

Leaf Blowers Market Size, Share, and Outlook, 2025 Report- By Type (Hand-Held Gasoline-Powered, Hand-Held Electric Powered, Backpack-Carried Gasoline-Powered), By Application (Household, Commercial), By Material (Iron, Plastic, Aluminum, Stainless Steel), By Distribution Channel (Online, Offline), By Flow Direction (Centrifugal, Axial Flow, Mixed Flow, Cross Flow, Others), By Pressure (Low Pressure, Medium Pressure, High Pressure), By Fuel (Gas-Powered, Electric-Powered, Battery-Powered), 2018-2032

<https://marketpublishers.com/r/L5739B9C7BACEN.html>

Date: April 2025

Pages: 169

Price: US\$ 3,680.00 (Single User License)

ID: L5739B9C7BACEN

Abstracts

Leaf Blowers Market Outlook

The Leaf Blowers Market size is expected to register a growth rate of 3.9% during the forecast period from \$1.82 Billion in 2025 to \$2.4 Billion in 2032. The Leaf Blowers market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Leaf Blowers segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Hand-Held Gasoline-Powered, Hand-Held Electric Powered, Backpack-Carried Gasoline-Powered), By Application (Household, Commercial), By Material (Iron, Plastic, Aluminum, Stainless Steel), By Distribution Channel (Online, Offline), By Flow Direction (Centrifugal, Axial Flow, Mixed Flow, Cross Flow, Others), By Pressure (Low Pressure, Medium Pressure, High Pressure), By Fuel (Gas-Powered,

Electric-Powered, Battery-Powered). Over 70 tables and charts showcase findings from our latest survey report on Leaf Blowers markets.

Leaf Blowers Market Insights, 2025

The leaf blower market is shifting towards battery-powered and eco-friendly models as consumers and municipalities prioritize noise reduction and environmental sustainability. Companies like EGO, Stihl, and Husqvarna are developing cordless electric leaf blowers with high-powered lithium-ion batteries, offering extended runtimes and reduced emissions. Additionally, the introduction of brushless motor technology is improving efficiency, power output, and durability. The demand for lightweight, ergonomic designs is also influencing product development, making leaf blowers easier to handle for residential users. On the commercial side, landscaping businesses are increasingly adopting battery-operated models to comply with noise and emission regulations in urban areas. As advancements in battery technology continue to improve performance, the transition from gas-powered to electric leaf blowers is expected to accelerate.

Five Trends that will define global Leaf Blowers market in 2025 and Beyond

A closer look at the multi-million market for Leaf Blowers identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Leaf Blowers companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Leaf Blowers vendors.

What are the biggest opportunities for growth in the Leaf Blowers industry?

The Leaf Blowers sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Leaf Blowers Market Segment Insights

The Leaf Blowers industry presents strong offers across categories. The analytical report offers forecasts of Leaf Blowers industry performance across segments and countries. Key segments in the industry include%li%By Type (Hand-Held Gasoline-Powered, Hand-Held Electric Powered, Backpack-Carried Gasoline-Powered), By Application (Household, Commercial), By Material (Iron, Plastic, Aluminum, Stainless Steel), By Distribution Channel (Online, Offline), By Flow Direction (Centrifugal, Axial Flow, Mixed Flow, Cross Flow, Others), By Pressure (Low Pressure, Medium Pressure, High Pressure), By Fuel (Gas-Powered, Electric-Powered, Battery-Powered). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Leaf Blowers market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Leaf Blowers industry ecosystem. It assists decision-makers in evaluating global Leaf Blowers market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Leaf Blowers industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Leaf Blowers Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025.

Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Leaf Blowers Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Leaf Blowers with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Leaf Blowers market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Leaf Blowers market Insights%li%Vendors are exploring new opportunities within the US Leaf Blowers industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Leaf Blowers companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Leaf Blowers market.

Latin American Leaf Blowers market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Leaf Blowers Markets%li%New Opportunities for Companies

Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Leaf Blowers markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Leaf Blowers markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Leaf Blowers companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Andreas Stihl AG & Company KG, ECHO, Greenworks Tools, Hitachi Ltd, Honda, Makita Corp, Robert Bosch GmbH, Stanley Black & Decker Inc, The Toro Company.

Leaf Blowers Market Segmentation

By Type

Hand-Held Gasoline-Powered

Hand-Held Electric Powered

Backpack-Carried Gasoline-Powered

By Application

Household

Commercial

By Material

Iron

Plastic

Aluminum

Stainless Steel

By Distribution Channel

Online

Offline

By Flow Direction

Centrifugal

Axial Flow

Mixed Flow

Cross Flow

Others

By Pressure

Low Pressure

Medium Pressure

High Pressure

By Fuel

Gas-Powered

Electric-Powered

Battery-Powered

Leading Companies

Andreas Stihl AG & Company KG

ECHO

Greenworks Tools

Hitachi Ltd

Honda

Makita Corp

Robert Bosch GmbH

Stanley Black & Decker Inc

The Toro Company

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Application

Household

Commercial

By Material

Iron

Plastic

Aluminum

Stainless Steel

By Distribution Channel

Online

Offline

By Flow Direction

Centrifugal

Axial Flow

Mixed Flow

Cross Flow

Others

By Pressure

Low Pressure

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ECHO

Greenworks Tools

Hitachi Ltd

Honda

Makita Corp

Robert Bosch GmbH

Stanley Black & Decker Inc

The Toro Company

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