

# **Licorice Candy Market Size Outlook and Opportunities 2022-2030- Global Licorice Candy Industry Growth, Trends, Strategies, Market Shares, Companies, and Forecasts for countries in the post-pandemic world**

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## **Abstracts**

In this year's "Licorice Candy Market Size Outlook and Opportunities in the post-pandemic world- Global Licorice Candy Industry Trends, Growth Strategies, Market Shares, Companies, and Forecasts for countries" report, we examine the growth opportunities in the Licorice Candy industry from 2022 to 2030 and key strategies for companies to boost their market shares. The Licorice Candy market report highlights opportunities available in the post-pandemic era and how companies might be able to achieve them.

### **Licorice Candy Market Overview, 2022**

The global Licorice Candy market is identified as one of the high prospect markets in the post-pandemic future. Consumers across the income spectrums are exhibiting strong optimism and spending, driving up Licorice Candy sales in 2022. In particular, the year 2022 is enabling Licorice Candy companies to widen their product portfolio as increasing consumer demand is observed across developed and developing markets.

### **Global Licorice Candy Market Segment Analysis and Outlook**

The report analyzes the global and regional Licorice Candy markets across diverse segments to present insights into the most potential categories. To enable readers to understand most potential segments for investment in the long-term and short-term future across different markets, the report presents the Licorice Candy market analysis by types, Licorice Candy market analysis by applications, Licorice Candy market outlook by end-user, and Licorice Candy market outlook by geography.

**Global Licorice Candy Market Trends, Drivers, Challenges, and Opportunities**  
**Top Licorice Candy Market Trends for the next ten years to 2030-** The global Licorice Candy market is undergoing a period of unprecedented demand and interest with consumption patterns evolving rapidly by geography. As companies aim for creating value through long-term strategy, the report presents a detailed analysis of short-term and long-term trends set to shape the future of the global Licorice Candy markets.

**Key Market Drivers shaping the future of Licorice Candy Markets-** To enable companies to unlock new avenues for sustainable profitable growth, the report presents detailed insights into the key driving forces shaping the future of the global Licorice Candy industry.

Further, recent industry changes illustrate the growth in Licorice Candy that has brought disruption. To stay at the forefront of the industry, understanding these challenges and overcoming them remains vital. The report identifies the current challenges and needs in the Licorice Candy markets.

**Licorice Candy Market Size Outlook in Post-COVID-19: Implications for Companies**  
The report analyzes the changes in the industry brought about by the COVID-19 Pandemic and presents the Licorice Candy market outlook across three case scenarios.

The majority of the Licorice Candy companies reacted to COVID-19 through disciplined cost management, improving operational efficiency, product innovation, brand building, digitalization, and sustainability initiatives. Robust mitigation and adaptation plan to improve supply chain resilience were widely observed.

With a robust market outlook from 2022 to 2030, companies are focusing on scaling direct access to consumers and investing in personalization in their marketing activities to achieve greater engagement and loyalty.

Further, the long-term Licorice Candy market size outlook also considers the impact of the Russia-Ukraine war, possible looming global recession, trade issues between the US and China, the possibility of new virus variants, and other conditions.

**North America Licorice Candy Market Size and Market Share Outlook to 2030**  
The report analyzes the current status and North American Licorice Candy market outlook to 2030. Leading market types, applications, and potential countries in North America are analyzed in the report. Further, the Licorice Candy market size forecasts are provided for the United States (the US), Canada, and Mexico countries in the report.

### Europe Licorice Candy Market Size and Market Share Outlook to 2030

Western European countries of Germany, France, Spain, the United Kingdom (the UK), and Italy contribute significantly to the global Licorice Candy market size in 2022. In addition, the Rest of the Europe countries also present a robust growth outlook with improving macroeconomic conditions, and companies expanding their operations in these countries.

