

Kitchen Appliances Market Size, Share, and Outlook, 2025 Report- By Type (Refrigerator, Cooking Appliance, Dishwasher, Others), Fuel (Cooking Gas, Electricity, Others), Structure (Built-in, Free Stand), Application (Residential, Commercial), and Companies, 2021-2032

<https://marketpublishers.com/r/KEB2F2BA7EDDEN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: KEB2F2BA7EDDEN

Abstracts

Kitchen Appliances Market Outlook

The global Kitchen Appliances market is expected to register a growth rate of 6.3% during the forecast period from \$241.5 Billion in 2024 to \$393.7 Billion in 2032. The Kitchen Appliances market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Kitchen Appliances segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Refrigerator, Cooking Appliance, Dishwasher, Others), Fuel (Cooking Gas, Electricity, Others), Structure (Built-in, Free Stand), Application (Residential, Commercial). Over 70 tables and charts showcase findings from our latest survey report on Kitchen Appliances markets.

Kitchen Appliances Market Insights, 2025

The kitchen appliances market is undergoing rapid evolution, driven by consumer demand for convenience, energy efficiency, and smart home integration. The market encompasses a wide range of products, from refrigerators and ovens to small appliances like blenders, coffee makers, and air fryers. IoT-enabled appliances that

offer remote control, AI-powered cooking assistance, and energy consumption monitoring are key growth drivers. Sustainability is a critical focus, with manufacturers innovating to improve appliance longevity, recyclability, and reduce energy use. The surge in home cooking trends, especially post-pandemic, combined with increasing disposable incomes in emerging markets, supports market expansion. Additionally, the rising influence of social media and cooking influencers shapes consumer preferences towards multi-functional, aesthetically appealing appliances. The market is highly competitive, with brands investing heavily in R&D and customer-centric product design.

Five Trends that will define global Kitchen Appliances market in 2025 and Beyond

A closer look at the multi-million global market for Kitchen Appliances identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Kitchen Appliances companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Kitchen Appliances industry?

The Kitchen Appliances sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Kitchen Appliances Market Segment Insights

The Kitchen Appliances industry presents strong offers across categories. The analytical report offers forecasts of Kitchen Appliances industry performance across segments and countries. Key segments in the industry include By Type (Refrigerator, Cooking Appliance, Dishwasher, Others), Fuel (Cooking Gas, Electricity, Others), Structure (Built-in, Free Stand), Application (Residential, Commercial). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for

Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Kitchen Appliances market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Kitchen Appliances industry ecosystem. It assists decision-makers in evaluating global Kitchen Appliances market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Kitchen Appliances industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Kitchen Appliances Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Kitchen Appliances Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Kitchen Appliances with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes

the market outlook. The report analyses the key Kitchen Appliances market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Kitchen Appliances market Insights Executives are most excited about opportunities for the US Kitchen Appliances industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Kitchen Appliances companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Kitchen Appliances market.

Latin American Kitchen Appliances market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Kitchen Appliances Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Kitchen Appliances markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Kitchen Appliances markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Kitchen Appliances companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Electrolux AB, Whirlpool Corporation, Samsung Electronics Co., Ltd., Koninklijke Philips N.V., Sub-Zero Group, Inc., Morphy Richards Limited, Dacor, Inc., General Electric Company, LG Electronics Inc., Panasonic Corporation, BSH Hausger?te GmbH, Haier Group Corporation, Daewoo Electronics Corporation, Midea Group Co., Ltd.

Kitchen Appliances Market Scope

Leading Segments

By Type

Refrigerator

Cooking Appliance

Dishwasher

Others

By Fuel

Cooking Gas

Electricity

Others

By Structure

Built-in

Free Stand

By Application

Residential

Commercial

Leading Companies

Electrolux AB

Whirlpool Corporation

Samsung Electronics Co., Ltd.

Koninklijke Philips N.V.

Sub-Zero Group, Inc.

Morphy Richards Limited

Dacor, Inc.

General Electric Company

LG Electronics Inc.

Panasonic Corporation

BSH Hausger?te GmbH

Haier Group Corporation

Daewoo Electronics Corporation

Midea Group Co., Ltd.

