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Liver Disease Diagnostics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Liver Disease Diagnostics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Liver Disease Diagnostics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Liver Disease Diagnostics Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Liver Disease Diagnostics in Asia Pacific. In particular, China, India, and South East Asian Liver Disease Diagnostics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Liver Disease Diagnostics Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers,

spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Liver Disease Diagnostics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Liver Disease Diagnostics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Liver Disease Diagnostics.

### Liver Disease Diagnostics Market Company Profiles

The global Liver Disease Diagnostics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott, Boston Scientific Corp, F. Hoffmann-La Roche Ltd., Fujifilm Corp, Horiba Medical, Laboratory Corp of America Holdings, Randox Laboratories Ltd., Siemens Healthcare GmbH, Thermo Fisher Scientific Inc

### Recent Liver Disease Diagnostics Market Developments

The global Liver Disease Diagnostics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Liver Disease Diagnostics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Diagnosis Technique

Imaging

Laboratory tests

Endoscopy

Biopsy

Others

By End-user

Hospitals

Laboratories

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Abbott

Boston Scientific Corp

F. Hoffmann-La Roche Ltd.

Fujifilm Corp

Horiba Medical

Laboratory Corp of America Holdings

Randox Laboratories Ltd.

Siemens Healthcare GmbH

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Liver Disease Diagnostics Market Overview and Key Findings, 2024
- 1.2 Liver Disease Diagnostics Market Size and Growth Outlook, 2021- 2030
- 1.3 Liver Disease Diagnostics Market Growth Opportunities to 2030
- 1.4 Key Liver Disease Diagnostics Market Trends and Challenges
  - 1.4.1 Liver Disease Diagnostics Market Drivers and Trends
  - 1.4.2 Liver Disease Diagnostics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Liver Disease Diagnostics Companies

### 2. LIVER DISEASE DIAGNOSTICS MARKET SIZE OUTLOOK TO 2030

- 2.1 Liver Disease Diagnostics Market Size Outlook, USD Million, 2021- 2030
- 2.2 Liver Disease Diagnostics Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. LIVER DISEASE DIAGNOSTICS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. LIVER DISEASE DIAGNOSTICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Diagnosis Technique
    - Imaging
    - Laboratory tests



Endoscopy  
Biopsy  
Others  
By End-user  
Hospitals  
Laboratories  
Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Liver Disease Diagnostics Market, 2025

5.2 Asia Pacific Liver Disease Diagnostics Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Liver Disease Diagnostics Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Liver Disease Diagnostics Market, 2025

5.5 Europe Liver Disease Diagnostics Market Size Outlook by Type, 2021- 2030

5.6 Europe Liver Disease Diagnostics Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Liver Disease Diagnostics Market, 2025

5.8 North America Liver Disease Diagnostics Market Size Outlook by Type, 2021- 2030

5.9 North America Liver Disease Diagnostics Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Liver Disease Diagnostics Market, 2025

5.11 South America Pacific Liver Disease Diagnostics Market Size Outlook by Type, 2021- 2030

5.12 South America Liver Disease Diagnostics Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Liver Disease Diagnostics Market, 2025

5.14 Middle East Africa Liver Disease Diagnostics Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Liver Disease Diagnostics Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Liver Disease Diagnostics Market Size Outlook and Revenue Growth Forecasts

6.2 US Liver Disease Diagnostics Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

- 6.4 Canada Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Liver Disease Diagnostics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts

## 6.42 Africa Liver Disease Diagnostics Industry Drivers and Opportunities

## 7. LIVER DISEASE DIAGNOSTICS MARKET OUTLOOK ACROSS SCENARIOS

### 7.1 Low Growth Case

### 7.2 Reference Growth Case

### 7.3 High Growth Case

## 8. LIVER DISEASE DIAGNOSTICS COMPANY PROFILES

### 8.1 Profiles of Leading Liver Disease Diagnostics Companies in the Market

### 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

### 8.3 Financial Performance and Key Metrics

Abbott

Boston Scientific Corp

F. Hoffmann-La Roche Ltd.

Fujifilm Corp

Horiba Medical

Laboratory Corp of America Holdings

Randox Laboratories Ltd.

Siemens Healthcare GmbH

Thermo Fisher Scientific Inc

## 9. APPENDIX

### 9.1 Scope of the Report

### 9.2 Research Methodology and Data Sources

### 9.3 Glossary of Terms

### 9.4 Market Definitions

### 9.5 Contact Information

## I would like to order

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