

# **Light Vehicle Mirror Market Size, Trends, Analysis, and Outlook by Type (Internal Mirror, External Mirror), Feature (Auto-Dimming, Blind Spot Detection, Power Control, Automatic Foldable, Heated, Turn Signal Indicator, Others), Application (Sedans, SUVs, Light Truck, Others), Distribution Channel (OME, Aftermarkets), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global E-commerce Automotive market size is poised to register 16.84% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global E-commerce Automotive market by Type (B2C, B2B), Application (Interior Accessories, Exterior Accessories, Performance Parts, Wheels and Tires, Tools and Garage, Auto Body Parts, Oil, Coolants and Fluids). The future of the E-commerce Automotive Market until 2030 is poised to be significantly shaped by the increasing digitization of automotive retail and the growing preference for online shopping among consumers is expected to drive robust growth in the market for e-commerce automotive platforms. Secondly, advancements in technology, including augmented reality, virtual showrooms, and online vehicle customization tools, will enhance the online purchasing experience, facilitating greater convenience and personalization for consumers. Further, the rise of electric and autonomous vehicles, coupled with shifting consumer attitudes toward vehicle ownership and usage, will drive demand for innovative e-commerce solutions that cater to emerging mobility trends and preferences. In addition, the COVID-19 pandemic has accelerated the adoption of online retail channels in the automotive industry, leading to a greater emphasis on digital marketing, sales, and delivery solutions, further boosting market growth.

Furthermore, automakers, e-commerce platforms, and technology companies drive innovation and investment in e-commerce automotive ecosystems, fostering the development of new business models and revenue streams. .

### E-commerce Automotive Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The E-commerce Automotive market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of E-commerce Automotive survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the E-commerce Automotive industry.

### Key market trends defining the global E-commerce Automotive demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### E-commerce Automotive Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The E-commerce Automotive industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support E-commerce Automotive companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the E-commerce Automotive industry

Leading E-commerce Automotive companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 E-commerce Automotive companies.

### E-commerce Automotive Market Study- Strategic Analysis Review

The E-commerce Automotive market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

### E-commerce Automotive Market Size Outlook- Historic and Forecast Revenue in Three Cases

The E-commerce Automotive industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### E-commerce Automotive Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America E-commerce Automotive Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various E-commerce Automotive market segments. Similarly, Strong end-user demand is encouraging Canadian E-commerce Automotive companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico E-commerce Automotive market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe E-commerce Automotive Market Size Outlook-Companies investing in

assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European E-commerce Automotive industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European E-commerce Automotive market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific E-commerce Automotive Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for E-commerce Automotive in Asia Pacific. In particular, China, India, and South East Asian E-commerce Automotive markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America E-commerce Automotive Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa E-commerce Automotive Market Size Outlook- continues its upward trajectory across segments**

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East E-commerce Automotive market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for E-commerce Automotive.

### E-commerce Automotive Market Company Profiles

The global E-commerce Automotive market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Alibaba Group, Amazon.com Inc, American Tire Distributors Holdings Inc, Auto Zone Inc, Denso Corp, eBay Inc, National Automotive Parts Association, The Pep Boys, Tire Rack Inc, U.S. Auto Parts Network Inc.

### Recent E-commerce Automotive Market Developments

The global E-commerce Automotive market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### E-commerce Automotive Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

Type

B2C

B2B

Application

Interior Accessories

Exterior Accessories

Performance Parts

Wheels and Tires

Tools and Garage

Auto Body Parts  
Oil, Coolants and Fluids

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Alibaba Group

Amazon.com Inc

American Tire Distributors Holdings Inc

Auto Zone Inc

Denso Corp

eBay Inc

National Automotive Parts Association

The Pep Boys

Tire Rack Inc

U.S. Auto Parts Network Inc.

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Light Vehicle Mirror Market Overview and Key Findings, 2024
- 1.2 Light Vehicle Mirror Market Size and Growth Outlook, 2021- 2030
- 1.3 Light Vehicle Mirror Market Growth Opportunities to 2030
- 1.4 Key Light Vehicle Mirror Market Trends and Challenges
  - 1.4.1 Light Vehicle Mirror Market Drivers and Trends
  - 1.4.2 Light Vehicle Mirror Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Light Vehicle Mirror Companies

### 2. LIGHT VEHICLE MIRROR MARKET SIZE OUTLOOK TO 2030

- 2.1 Light Vehicle Mirror Market Size Outlook, USD Million, 2021- 2030
- 2.2 Light Vehicle Mirror Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. LIGHT VEHICLE MIRROR MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. LIGHT VEHICLE MIRROR MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - Type
  - Internal Mirror
  - External Mirror

Feature

Auto-Dimming

Blind Spot Detection

Power Control

Automatic Foldable

Heated

Turn Signal Indicator

Others

Application

Sedans

SUVs

Light Truck

Others

Distribution Channel

OME

Aftermarkets

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Light Vehicle Mirror Market, 2025

5.2 Asia Pacific Light Vehicle Mirror Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Light Vehicle Mirror Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Light Vehicle Mirror Market, 2025

5.5 Europe Light Vehicle Mirror Market Size Outlook by Type, 2021- 2030

5.6 Europe Light Vehicle Mirror Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Light Vehicle Mirror Market, 2025

5.8 North America Light Vehicle Mirror Market Size Outlook by Type, 2021- 2030

5.9 North America Light Vehicle Mirror Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Light Vehicle Mirror Market, 2025

5.11 South America Pacific Light Vehicle Mirror Market Size Outlook by Type, 2021- 2030

5.12 South America Light Vehicle Mirror Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Light Vehicle Mirror Market, 2025

5.14 Middle East Africa Light Vehicle Mirror Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Light Vehicle Mirror Market Size Outlook by Application, 2021- 2030



## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Light Vehicle Mirror Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Light Vehicle Mirror Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Light Vehicle Mirror Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Light Vehicle Mirror Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Light Vehicle Mirror Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Light Vehicle Mirror Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Light Vehicle Mirror Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Light Vehicle Mirror Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Light Vehicle Mirror Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Light Vehicle Mirror Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Light Vehicle Mirror Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Light Vehicle Mirror Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Light Vehicle Mirror Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Light Vehicle Mirror Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Light Vehicle Mirror Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Light Vehicle Mirror Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Light Vehicle Mirror Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Light Vehicle Mirror Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Light Vehicle Mirror Industry Drivers and Opportunities

- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Light Vehicle Mirror Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Light Vehicle Mirror Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Light Vehicle Mirror Industry Drivers and Opportunities

## **7. LIGHT VEHICLE MIRROR MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. LIGHT VEHICLE MIRROR COMPANY PROFILES**

- 8.1 Profiles of Leading Light Vehicle Mirror Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Continental AG
- Ficosa International, S.A.
- Gentex Corp
- Ichikoh Industries Ltd
- Magna International Inc
- Mitsuba Corp
- Mobvoi Inc
- Murakami Kaimeido Co. Ltd
- Samvardhana Motherson Group (SMG)
- Tokai Rika Co. Ltd

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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