

Legal Cannabis Market Size Outlook and Opportunities 2022-2030- Global Legal Cannabis Industry Growth, Trends, Strategies, Market Shares, Companies, and Forecasts for countries in the post-pandemic world

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Abstracts

In this year's "Legal Cannabis Market Size Outlook and Opportunities in the post-pandemic world- Global Legal Cannabis Industry Trends, Growth Strategies, Market Shares, Companies, and Forecasts for countries" report, we examine the growth opportunities in the Legal Cannabis industry from 2022 to 2030 and key strategies for companies to boost their market shares. The Legal Cannabis market report highlights opportunities available in the post-pandemic era and how companies might be able to achieve them.

Legal Cannabis Market Overview, 2022

The global Legal Cannabis market is identified as one of the high prospect markets in the post-pandemic future. Consumers across the income spectrums are exhibiting strong optimism and spending, driving up Legal Cannabis sales in 2022. In particular, the year 2022 is enabling Legal Cannabis companies to widen their product portfolio as increasing consumer demand is observed across developed and developing markets.

Global Legal Cannabis Market Segment Analysis and Outlook

The report analyzes the global and regional Legal Cannabis markets across diverse segments to present insights into the most potential categories. To enable readers to understand most potential segments for investment in the long-term and short-term future across different markets, the report presents the Legal Cannabis market analysis by types, Legal Cannabis market analysis by applications, Legal Cannabis market outlook by end-user, and Legal Cannabis market outlook by geography.

Global Legal Cannabis Market Trends, Drivers, Challenges, and Opportunities

Top Legal Cannabis Market Trends for the next ten years to 2030- The global Legal Cannabis market is undergoing a period of unprecedented demand and interest with consumption patterns evolving rapidly by geography. As companies aim for creating value through long-term strategy, the report presents a detailed analysis of short-term and long-term trends set to shape the future of the global Legal Cannabis markets.

Key Market Drivers shaping the future of Legal Cannabis Markets- To enable companies to unlock new avenues for sustainable profitable growth, the report presents detailed insights into the key driving forces shaping the future of the global Legal Cannabis industry.

Further, recent industry changes illustrate the growth in Legal Cannabis that has brought disruption. To stay at the forefront of the industry, understanding these challenges and overcoming them remains vital. The report identifies the current challenges and needs in the Legal Cannabis markets.

Legal Cannabis Market Size Outlook in Post-COVID-19: Implications for Companies

The report analyzes the changes in the industry brought about by the COVID-19 Pandemic and presents the Legal Cannabis market outlook across three case scenarios.

The majority of the Legal Cannabis companies reacted to COVID-19 through disciplined cost management, improving operational efficiency, product innovation, brand building, digitalization, and sustainability initiatives. Robust mitigation and adaptation plan to improve supply chain resilience were widely observed.

With a robust market outlook from 2022 to 2030, companies are focusing on scaling direct access to consumers and investing in personalization in their marketing activities to achieve greater engagement and loyalty.

Further, the long-term Legal Cannabis market size outlook also considers the impact of the Russia-Ukraine war, possible looming global recession, trade issues between the US and China, the possibility of new virus variants, and other conditions.

North America Legal Cannabis Market Size and Market Share Outlook to 2030

The report analyzes the current status and North American Legal Cannabis market outlook to 2030. Leading market types, applications, and potential countries in North

America are analyzed in the report. Further, the Legal Cannabis market size forecasts are provided for the United States (the US), Canada, and Mexico countries in the report.

Europe Legal Cannabis Market Size and Market Share Outlook to 2030

Western European countries of Germany, France, Spain, the United Kingdom (the UK), and Italy contribute significantly to the global Legal Cannabis market size in 2022. In addition, the Rest of the Europe countries also present a robust growth outlook with improving macroeconomic conditions, and companies expanding their operations in these countries.

Asia Pacific Legal Cannabis Market Size and Market Share Outlook to 2030

Emerging countries in the Asia Pacific remain the most potential growth markets for companies planning business expansions. Rapid urbanization, increasing disposable incomes, consumer spending increases, and the launch of new products shape the future of Legal Cannabis markets in Asia Pacific countries. The report analyzes China, India, Japan, and South Korea markets and the Rest of Asia Pacific countries including their market size in 2022 and forecast to 2030.

