

LBS & RTLS in Healthcare Market Size, Share, and Outlook, 2025 Report- By Type (Hardware, Software, Services), By Application (Hospital Asset Tracking & Monitoring, Patient Tracking & Monitoring, Ambulance Asset Monitoring, Others), By Location (Indoor, Outdoor), 2018-2032

<https://marketpublishers.com/r/LCA470C2BE81EN.html>

Date: April 2025

Pages: 190

Price: US\$ 3,680.00 (Single User License)

ID: LCA470C2BE81EN

Abstracts

LBS & RTLS in Healthcare Market Outlook

The LBS & RTLS in Healthcare Market size is expected to register a growth rate of 18.3% during the forecast period from \$35.47 Billion in 2025 to \$115 Billion in 2032. The LBS & RTLS in Healthcare market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on LBS & RTLS in Healthcare segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Hardware, Software, Services), By Application (Hospital Asset Tracking & Monitoring, Patient Tracking & Monitoring, Ambulance Asset Monitoring, Others), By Location (Indoor, Outdoor). Over 70 tables and charts showcase findings from our latest survey report on LBS & RTLS in Healthcare markets.

LBS & RTLS in Healthcare Market Insights, 2025

The LBS (Location-Based Services) & RTLS (Real-Time Location Systems) market in healthcare is rapidly growing as hospitals and medical facilities leverage these technologies to improve patient care, asset tracking, and staff efficiency. RTLS solutions

use RFID, Bluetooth, and Wi-Fi to monitor the real-time location of medical equipment, optimize workflow, and enhance patient safety. The adoption of AI-powered predictive analytics in RTLS is further improving hospital resource allocation by identifying bottlenecks in patient flow and optimizing staff scheduling. Companies like Stanley Healthcare, Zebra Technologies, and CenTrak are leading the market with cloud-integrated RTLS solutions that enable real-time insights into hospital operations. The COVID-19 pandemic accelerated the adoption of RTLS for contact tracing and infection control, reinforcing its importance in modern healthcare infrastructure. As hospitals continue to prioritize efficiency and patient experience, the demand for LBS & RTLS solutions is expected to grow significantly.

Five Trends that will define global LBS & RTLS in Healthcare market in 2025 and Beyond

A closer look at the multi-million market for LBS & RTLS in Healthcare identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading LBS & RTLS in Healthcare companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of LBS & RTLS in Healthcare vendors.

What are the biggest opportunities for growth in the LBS & RTLS in Healthcare industry?

The LBS & RTLS in Healthcare sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

LBS & RTLS in Healthcare Market Segment Insights

The LBS & RTLS in Healthcare industry presents strong offers across categories. The analytical report offers forecasts of LBS & RTLS in Healthcare industry performance across segments and countries. Key segments in the industry include%li%By Type

(Hardware, Software, Services), By Application (Hospital Asset Tracking & Monitoring, Patient Tracking & Monitoring, Ambulance Asset Monitoring, Others), By Location (Indoor, Outdoor). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, LBS & RTLS in Healthcare market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global LBS & RTLS in Healthcare industry ecosystem. It assists decision-makers in evaluating global LBS & RTLS in Healthcare market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the LBS & RTLS in Healthcare industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific LBS & RTLS in Healthcare Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe LBS & RTLS in Healthcare Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents

optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for LBS & RTLS in Healthcare with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key LBS & RTLS in Healthcare market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US LBS & RTLS in Healthcare market Insights%li%Vendors are exploring new opportunities within the US LBS & RTLS in Healthcare industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US LBS & RTLS in Healthcare companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American LBS & RTLS in Healthcare market.

Latin American LBS & RTLS in Healthcare market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa LBS & RTLS in Healthcare Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African LBS & RTLS in Healthcare markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria,

South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern LBS & RTLS in Healthcare markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How LBS & RTLS in Healthcare companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Cisco Systems Inc, Esri, General Electric Company, Hewlett Packard Enterprise Development LP, International Business Machines, Koch Industries Inc, Microsoft Corp, Oracle Corp, Stanley Black & Decker Inc, Zebra Technologies Corp.

LBS & RTLS in Healthcare Market Segmentation

By Type

Hardware

Software

Services

By Application

Hospital Asset Tracking & Monitoring

Patient Tracking & Monitoring

Ambulance Asset Monitoring

Others

By Location

Indoor

Outdoor

Leading Companies

Cisco Systems Inc

Esri

General Electric Company

Hewlett Packard Enterprise Development LP

International Business Machines

Koch Industries Inc

Microsoft Corp

Oracle Corp

Stanley Black & Decker Inc

Zebra Technologies Corp

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 LBS & RTLS in Healthcare Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest LBS & RTLS in Healthcare Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL LBS & RTLS IN HEALTHCARE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 LBS & RTLS in Healthcare Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. LBS & RTLS IN HEALTHCARE MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Hardware