### Asia Pacific Licorice Candy Market Size and Market Share Outlook to 2030

Emerging countries in the Asia Pacific remain the most potential growth markets for companies planning business expansions. Rapid urbanization, increasing disposable incomes, consumer spending increases, and the launch of new products shape the future of Licorice Candy markets in Asia Pacific countries. The report analyzes China, India, Japan, and South Korea markets and the Rest of Asia Pacific countries including their market size in 2022 and forecast to 2030.

### The Middle East and Africa Licorice Candy Market Size and Market Share Outlook to 2030

The landscape of the Middle East economy is shifting as consumer preferences continue to emerge. The Licorice Candy report assesses the potential market size of the Middle East market and its growth outlook to 2030. Among countries, Saudi Arabia, United Arab Emirates (The UAE), and other Middle East markets are analyzed in the report.

The Africa Licorice Candy industry continues to offer exciting opportunities to build large, profitable businesses for companies launching products to cater to domestic consumers. The report presents the current status and outlook of Egypt, South Africa, and other countries through 2030.

### Leading Licorice Candy Company Profiles and Business Strategies

Emerging Licorice Candy market competition is increasing as more companies are strengthening their operations and targeting wide customer segments. As companies can gain an advantage from anticipating their competitors' strategic moves, the Licorice Candy report presents key insights into competitor profiles, their strategies, product profiles, financial profiles, and other information.

Critical Success Factors such as innovating new products, delivering innovations quickly, and scaling them across brands, categories, and geographies, using data and technology to unlock efficiencies and growth opportunities are widely observed in the

Licorice Candy industry.

The Licorice Candy market intelligence report analyzes the leading five companies in the industry. We analyze over 15 companies but present the five players in the multi-client study. Customers can opt for free customization by requesting their preferred competitor profiles.

## Contents

### **1. TABLE OF CONTENTS**

- 1.1 List of Exhibits
- 1.2 Tables and Charts

### **2. LICORICE CANDY MARKET REPORT GUIDE**

- 2.1 Foreword
- 2.2 Definition and Scope of Deliverables
- 2.3 Abbreviations
- 2.4 Research Methodology
- 2.5 Highlights of the H2- 2022 edition

### **3. INTRODUCTION TO GLOBAL LICORICE CANDY MARKETS, 2022**

- 3.1 State of Licorice Candy Industry, 2022
- 3.2 Licorice Candy Market performance and outlook to 2030
  - 3.2.1 Historical Performance
  - 3.2.2 Future Outlook
  - 3.2.3 Critical Success Factors
- 3.3 Market Analysis of Key Licorice Candy Product Categories
- 3.4 Market Analysis of Key Licorice Candy Applications
- 3.5 Growth prospects of leading markets to 2030
- 3.6 Leading Licorice Candy companies

### **4. THE PATH FORWARD: KEY LICORICE CANDY MARKET TRENDS AND DYNAMICS**

- 4.1 Key trends to shape the Licorice Candy market size in the coming years
- 4.2 Major Licorice Candy market drivers that will define growth in 2022 and beyond
- 4.3 Current Challenges and Needs in Licorice Candy industry
- 4.4 Porter's Five Forces Analysis (Buyer & supplier power, threat of substitutes & new entrants, competitive rivalry)

### **5. GROWTH PROSPECTS IN THE LICORICE CANDY MARKET: INSIGHTS FROM THE RESEARCH**

- 5.1 Global Licorice Candy Market outlook, \$ Million, 2020- 2030
- 5.2 Global Licorice Candy Market Shares (2021) and Market Outlook by Types (\$ Million), 2020-2030
- 5.3 Global Licorice Candy Market Shares (2021) and Market Outlook by Applications (\$ Million), 2020-2030
- 5.4 Global Licorice Candy Market Shares (2021) and Market Outlook by Region (\$ Million), 2020-2030
- 5.5 Licorice Candy Market Strategies to stay at the forefront of the industry

