

Laboratory Developed Tests Market Size, Trends, Analysis, and Outlook By Technology (Immunoassays, Hematology and Coagulation, Molecular Diagnostics, Microbiology, Clinical Chemistry, Histology/Cytology, Flow Cytometry, Mass Spectroscopy, Others), By Application (Oncology, Genetic Disorders/Inherited Disease, Infectious & Parasitic Diseases, Immunology, Endocrine, Nutritional & Metabolic Disease, Cardiology, Mental/Behavioral Disorder, Pediatrics-specific Testing, Hematology/General Blood Testing, Bodily Fluid Analysis, Toxicology, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/L43776FCBC9BEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: L43776FCBC9BEN

Abstracts

The global Laboratory Developed Tests market size is poised to register 6.94% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Laboratory Developed Tests market across By Technology (Immunoassays, Hematology and Coagulation, Molecular Diagnostics, Microbiology, Clinical Chemistry, Histology/Cytology, Flow Cytometry, Mass Spectroscopy, Others), By Application (Oncology, Genetic Disorders/Inherited Disease, Infectious & Parasitic Diseases, Immunology, Endocrine, Nutritional & Metabolic Disease, Cardiology, Mental/Behavioral Disorder, Pediatrics-specific Testing, Hematology/General Blood Testing, Bodily Fluid Analysis, Toxicology, Others).

The laboratory developed tests (LDTs) market is witnessing steady growth, fueled by increasing demand for personalized medicine, expanding applications in molecular diagnostics, and advancements in laboratory testing technologies and regulatory frameworks. Laboratory developed tests, also known as in-house assays or homebrew tests, are diagnostic tests developed and validated by clinical laboratories to detect and measure analytes of interest for patient care, disease diagnosis, and treatment monitoring, which are not commercially available as FDA-cleared or FDA-approved tests. With a growing emphasis on precision medicine, genomic testing, and companion diagnostics, clinical laboratories, molecular pathology laboratories, and research institutions are developing LDTs to address unmet clinical needs, improve diagnostic accuracy, and facilitate patient-centered care across various medical specialties such as oncology, infectious diseases, and genetic disorders. Moreover, advancements in molecular biology techniques, next-generation sequencing (NGS), and digital pathology are driving market expansion, offering new opportunities to develop and validate complex LDTs for molecular profiling, predictive biomarker testing, and therapeutic decision-making in clinical practice. Additionally, collaborations between laboratory professionals, regulatory agencies, and healthcare providers are driving innovation in LDT development and validation, fostering the implementation of quality management systems, proficiency testing programs, and regulatory compliance frameworks to ensure analytical validity, clinical utility, and patient safety of laboratory-developed tests in the era of precision diagnostics and personalized healthcare.

Laboratory Developed Tests Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Laboratory Developed Tests market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Laboratory Developed Tests survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Laboratory Developed Tests industry.

Key market trends defining the global Laboratory Developed Tests demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption

patterns, and widening distribution channels continue to play a major role.

Laboratory Developed Tests Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Laboratory Developed Tests industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Laboratory Developed Tests companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Laboratory Developed Tests industry

Leading Laboratory Developed Tests companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Laboratory Developed Tests companies.

Laboratory Developed Tests Market Study- Strategic Analysis Review

The Laboratory Developed Tests market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Laboratory Developed Tests Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Laboratory Developed Tests industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Laboratory Developed Tests Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Laboratory Developed Tests Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Laboratory Developed Tests market segments. Similarly, Strong end-user demand is encouraging Canadian Laboratory Developed Tests companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Laboratory Developed Tests market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Laboratory Developed Tests Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Laboratory Developed Tests industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European

Laboratory Developed Tests market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Laboratory Developed Tests Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Laboratory Developed Tests in Asia Pacific. In particular, China, India, and South East Asian Laboratory Developed Tests markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Laboratory Developed Tests Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Laboratory Developed Tests Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Laboratory Developed Tests market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Laboratory Developed Tests.

Laboratory Developed Tests Market Company Profiles

The global Laboratory Developed Tests market is characterized by intense competitive

conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 23andme Inc, Abbott, Eurofins Scientific, F. Hoffmann-La Roche Ltd, Guardant Health, Illumina Inc, NeoGenomics Laboratories, QIAGEN, Quest Diagnostics Inc, Siemens Healthcare Pvt Ltd

Recent Laboratory Developed Tests Market Developments

The global Laboratory Developed Tests market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Laboratory Developed Tests Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Technology

Immunoassays

Hematology and Coagulation

Molecular Diagnostics

Microbiology

Clinical Chemistry

Histology/Cytology

Flow Cytometry

Mass Spectroscopy

Others

By Application

Oncology

Genetic Disorders/Inherited Disease

Infectious & Parasitic Diseases

Immunology

Endocrine

Nutritional & Metabolic Disease

Cardiology

Mental/Behavioral Disorder

Pediatrics-specific Testing

Hematology/General Blood Testing

Bodily Fluid Analysis

Toxicology

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

23andme Inc

Abbott

Eurofins Scientific

F. Hoffmann-La Roche Ltd

Guardant Health

Illumina Inc

NeoGenomics Laboratories

QIAGEN

Quest Diagnostics Inc

Siemens Healthcare Pvt Ltd

Formats Available: Excel, PDF, and PPT

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 - Hematology and Coagulation

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Microbiology

Clinical Chemistry

Histology/Cytology

Flow Cytometry

Mass Spectroscopy

Others

By Application

Oncology

Genetic Disorders/Inherited Disease

Infectious & Parasitic Diseases

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23ANDME INC

Abbott
Eurofins Scientific
F. Hoffmann-La Roche Ltd
Guardant Health
Illumina Inc

NeoGenomics Laboratories
QIAGEN
Quest Diagnostics Inc
Siemens Healthcare Pvt Ltd

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