Software

Services

By Application

Hospital Asset Tracking & Monitoring

Patient Tracking & Monitoring

Ambulance Asset Monitoring

Others

By Location

Indoor

Outdoor

6. GLOBAL LBS & RTLS IN HEALTHCARE MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

6. NORTH AMERICA LBS & RTLS IN HEALTHCARE MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024

6.2 North America LBS & RTLS in Healthcare Market Trends and Growth Opportunities

6.2.1 North America LBS & RTLS in Healthcare Market Outlook by Type

6.2.2 North America LBS & RTLS in Healthcare Market Outlook by Application

6.3 North America LBS & RTLS in Healthcare Market Outlook by Country

6.3.1 The US LBS & RTLS in Healthcare Market Outlook, 2021- 2032

6.3.2 Canada LBS & RTLS in Healthcare Market Outlook, 2021- 2032

6.3.3 Mexico LBS & RTLS in Healthcare Market Outlook, 2021- 2032

7. EUROPE LBS & RTLS IN HEALTHCARE MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024

7.2 Europe LBS & RTLS in Healthcare Market Trends and Growth Opportunities

7.2.1 Europe LBS & RTLS in Healthcare Market Outlook by Type

7.2.2 Europe LBS & RTLS in Healthcare Market Outlook by Application

7.3 Europe LBS & RTLS in Healthcare Market Outlook by Country

7.3.2 Germany LBS & RTLS in Healthcare Market Outlook, 2021- 2032

7.3.3 France LBS & RTLS in Healthcare Market Outlook, 2021- 2032

7.3.4 The UK LBS & RTLS in Healthcare Market Outlook, 2021- 2032

7.3.5 Spain LBS & RTLS in Healthcare Market Outlook, 2021- 2032

7.3.6 Italy LBS & RTLS in Healthcare Market Outlook, 2021- 2032

7.3.7 Russia LBS & RTLS in Healthcare Market Outlook, 2021- 2032

7.3.8 Rest of Europe LBS & RTLS in Healthcare Market Outlook, 2021- 2032

8. ASIA PACIFIC LBS & RTLS IN HEALTHCARE MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific LBS & RTLS in Healthcare Market Trends and Growth Opportunities

8.2.1 Asia Pacific LBS & RTLS in Healthcare Market Outlook by Type

8.2.2 Asia Pacific LBS & RTLS in Healthcare Market Outlook by Application

8.3 Asia Pacific LBS & RTLS in Healthcare Market Outlook by Country

8.3.1 China LBS & RTLS in Healthcare Market Outlook, 2021- 2032

8.3.2 India LBS & RTLS in Healthcare Market Outlook, 2021- 2032

8.3.3 Japan LBS & RTLS in Healthcare Market Outlook, 2021- 2032

8.3.4 South Korea LBS & RTLS in Healthcare Market Outlook, 2021- 2032

8.3.5 Australia LBS & RTLS in Healthcare Market Outlook, 2021- 2032

8.3.6 South East Asia LBS & RTLS in Healthcare Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific LBS & RTLS in Healthcare Market Outlook, 2021- 2032

9. SOUTH AMERICA LBS & RTLS IN HEALTHCARE MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America LBS & RTLS in Healthcare Market Trends and Growth Opportunities

9.2.1 South America LBS & RTLS in Healthcare Market Outlook by Type

9.2.2 South America LBS & RTLS in Healthcare Market Outlook by Application

9.3 South America LBS & RTLS in Healthcare Market Outlook by Country

9.3.1 Brazil LBS & RTLS in Healthcare Market Outlook, 2021- 2032

9.3.2 Argentina LBS & RTLS in Healthcare Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America LBS & RTLS in Healthcare Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA LBS & RTLS IN HEALTHCARE MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa LBS & RTLS in Healthcare Market Trends and Growth Opportunities

10.2.1 Middle East and Africa LBS & RTLS in Healthcare Market Outlook by Type

10.2.2 Middle East and Africa LBS & RTLS in Healthcare Market Outlook by Application

10.3 Middle East and Africa LBS & RTLS in Healthcare Market Outlook by Country

10.3.1 Saudi Arabia LBS & RTLS in Healthcare Market Outlook, 2021- 2032

10.3.2 The UAE LBS & RTLS in Healthcare Market Outlook, 2021- 2032

10.3.3 Rest of Middle East LBS & RTLS in Healthcare Market Outlook, 2021- 2032

10.3.4 South Africa LBS & RTLS in Healthcare Market Outlook, 2021- 2032

10.3.5 Egypt LBS & RTLS in Healthcare Market Outlook, 2021- 2032

10.3.6 Rest of Africa LBS & RTLS in Healthcare Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Cisco Systems Inc

Esri

General Electric Company

Hewlett Packard Enterprise Development LP

International Business Machines

Koch Industries Inc
Microsoft Corp
Oracle Corp
Stanley Black & Decker Inc
Zebra Technologies Corp
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

I would like to order

Product name: LBS & RTLS in Healthcare Market Size, Share, and Outlook, 2025 Report- By Type (Hardware, Software, Services), By Application (Hospital Asset Tracking & Monitoring, Patient Tracking & Monitoring, Ambulance Asset Monitoring, Others), By Location (Indoor, Outdoor), 2018-2032

Product link: <https://marketpublishers.com/r/LCA470C2BE81EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LCA470C2BE81EN.html>