

# Liver Cancer Drug Market Size, Trends, Analysis, and Outlook By Drug Class (Targeted Therapy, Immunotherapy, Chemotherapy), By Application (Hepatocellular Carcinoma, Cholangio Carcinoma), by Region, Country, Segment, and Companies, 2024-2030

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## Abstracts

The global Liver Cancer Drug market size is poised to register 17.8% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Liver Cancer Drug market across By Drug Class (Targeted Therapy, Immunotherapy, Chemotherapy), By Application (Hepatocellular Carcinoma, Cholangio Carcinoma).

The Liver Cancer Drug market is experiencing substantial growth attributed to the increasing incidence of liver cancer, advancements in targeted therapies and immunotherapies, and expanding treatment options for hepatocellular carcinoma (HCC) and cholangiocarcinoma (CCA). Liver cancer, comprising HCC and intrahepatic CCA, is among the leading causes of cancer-related mortality worldwide, driving the demand for effective treatment modalities. Factors such as the growing prevalence of risk factors such as chronic hepatitis B and C infections, non-alcoholic fatty liver disease (NAFLD), and alcohol-related liver disease, and the need for early diagnosis and intervention are driving market expansion. Additionally, advancements in molecular profiling techniques, biomarker discovery, and precision medicine approaches, along with the development of targeted therapies against oncogenic drivers such as vascular endothelial growth factor (VEGF) and epidermal growth factor receptor (EGFR), are fueling innovation in the market. Moreover, the emergence of immune checkpoint inhibitors, chimeric antigen receptor (CAR) T-cell therapies, and cancer vaccines for liver cancer treatment, and the increasing adoption of combination therapy regimens and personalized treatment algorithms are driving market growth. Furthermore, efforts to improve patient access to

innovative therapies, accelerate clinical trial recruitment, and develop next-generation liver cancer drugs with improved efficacy and safety profiles are expected to further propel market growth in the foreseeable future.

## Liver Cancer Drug Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Liver Cancer Drug market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Liver Cancer Drug survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Liver Cancer Drug industry.

## Key market trends defining the global Liver Cancer Drug demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Liver Cancer Drug Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Liver Cancer Drug industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Liver Cancer Drug companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Liver Cancer Drug industry

Leading Liver Cancer Drug companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Liver Cancer Drug companies.

## Liver Cancer Drug Market Study- Strategic Analysis Review

The Liver Cancer Drug market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Liver Cancer Drug Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Liver Cancer Drug industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Liver Cancer Drug Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Liver Cancer Drug Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Liver Cancer Drug market segments. Similarly, Strong end-user demand is encouraging Canadian Liver Cancer Drug companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Liver Cancer Drug market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Liver Cancer Drug Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Liver Cancer Drug industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Liver Cancer Drug market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Liver Cancer Drug Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Liver Cancer Drug in Asia Pacific. In particular, China, India, and South East Asian Liver Cancer Drug markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Liver Cancer Drug Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Liver Cancer Drug Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Liver Cancer Drug market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Liver Cancer Drug.

Liver Cancer Drug Market Company Profiles

The global Liver Cancer Drug market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Alnylam Pharmaceuticals Inc, AstraZeneca Plc, Bayer AG, Bristol-Myers Squibb Co., Eisai Co. Ltd., Eli Lilly and Co., Eureka Therapeutics, Exelixis Inc, F. Hoffmann La Roche Ltd., Gilead Sciences Inc, Jiangsu Hengrui Pharmaceuticals Co. Ltd., Lion TCR Pte. Ltd, Merck and Co. Inc, Novartis AG, Ono Pharmaceutical Co. Ltd., Pfizer Inc, Q BioMed Inc

Recent Liver Cancer Drug Market Developments

The global Liver Cancer Drug market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Liver Cancer Drug Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Drug Class

Targeted Therapy

Immunotherapy

Chemotherapy

By Application

Hepatocellular Carcinoma

Cholangio Carcinoma

### Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Alnylam Pharmaceuticals Inc

AstraZeneca Plc

Bayer AG

Bristol-Myers Squibb Co.

Eisai Co. Ltd.

Eli Lilly and Co.

Eureka Therapeutics

Exelixis Inc

F. Hoffmann La Roche Ltd.

Gilead Sciences Inc

Jiangsu Hengrui Pharmaceuticals Co. Ltd.

Lion TCR Pte. Ltd

Merck and Co. Inc

Novartis AG

Ono Pharmaceutical Co. Ltd.

Pfizer Inc

Q BioMed Inc

Formats Available: Excel, PDF, and PPT



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AstraZeneca Plc

Bayer AG

Bristol-Myers Squibb Co.

Eisai Co. Ltd.

Eli Lilly and Co.

Eureka Therapeutics

Exelixis Inc

F. Hoffmann La Roche Ltd.

Gilead Sciences Inc

Jiangsu Hengrui Pharmaceuticals Co. Ltd.

Lion TCR Pte. Ltd

Merck and Co. Inc

Novartis AG

Ono Pharmaceutical Co. Ltd.

Pfizer Inc

Q BioMed Inc

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