Geographies

North America US, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Kitchen Appliances Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Kitchen Appliances Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL KITCHEN APPLIANCES MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Kitchen Appliances Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. KITCHEN APPLIANCES MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Refrigerator

Cooking Appliance

Dishwasher

Others

By Fuel

Cooking Gas

Electricity

Others

By Structure

Built-in

Free Stand

By Application

Residential

Commercial

6. GLOBAL KITCHEN APPLIANCES MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA KITCHEN APPLIANCES MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Kitchen Appliances Market Trends and Growth Opportunities
 - 6.2.1 North America Kitchen Appliances Market Outlook by Type
 - 6.2.2 North America Kitchen Appliances Market Outlook by Application
- 6.3 North America Kitchen Appliances Market Outlook by Country
 - 6.3.1 The US Kitchen Appliances Market Outlook, 2021- 2032
 - 6.3.2 Canada Kitchen Appliances Market Outlook, 2021- 2032
 - 6.3.3 Mexico Kitchen Appliances Market Outlook, 2021- 2032

7. EUROPE KITCHEN APPLIANCES MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Kitchen Appliances Market Trends and Growth Opportunities
 - 7.2.1 Europe Kitchen Appliances Market Outlook by Type
 - 7.2.2 Europe Kitchen Appliances Market Outlook by Application
- 7.3 Europe Kitchen Appliances Market Outlook by Country
 - 7.3.2 Germany Kitchen Appliances Market Outlook, 2021- 2032
 - 7.3.3 France Kitchen Appliances Market Outlook, 2021- 2032
 - 7.3.4 The UK Kitchen Appliances Market Outlook, 2021- 2032
 - 7.3.5 Spain Kitchen Appliances Market Outlook, 2021- 2032
 - 7.3.6 Italy Kitchen Appliances Market Outlook, 2021- 2032
 - 7.3.7 Russia Kitchen Appliances Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Kitchen Appliances Market Outlook, 2021- 2032

8. ASIA PACIFIC KITCHEN APPLIANCES MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Kitchen Appliances Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Kitchen Appliances Market Outlook by Type
 - 8.2.2 Asia Pacific Kitchen Appliances Market Outlook by Application
- 8.3 Asia Pacific Kitchen Appliances Market Outlook by Country
 - 8.3.1 China Kitchen Appliances Market Outlook, 2021- 2032
 - 8.3.2 India Kitchen Appliances Market Outlook, 2021- 2032
 - 8.3.3 Japan Kitchen Appliances Market Outlook, 2021- 2032
 - 8.3.4 South Korea Kitchen Appliances Market Outlook, 2021- 2032
 - 8.3.5 Australia Kitchen Appliances Market Outlook, 2021- 2032
 - 8.3.6 South East Asia Kitchen Appliances Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Kitchen Appliances Market Outlook, 2021- 2032

9. SOUTH AMERICA KITCHEN APPLIANCES MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Kitchen Appliances Market Trends and Growth Opportunities

9.2.1 South America Kitchen Appliances Market Outlook by Type

9.2.2 South America Kitchen Appliances Market Outlook by Application

9.3 South America Kitchen Appliances Market Outlook by Country

9.3.1 Brazil Kitchen Appliances Market Outlook, 2021- 2032

9.3.2 Argentina Kitchen Appliances Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Kitchen Appliances Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA KITCHEN APPLIANCES MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Kitchen Appliances Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Kitchen Appliances Market Outlook by Type

10.2.2 Middle East and Africa Kitchen Appliances Market Outlook by Application

10.3 Middle East and Africa Kitchen Appliances Market Outlook by Country

10.3.1 Saudi Arabia Kitchen Appliances Market Outlook, 2021- 2032

10.3.2 The UAE Kitchen Appliances Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Kitchen Appliances Market Outlook, 2021- 2032

10.3.4 South Africa Kitchen Appliances Market Outlook, 2021- 2032

10.3.5 Egypt Kitchen Appliances Market Outlook, 2021- 2032

10.3.6 Rest of Africa Kitchen Appliances Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Electrolux AB

Whirlpool Corporation

Samsung Electronics Co., Ltd.

Koninklijke Philips N.V.

Sub-Zero Group, Inc.

Morphy Richards Limited

Dacor, Inc.

General Electric Company
LG Electronics Inc.
Panasonic Corporation
BSH Hausger?te GmbH
Haier Group Corporation
Daewoo Electronics Corporation
Midea Group Co., Ltd.
11.2 Overview
11.3 Products and Services
11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options
12.2 Customization Options
12.3 Publisher Details

I would like to order

Product name: Kitchen Appliances Market Size, Share, and Outlook, 2025 Report- By Type (Refrigerator, Cooking Appliance, Dishwasher, Others), Fuel (Cooking Gas, Electricity, Others), Structure (Built-in, Free Stand), Application (Residential, Commercial), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/KEB2F2BA7EDDEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/KEB2F2BA7EDDEN.html>