The Middle East and Africa Legal Cannabis Market Size and Market Share Outlook to 2030

The landscape of the Middle East economy is shifting as consumer preferences continue to emerge. The Legal Cannabis report assesses the potential market size of the Middle East market and its growth outlook to 2030. Among countries, Saudi Arabia, United Arab Emirates (The UAE), and other Middle East markets are analyzed in the report.

The Africa Legal Cannabis industry continues to offer exciting opportunities to build large, profitable businesses for companies launching products to cater to domestic consumers. The report presents the current status and outlook of Egypt, South Africa, and other countries through 2030.

Leading Legal Cannabis Company Profiles and Business Strategies

Emerging Legal Cannabis market competition is increasing as more companies are strengthening their operations and targeting wide customer segments. As companies can gain an advantage from anticipating their competitors' strategic moves, the Legal Cannabis report presents key insights into competitor profiles, their strategies, product profiles, financial profiles, and other information.

Critical Success Factors such as innovating new products, delivering innovations

quickly, and scaling them across brands, categories, and geographies, using data and technology to unlock efficiencies and growth opportunities are widely observed in the Legal Cannabis industry.

The Legal Cannabis market intelligence report analyzes the leading five companies in the industry. We analyze over 15 companies but present the five players in the multi-client study. Customers can opt for free customization by requesting their preferred competitor profiles.

Contents

1. TABLE OF CONTENTS

- 1.1 List of Exhibits
- 1.2 Tables and Charts

2. LEGAL CANNABIS MARKET REPORT GUIDE

- 2.1 Foreword
- 2.2 Definition and Scope of Deliverables
- 2.3 Abbreviations
- 2.4 Research Methodology
- 2.5 Highlights of the H2- 2022 edition

3. INTRODUCTION TO GLOBAL LEGAL CANNABIS MARKETS, 2022

- 3.1 State of Legal Cannabis Industry, 2022
- 3.2 Legal Cannabis Market performance and outlook to 2030
 - 3.2.1 Historical Performance
 - 3.2.2 Future Outlook
 - 3.2.3 Critical Success Factors
- 3.3 Market Analysis of Key Legal Cannabis Product Categories
- 3.4 Market Analysis of Key Legal Cannabis Applications
- 3.5 Growth prospects of leading markets to 2030
- 3.6 Leading Legal Cannabis companies

4. THE PATH FORWARD: KEY LEGAL CANNABIS MARKET TRENDS AND DYNAMICS

- 4.1 Key trends to shape the Legal Cannabis market size in the coming years
- 4.2 Major Legal Cannabis market drivers that will define growth in 2022 and beyond
- 4.3 Current Challenges and Needs in Legal Cannabis industry
- 4.4 Porter's Five Forces Analysis (Buyer & supplier power, threat of substitutes & new entrants, competitive rivalry)

5. GROWTH PROSPECTS IN THE LEGAL CANNABIS MARKET: INSIGHTS FROM THE RESEARCH

- 5.1 Global Legal Cannabis Market outlook, \$ Million, 2020- 2030
- 5.2 Global Legal Cannabis Market Shares (2021) and Market Outlook by Types (\$ Million), 2020-2030
- 5.3 Global Legal Cannabis Market Shares (2021) and Market Outlook by Applications (\$ Million), 2020-2030
- 5.4 Global Legal Cannabis Market Shares (2021) and Market Outlook by Region (\$ Million), 2020-2030
- 5.5 Legal Cannabis Market Strategies to stay at the forefront of the industry

6. THE FUTURE OF LEGAL CANNABIS MARKET SIZE IN THE POST-PANDEMIC WORLD: IMPLICATIONS FOR COMPANIES

- 6.1 From surviving to thriving- Key strategies for Legal Cannabis industry stakeholders
- 6.2 Likely Scenario- Quick retreating to pre-COVID 19 averages
- 6.3 Conservative Growth Scenario- Impact of Looming Recession conditions
- 6.4 High Growth Scenario- Rapid and strong growth recovery