## **6. THE FUTURE OF LICORICE CANDY MARKET SIZE IN THE POST-PANDEMIC WORLD: IMPLICATIONS FOR COMPANIES**

- 6.1 From surviving to thriving- Key strategies for Licorice Candy industry stakeholders
- 6.2 Likely Scenario- Quick retreating to pre-COVID 19 averages
- 6.3 Conservative Growth Scenario- Impact of Looming Recession conditions
- 6.4 High Growth Scenario- Rapid and strong growth recovery

## **7. NORTH AMERICA LICORICE CANDY MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

- 7.1 Key Licorice Candy Market Statistics, 2022
- 7.2 North America Licorice Candy Market Status and Outlook, 2020- 2030
- 7.3 North America Licorice Candy Market Drivers and Growth Opportunities
- 7.4 North America Licorice Candy Market outlook and Market Shares by Type, 2022-2030
- 7.5 North America Licorice Candy Market outlook and Market Shares by Application, 2022- 2030
- 7.6 North America Licorice Candy Market outlook and Market Shares by Country, 2022-2030

## **8. EUROPE LICORICE CANDY MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

- 8.1 Key Licorice Candy Market Statistics, 2022
- 8.2 Europe Licorice Candy Market Status and Outlook, 2020- 2030
- 8.3 Europe Licorice Candy Market Drivers and Growth Opportunities
- 8.4 Europe Licorice Candy Market outlook and Market Shares by Type, 2022- 2030
- 8.5 Europe Licorice Candy Market outlook and Market Shares by Application, 2022-2030

