

LED Services Market Size, Share, and Outlook, 2025 Report- By Type (Hardware, Software), Application (Residential, Public Lighting, Business Lighting), and Companies, 2021-2032

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Abstracts

LED Services Market Outlook

The global LED Services market is expected to register a growth rate of 13.7% during the forecast period from \$104.5 Billion in 2024 to \$291.9 Billion in 2032. The LED Services market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on LED Services segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Hardware, Software), Application (Residential, Public Lighting, Business Lighting). Over 70 tables and charts showcase findings from our latest survey report on LED Services markets.

LED Services Market Insights, 2025

The LED services market is gaining traction as municipalities and enterprises upgrade lighting infrastructure in line with energy-efficiency mandates and smart city initiatives. Governments across the globe are investing in retrofitting projects to replace high-energy traditional lighting systems with LED-based alternatives, supported by digital controls and IoT platforms. This is especially visible in the U.S., India, and Europe, where programs such as the EU Green Deal and India's UJALA scheme are driving large-scale LED service contracts. These services go beyond installation and now encompass design, energy audits, remote monitoring, maintenance, and end-of-life

recycling. The LED services market is further strengthened by corporate ESG goals, which are prompting commercial real estate, industrial facilities, and campuses to outsource lighting operations to professional service providers. The evolution of lighting-as-a-service (LaaS) models is creating recurring revenue streams for vendors, making LED services a pivotal component in energy transition strategies worldwide.

Five Trends that will define global LED Services market in 2025 and Beyond

A closer look at the multi-million global market for LED Services identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading LED Services companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the LED Services industry?

The LED Services sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

LED Services Market Segment Insights

The LED Services industry presents strong offers across categories. The analytical report offers forecasts of LED Services industry performance across segments and countries. Key segments in the industry include By Type (Hardware, Software), Application (Residential, Public Lighting, Business Lighting). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, LED Services market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global LED Services industry ecosystem. It assists decision-makers in evaluating global LED Services market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the LED Services industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific LED Services Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe LED Services Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for LED Services with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key LED Services market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US LED Services market Insights Executives are most excited about opportunities for the US LED Services industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US LED Services companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American LED Services market.

Latin American LED Services market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa LED Services Markets New Opportunities for Companies
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African LED Services markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern LED Services markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How LED Services companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market

shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Thorlux Lighting Ltd., Ledvance GmbH, Philips Lighting International B.V., OPPLE Lighting Co., Ltd., Reggiani Spa Illuminazione S.p.A., Bright Special Lighting S.A, Endo Lighting Corporation, Global Light Co., Ltd., KKDC Lighting Limited, Cree, Inc., Osram GmbH (Germany), General Electric Lighting, LLC, MaxLite, Inc., Hugewin Lighting Inc., Westinghouse Electric Corporation, DECO Lighting, Inc., XtraLight Manufacturing, Ltd., RAB Lighting Inc., Havells Sylvania GmbH, Toshiba Corporation, Acuity Brands, Inc., Emerson Electric Co., LSI Industries Inc., Bravoleo Lighting Technology Co., Ltd., Hubbell Lighting, Inc., Ligman Lighting Co., Ltd.

LED Services Market Scope

Leading Segments

By Type

Hardware

Software

By Application

Residential

Public Lighting

Business Lighting

Leading Companies

Thorlux Lighting Ltd.

Ledvance GmbH

Philips Lighting International B.V.

OPPLE Lighting Co., Ltd.

Reggiani Spa Illuminazione S.p.A.

Bright Special Lighting S.A

Endo Lighting Corporation

Global Light Co., Ltd.

KKDC Lighting Limited

Cree, Inc.

Osram GmbH (Germany)

General Electric Lighting, LLC

MaxLite, Inc.

Hugewin Lighting Inc.

Westinghouse Electric Corporation

DECO Lighting, Inc.

XtraLight Manufacturing, Ltd.

RAB Lighting Inc.

Havells Sylvania GmbH

Toshiba Corporation

Acuity Brands, Inc.

Emerson Electric Co.

LSI Industries Inc.

Bravoled Lighting Technology Co., Ltd.

Hubbell Lighting, Inc.

Ligman Lighting Co., Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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 - Bright Special Lighting S.A
 - Endo Lighting Corporation
 - Global Light Co., Ltd.
 - KKDC Lighting Limited
 - Cree, Inc.
 - Osram GmbH (Germany)
 - General Electric Lighting, LLC
 - MaxLite, Inc.
 - Hugewin Lighting Inc.
 - Westinghouse Electric Corporation
 - DECO Lighting, Inc.
 - XtraLight Manufacturing, Ltd.
 - RAB Lighting Inc.

Havells Sylvania GmbH
Toshiba Corporation
Acuity Brands, Inc.
Emerson Electric Co.
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