7. NORTH AMERICA LEGAL CANNABIS MARKET OUTLOOK AND OPPORTUNITIES TO 2030

- 7.1 Key Legal Cannabis Market Statistics, 2022
- 7.2 North America Legal Cannabis Market Status and Outlook, 2020- 2030
- 7.3 North America Legal Cannabis Market Drivers and Growth Opportunities
- 7.4 North America Legal Cannabis Market outlook and Market Shares by Type, 2022- 2030
- 7.5 North America Legal Cannabis Market outlook and Market Shares by Application, 2022- 2030
- 7.6 North America Legal Cannabis Market outlook and Market Shares by Country, 2022- 2030

8. EUROPE LEGAL CANNABIS MARKET OUTLOOK AND OPPORTUNITIES TO 2030

- 8.1 Key Legal Cannabis Market Statistics, 2022
- 8.2 Europe Legal Cannabis Market Status and Outlook, 2020- 2030
- 8.3 Europe Legal Cannabis Market Drivers and Growth Opportunities
- 8.4 Europe Legal Cannabis Market outlook and Market Shares by Type, 2022- 2030
- 8.5 Europe Legal Cannabis Market outlook and Market Shares by Application, 2022- 2030

8.6 Europe Legal Cannabis Market outlook and Market Shares by Country, 2022- 2030

9. ASIA PACIFIC LEGAL CANNABIS MARKET OUTLOOK AND OPPORTUNITIES TO 2030

9.1 Key Legal Cannabis Market Statistics, 2022

9.2 Asia Pacific Legal Cannabis Market Status and Outlook, 2020- 2030

9.3 Asia Pacific Legal Cannabis Market Drivers and Growth Opportunities

9.4 Asia Pacific Legal Cannabis Market outlook and Market Shares by Type, 2022- 2030

9.5 Asia Pacific Legal Cannabis Market outlook and Market Shares by Application, 2022- 2030

9.6 Asia Pacific Legal Cannabis Market outlook and Market Shares by Country, 2022- 2030

10. SOUTH AND CENTRAL AMERICA LEGAL CANNABIS MARKET OUTLOOK AND OPPORTUNITIES TO 2030

10.1 Key Legal Cannabis Market Statistics, 2022

10.2 South and Central America Legal Cannabis Market Status and Outlook, 2020- 2030

10.3 South and Central America Legal Cannabis Market Drivers and Growth Opportunities

10.4 South and Central America Legal Cannabis Market outlook and Market Shares by Type, 2022- 2030

10.5 South and Central America Legal Cannabis Market outlook and Market Shares by Application, 2022- 2030

10.6 South and Central America Legal Cannabis Market outlook and Market Shares by Country, 2022- 2030

11. THE MIDDLE EAST AND AFRICA LEGAL CANNABIS MARKET OUTLOOK AND OPPORTUNITIES TO 2030

11.1 Key Legal Cannabis Market Statistics, 2022

11.2 The Middle East and Africa Legal Cannabis Market Status and Outlook, 2020- 2030

11.3 The Middle East and Africa Legal Cannabis Market Drivers and Growth Opportunities

11.4 The Middle East and Africa Legal Cannabis Market outlook and Market Shares by

Type, 2022- 2030

11.5 The Middle East and Africa Legal Cannabis Market outlook and Market Shares by Application, 2022- 2030

11.6 The Middle East and Africa Legal Cannabis Market outlook and Market Shares by Country, 2022- 2030

12. FUTURE OF UNITED STATES LEGAL CANNABIS MARKET SIZE TO 2030

12.1 United States Legal Cannabis Market Statistics, 2022

12.2 The United States Macroeconomic and Demographic scenario

12.3 United States Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

12.4 From surviving to thriving- Strategies for US Legal Cannabis Companies

13 FUTURE OF CANADA LEGAL CANNABIS MARKET SIZE TO 2030

13.1 Canada Legal Cannabis Market Statistics, 2022

13.2 Canada Macroeconomic and Demographic scenario

13.3 Canada Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

13.4 From surviving to thriving- Strategies for Canada Legal Cannabis Companies

14 FUTURE OF MEXICO LEGAL CANNABIS MARKET SIZE TO 2030

14.1 Mexico Legal Cannabis Market Snapshot, 2022