8.6 Europe Licorice Candy Market outlook and Market Shares by Country, 2022- 2030

## **9. ASIA PACIFIC LICORICE CANDY MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

9.1 Key Licorice Candy Market Statistics, 2022

9.2 Asia Pacific Licorice Candy Market Status and Outlook, 2020- 2030

9.3 Asia Pacific Licorice Candy Market Drivers and Growth Opportunities

9.4 Asia Pacific Licorice Candy Market outlook and Market Shares by Type, 2022- 2030

9.5 Asia Pacific Licorice Candy Market outlook and Market Shares by Application, 2022- 2030

9.6 Asia Pacific Licorice Candy Market outlook and Market Shares by Country, 2022- 2030

## **10. SOUTH AND CENTRAL AMERICA LICORICE CANDY MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

10.1 Key Licorice Candy Market Statistics, 2022

10.2 South and Central America Licorice Candy Market Status and Outlook, 2020- 2030

10.3 South and Central America Licorice Candy Market Drivers and Growth Opportunities

10.4 South and Central America Licorice Candy Market outlook and Market Shares by Type, 2022- 2030

10.5 South and Central America Licorice Candy Market outlook and Market Shares by Application, 2022- 2030

10.6 South and Central America Licorice Candy Market outlook and Market Shares by Country, 2022- 2030

## **11. THE MIDDLE EAST AND AFRICA LICORICE CANDY MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

11.1 Key Licorice Candy Market Statistics, 2022

11.2 The Middle East and Africa Licorice Candy Market Status and Outlook, 2020- 2030

11.3 The Middle East and Africa Licorice Candy Market Drivers and Growth Opportunities

11.4 The Middle East and Africa Licorice Candy Market outlook and Market Shares by Type, 2022- 2030

11.5 The Middle East and Africa Licorice Candy Market outlook and Market Shares by Application, 2022- 2030

11.6 The Middle East and Africa Licorice Candy Market outlook and Market Shares by Country, 2022- 2030

## **12. FUTURE OF UNITED STATES LICORICE CANDY MARKET SIZE TO 2030**

12.1 United States Licorice Candy Market Statistics, 2022

12.2 The United States Macroeconomic and Demographic scenario

12.3 United States Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

12.4 From surviving to thriving- Strategies for US Licorice Candy Companies

## **13 FUTURE OF CANADA LICORICE CANDY MARKET SIZE TO 2030**

13.1 Canada Licorice Candy Market Statistics, 2022

13.2 Canada Macroeconomic and Demographic scenario

13.3 Canada Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

13.4 From surviving to thriving- Strategies for Canada Licorice Candy Companies

## **14 FUTURE OF MEXICO LICORICE CANDY MARKET SIZE TO 2030**

14.1 Mexico Licorice Candy Market Snapshot, 2022

14.2 Mexico Macroeconomic and Demographic scenario

14.3 Mexico Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

14.4 From surviving to thriving- Strategies for Mexico Licorice Candy Companies

## **15 FUTURE OF GERMANY LICORICE CANDY MARKET SIZE TO 2030**

15.1 Germany Licorice Candy Market Snapshot, 2022

15.2 Germany Macroeconomic and Demographic scenario

15.3 Germany Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

15.4 From surviving to thriving- Strategies for Germany Licorice Candy Companies

## **16. FUTURE OF UNITED KINGDOM LICORICE CANDY MARKET SIZE TO 2030**

16.1 United Kingdom Licorice Candy Market Snapshot, 2022

16.2 The United Kingdom Macroeconomic and Demographic scenario



16.3 United Kingdom Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

16.4 From surviving to thriving- Strategies for United Kingdom Licorice Candy Companies

## **17. FUTURE OF FRANCE LICORICE CANDY MARKET SIZE TO 2030**

17.1 France Licorice Candy Market Snapshot, 2022

17.2 France Macroeconomic and Demographic scenario

17.3 France Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

17.4 From surviving to thriving- Strategies for France Licorice Candy Companies

## **18. FUTURE OF SPAIN LICORICE CANDY MARKET SIZE TO 2030**

18.1 Spain Licorice Candy Market Snapshot, 2022

18.2 Spain Macroeconomic and Demographic scenario

18.3 Spain Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

18.4 From surviving to thriving- Strategies for Spain Licorice Candy Companies

## **19. FUTURE OF ITALY LICORICE CANDY MARKET SIZE TO 2030**

19.1 Italy Licorice Candy Market Snapshot, 2022

19.2 Italy Macroeconomic and Demographic scenario

19.3 Italy Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

19.4 From surviving to thriving- Strategies for Italy Licorice Candy Companies

## **20. FUTURE OF REST OF EUROPE LICORICE CANDY MARKET SIZE TO 2030**

20.1 Rest of Europe Licorice Candy Market Snapshot, 2022

20.2 Rest of Europe Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

20.3 From surviving to thriving- Strategies for Rest of Europe Licorice Candy Companies

## **21. FUTURE OF CHINA LICORICE CANDY MARKET SIZE TO 2030**

- 21.1 China Licorice Candy Market Snapshot, 2022
- 21.2 China Macroeconomic and Demographic scenario
- 21.3 China Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 21.4 From surviving to thriving- Strategies for China Licorice Candy Companies

## **22. FUTURE OF INDIA LICORICE CANDY MARKET SIZE TO 2030**

- 22.1 India Licorice Candy Market Snapshot, 2022
- 22.2 India Macroeconomic and Demographic scenario
- 22.3 India Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 22.4 From surviving to thriving- Strategies for India Licorice Candy Companies

## **23. FUTURE OF JAPAN LICORICE CANDY MARKET SIZE TO 2030**

- 23.1 Japan Licorice Candy Market Snapshot, 2022
- 23.2 Japan Macroeconomic and Demographic scenario
- 23.3 Japan Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 23.4 From surviving to thriving- Strategies for Japan Licorice Candy Companies

## **24. FUTURE OF SOUTH KOREA LICORICE CANDY MARKET SIZE TO 2030**

- 24.1 South Korea Licorice Candy Market Snapshot, 2022
- 24.2 South Korea Macroeconomic and Demographic scenario
- 24.3 South Korea Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 24.4 From surviving to thriving- Strategies for South Korea Licorice Candy Companies

## **25. FUTURE OF INDONESIA LICORICE CANDY MARKET SIZE TO 2030**

- 25.1 Indonesia Licorice Candy Market Snapshot, 2022
- 25.2 Indonesia Macroeconomic and Demographic scenario
- 25.3 Indonesia Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 25.4 From surviving to thriving- Strategies for Indonesia Licorice Candy Companies

