

Light Therapy Market Size, Trends, Analysis, and Outlook By Product (Light Box, Floor and Desk Lamps), By Lamps (Handheld Devices for Skin Treatment, Light Visor, Dawn Simulator), By Application (Psoriasis, Vitiligo, Eczema, Acne Vulgaris, SAD/Winter Blues, Sleeping Disorders), By Light (Blue Light, Red Light, White Light), By End-user (Dermatology Clinics, Home Healthcare), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Light Therapy market size is poised to register 5.51% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Light Therapy market across By Product (Light Box, Floor and Desk Lamps), By Lamps (Handheld Devices for Skin Treatment, Light Visor, Dawn Simulator), By Application (Psoriasis, Vitiligo, Eczema, Acne Vulgaris, SAD/Winter Blues, Sleeping Disorders), By Light (Blue Light, Red Light, White Light), By End-user (Dermatology Clinics, Home Healthcare).

The Light Therapy market is experiencing robust growth driven by the expanding applications across dermatology, psychiatry, and sleep medicine, increasing prevalence of seasonal affective disorder (SAD) and other mood disorders, and growing adoption of non-invasive therapeutic modalities. Light therapy, also known as phototherapy, involves the use of specific wavelengths of light to treat various medical conditions, including depression, psoriasis, acne, and sleep disorders. Factors such as the rising awareness about the therapeutic benefits of light exposure, advancements in light-emitting diode (LED) technology and portable light therapy devices, and the growing

acceptance of light therapy as a complementary and alternative medicine approach are driving market expansion. Additionally, the increasing incidence of mood disorders, sleep disturbances, and skin conditions, particularly among urban populations and individuals with limited sunlight exposure, and the demand for home-based and self-administered light therapy solutions are fueling innovation in the market. Moreover, the integration of light therapy into multi-modal treatment approaches, such as combination therapy with pharmacotherapy or psychotherapy, and the development of personalized light dosing protocols based on individual circadian rhythms and light sensitivity are driving market growth. Furthermore, efforts to enhance treatment efficacy, optimize device ergonomics and user experience, and expand indications for light therapy beyond traditional applications are expected to further propel market growth in the foreseeable future.

Light Therapy Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Light Therapy market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Light Therapy survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Light Therapy industry.

Key market trends defining the global Light Therapy demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Light Therapy Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Light Therapy industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Light Therapy companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Light Therapy industry

Leading Light Therapy companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Light Therapy companies.

Light Therapy Market Study- Strategic Analysis Review

The Light Therapy market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Light Therapy Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Light Therapy industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Light Therapy Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market

size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Light Therapy Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Light Therapy market segments. Similarly, Strong end-user demand is encouraging Canadian Light Therapy companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Light Therapy market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Light Therapy Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Light Therapy industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Light Therapy market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Light Therapy Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Light Therapy in Asia Pacific. In particular, China, India, and South East Asian Light Therapy markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population

and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Light Therapy Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Light Therapy Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Light Therapy market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Light Therapy.

Light Therapy Market Company Profiles

The global Light Therapy market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Beurer GmbH, BioPhotas., Koninklijke Philips N.V., Lumie, Naturebright, Northern Light Technologies, The Daylight Company, Verilux Inc, Zepter International, Zerigo Health

Recent Light Therapy Market Developments

The global Light Therapy market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Light Therapy Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By product

Light Box

Floor and Desk Lamps

By Lamps

Handheld Devices for Skin Treatment

Light Visor

Dawn Simulator

By Application

Psoriasis

Vitiligo

Eczema

Acne Vulgaris

SAD/Winter Blues

Sleeping Disorders

By Light

Blue Light

Red Light

White Light

By End-user

Dermatology Clinics

Home Healthcare

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Beurer GmbH

BioPhotas.

Koninklijke Philips N.V.

Lumie

Naturebright

Northern Light Technologies

The Daylight Company

Verilux Inc

Zepter International

Zerigo Health

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Light Therapy Market Overview and Key Findings, 2024
- 1.2 Light Therapy Market Size and Growth Outlook, 2021- 2030
- 1.3 Light Therapy Market Growth Opportunities to 2030
- 1.4 Key Light Therapy Market Trends and Challenges
 - 1.4.1 Light Therapy Market Drivers and Trends
 - 1.4.2 Light Therapy Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Light Therapy Companies

2. LIGHT THERAPY MARKET SIZE OUTLOOK TO 2030

- 2.1 Light Therapy Market Size Outlook, USD Million, 2021- 2030
- 2.2 Light Therapy Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. LIGHT THERAPY MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. LIGHT THERAPY MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By product
 - Light Box
 - Floor and Desk Lamps
 - By Lamps

Handheld Devices for Skin Treatment

Light Visor

Dawn Simulator

By Application

Psoriasis

Vitiligo

Eczema

Acne Vulgaris

SAD/Winter Blues

Sleeping Disorders

By Light

Blue Light

Red Light

White Light

By End-user

Dermatology Clinics

Home Healthcare

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Light Therapy Market, 2025

5.2 Asia Pacific Light Therapy Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Light Therapy Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Light Therapy Market, 2025

5.5 Europe Light Therapy Market Size Outlook by Type, 2021- 2030

5.6 Europe Light Therapy Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Light Therapy Market, 2025

5.8 North America Light Therapy Market Size Outlook by Type, 2021- 2030

5.9 North America Light Therapy Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Light Therapy Market, 2025

5.11 South America Pacific Light Therapy Market Size Outlook by Type, 2021- 2030

5.12 South America Light Therapy Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Light Therapy Market, 2025

5.14 Middle East Africa Light Therapy Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Light Therapy Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Light Therapy Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Light Therapy Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Light Therapy Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Light Therapy Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Light Therapy Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Light Therapy Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Light Therapy Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Light Therapy Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Light Therapy Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Light Therapy Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Light Therapy Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Light Therapy Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Light Therapy Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Light Therapy Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Light Therapy Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Light Therapy Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Light Therapy Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Light Therapy Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Light Therapy Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Light Therapy Industry Drivers and Opportunities

- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Light Therapy Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Light Therapy Industry Drivers and Opportunities

7. LIGHT THERAPY MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. LIGHT THERAPY COMPANY PROFILES

- 8.1 Profiles of Leading Light Therapy Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Beurer GmbH

BioPhotas.

Koninklijke Philips N.V.

Lumie

Naturebright

Northern Light Technologies

The Daylight Company

Verilux Inc

Zepter International

Zerigo Health

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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