14.2 Mexico Macroeconomic and Demographic scenario

14.3 Mexico Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

14.4 From surviving to thriving- Strategies for Mexico Legal Cannabis Companies

15 FUTURE OF GERMANY LEGAL CANNABIS MARKET SIZE TO 2030

15.1 Germany Legal Cannabis Market Snapshot, 2022

15.2 Germany Macroeconomic and Demographic scenario

15.3 Germany Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

15.4 From surviving to thriving- Strategies for Germany Legal Cannabis Companies

16. FUTURE OF UNITED KINGDOM LEGAL CANNABIS MARKET SIZE TO 2030

16.1 United Kingdom Legal Cannabis Market Snapshot, 2022

16.2 The United Kingdom Macroeconomic and Demographic scenario

16.3 United Kingdom Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

16.4 From surviving to thriving- Strategies for United Kingdom Legal Cannabis Companies

17. FUTURE OF FRANCE LEGAL CANNABIS MARKET SIZE TO 2030

17.1 France Legal Cannabis Market Snapshot, 2022

17.2 France Macroeconomic and Demographic scenario

17.3 France Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

17.4 From surviving to thriving- Strategies for France Legal Cannabis Companies

18. FUTURE OF SPAIN LEGAL CANNABIS MARKET SIZE TO 2030

18.1 Spain Legal Cannabis Market Snapshot, 2022

18.2 Spain Macroeconomic and Demographic scenario

18.3 Spain Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

18.4 From surviving to thriving- Strategies for Spain Legal Cannabis Companies

19. FUTURE OF ITALY LEGAL CANNABIS MARKET SIZE TO 2030

19.1 Italy Legal Cannabis Market Snapshot, 2022

19.2 Italy Macroeconomic and Demographic scenario

19.3 Italy Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

19.4 From surviving to thriving- Strategies for Italy Legal Cannabis Companies

20. FUTURE OF REST OF EUROPE LEGAL CANNABIS MARKET SIZE TO 2030

20.1 Rest of Europe Legal Cannabis Market Snapshot, 2022

20.2 Rest of Europe Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

20.3 From surviving to thriving- Strategies for Rest of Europe Legal Cannabis Companies

21. FUTURE OF CHINA LEGAL CANNABIS MARKET SIZE TO 2030

21.1 China Legal Cannabis Market Snapshot, 2022

21.2 China Macroeconomic and Demographic scenario

21.3 China Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

21.4 From surviving to thriving- Strategies for China Legal Cannabis Companies

22. FUTURE OF INDIA LEGAL CANNABIS MARKET SIZE TO 2030

22.1 India Legal Cannabis Market Snapshot, 2022

22.2 India Macroeconomic and Demographic scenario

22.3 India Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

22.4 From surviving to thriving- Strategies for India Legal Cannabis Companies

23. FUTURE OF JAPAN LEGAL CANNABIS MARKET SIZE TO 2030

23.1 Japan Legal Cannabis Market Snapshot, 2022

23.2 Japan Macroeconomic and Demographic scenario

23.3 Japan Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

23.4 From surviving to thriving- Strategies for Japan Legal Cannabis Companies

24. FUTURE OF SOUTH KOREA LEGAL CANNABIS MARKET SIZE TO 2030

24.1 South Korea Legal Cannabis Market Snapshot, 2022

24.2 South Korea Macroeconomic and Demographic scenario

24.3 South Korea Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

24.4 From surviving to thriving- Strategies for South Korea Legal Cannabis Companies

25. FUTURE OF INDONESIA LEGAL CANNABIS MARKET SIZE TO 2030

25.1 Indonesia Legal Cannabis Market Snapshot, 2022

25.2 Indonesia Macroeconomic and Demographic scenario

25.3 Indonesia Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

25.4 From surviving to thriving- Strategies for Indonesia Legal Cannabis Companies