## **26. FUTURE OF REST OF ASIA PACIFIC LICORICE CANDY MARKET SIZE TO**

**2030**

26.1 Rest of Asia Pacific Licorice Candy Market Snapshot, 2022

26.2 Rest of Asia Pacific Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

26.3 From surviving to thriving- Strategies for Rest of Asia Pacific Licorice Candy Companies

**27. FUTURE OF BRAZIL LICORICE CANDY MARKET SIZE TO 2030**

27.1 Brazil Licorice Candy Market Snapshot, 2022

27.2 Brazil Macroeconomic and Demographic scenario

27.3 Brazil Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

27.4 From surviving to thriving- Strategies for Brazil Licorice Candy Companies

**28. FUTURE OF ARGENTINA LICORICE CANDY MARKET SIZE TO 2030**

28.1 Argentina Licorice Candy Market Snapshot, 2022

28.2 Argentina Macroeconomic and Demographic scenario

28.3 Argentina Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

28.4 From surviving to thriving- Strategies for Argentina Licorice Candy Companies

**29. FUTURE OF REST OF SOUTH AND CENTRAL AMERICA LICORICE CANDY MARKET SIZE TO 2030**

29.1 Rest of South and Central America Licorice Candy Market Snapshot, 2022

29.2 Rest of South and Central America Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

29.3 From surviving to thriving- Strategies for Rest of South and Central America Licorice Candy Companies

**30. FUTURE OF SAUDI ARABIA LICORICE CANDY MARKET SIZE TO 2030**

30.1 Saudi Arabia Licorice Candy Market Snapshot, 2022

30.2 Saudi Arabia Macroeconomic and Demographic scenario

30.3 Saudi Arabia Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

30.4 From surviving to thriving- Strategies for Saudi Arabia Licorice Candy Companies

### **31. FUTURE OF UAE LICORICE CANDY MARKET SIZE TO 2030**

31.1 UAE Licorice Candy Market Snapshot, 2022

31.2 UAE Macroeconomic and Demographic scenario

31.3 UAE Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

31.4 From surviving to thriving- Strategies for UAE Licorice Candy Companies

### **32. FUTURE OF EGYPT LICORICE CANDY MARKET SIZE TO 2030**

32.1 Egypt Licorice Candy Market Snapshot, 2022

32.2 Egypt Macroeconomic and Demographic scenario

32.3 Egypt Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

32.4 From surviving to thriving- Strategies for Egypt Licorice Candy Companies

### **33. FUTURE OF SOUTH AFRICA LICORICE CANDY MARKET SIZE TO 2030**

33.1 South Africa Licorice Candy Market Snapshot, 2022

33.2 South Africa Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

33.3 From surviving to thriving- Strategies for South Africa Licorice Candy Companies

### **34. FUTURE OF REST OF MIDDLE EAST LICORICE CANDY MARKET SIZE TO 2030**

34.1 Rest of Middle East Licorice Candy Market Snapshot, 2022

34.2 Rest of Middle East Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

34.3 From surviving to thriving- Strategies for Rest of Middle East Licorice Candy Companies

### **35. FUTURE OF REST OF AFRICA LICORICE CANDY MARKET SIZE TO 2030**

35.1 Rest of Africa Licorice Candy Market Snapshot, 2022

35.2 Rest of Africa Licorice Candy Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

35.3 From surviving to thriving- Strategies for Rest of Africa Licorice Candy Companies

## **36. LICORICE CANDY COMPETITIVE LANDSCAPE**

- 36.1 Key Licorice Candy Companies in the industry
- 36.2 Licorice Candy Companies- Business Overview
- 36.3 Licorice Candy Companies- Product Portfolio
- 36.4 Licorice Candy Companies- Financial Profile
- 36.5 Licorice Candy Companies- SWOT Analysis

## **37. APPENDIX**

- 37.1 Publisher's Expertise
- 37.2 Methodology and Data Sources
- 37.3 Research Findings and Conclusion

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