26. FUTURE OF REST OF ASIA PACIFIC LEGAL CANNABIS MARKET SIZE TO 2030

26.1 Rest of Asia Pacific Legal Cannabis Market Snapshot, 2022

26.2 Rest of Asia Pacific Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

26.3 From surviving to thriving- Strategies for Rest of Asia Pacific Legal Cannabis Companies

27. FUTURE OF BRAZIL LEGAL CANNABIS MARKET SIZE TO 2030

27.1 Brazil Legal Cannabis Market Snapshot, 2022

27.2 Brazil Macroeconomic and Demographic scenario

27.3 Brazil Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

27.4 From surviving to thriving- Strategies for Brazil Legal Cannabis Companies

28. FUTURE OF ARGENTINA LEGAL CANNABIS MARKET SIZE TO 2030

28.1 Argentina Legal Cannabis Market Snapshot, 2022

28.2 Argentina Macroeconomic and Demographic scenario

28.3 Argentina Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

28.4 From surviving to thriving- Strategies for Argentina Legal Cannabis Companies

29. FUTURE OF REST OF SOUTH AND CENTRAL AMERICA LEGAL CANNABIS MARKET SIZE TO 2030

29.1 Rest of South and Central America Legal Cannabis Market Snapshot, 2022

29.2 Rest of South and Central America Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

29.3 From surviving to thriving- Strategies for Rest of South and Central America Legal Cannabis Companies

30. FUTURE OF SAUDI ARABIA LEGAL CANNABIS MARKET SIZE TO 2030

30.1 Saudi Arabia Legal Cannabis Market Snapshot, 2022

- 30.2 Saudi Arabia Macroeconomic and Demographic scenario
- 30.3 Saudi Arabia Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 30.4 From surviving to thriving- Strategies for Saudi Arabia Legal Cannabis Companies

31. FUTURE OF UAE LEGAL CANNABIS MARKET SIZE TO 2030

- 31.1 UAE Legal Cannabis Market Snapshot, 2022
- 31.2 UAE Macroeconomic and Demographic scenario
- 31.3 UAE Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 31.4 From surviving to thriving- Strategies for UAE Legal Cannabis Companies

32. FUTURE OF EGYPT LEGAL CANNABIS MARKET SIZE TO 2030

- 32.1 Egypt Legal Cannabis Market Snapshot, 2022
- 32.2 Egypt Macroeconomic and Demographic scenario
- 32.3 Egypt Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 32.4 From surviving to thriving- Strategies for Egypt Legal Cannabis Companies

33. FUTURE OF SOUTH AFRICA LEGAL CANNABIS MARKET SIZE TO 2030

- 33.1 South Africa Legal Cannabis Market Snapshot, 2022
- 33.2 South Africa Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 33.3 From surviving to thriving- Strategies for South Africa Legal Cannabis Companies

34. FUTURE OF REST OF MIDDLE EAST LEGAL CANNABIS MARKET SIZE TO 2030

- 34.1 Rest of Middle East Legal Cannabis Market Snapshot, 2022
- 34.2 Rest of Middle East Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 34.3 From surviving to thriving- Strategies for Rest of Middle East Legal Cannabis Companies

35. FUTURE OF REST OF AFRICA LEGAL CANNABIS MARKET SIZE TO 2030

35.1 Rest of Africa Legal Cannabis Market Snapshot, 2022

35.2 Rest of Africa Legal Cannabis Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

35.3 From surviving to thriving- Strategies for Rest of Africa Legal Cannabis Companies

36. LEGAL CANNABIS COMPETITIVE LANDSCAPE

36.1 Key Legal Cannabis Companies in the industry

36.2 Legal Cannabis Companies- Business Overview

36.3 Legal Cannabis Companies- Product Portfolio

36.4 Legal Cannabis Companies- Financial Profile

36.5 Legal Cannabis Companies- SWOT Analysis

37. APPENDIX

37.1 Publisher's Expertise

37.2 Methodology and Data Sources

37.3 Research Findings and Conclusion

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