

# **Kelp Extracts Market Size, Trends, Analysis, and Outlook By Type (Liquid Extracts, Powdered Extracts), By End-User (Food and Beverage, Cosmetics and Personal Care, Pharmaceuticals), By Application (Nutritional Supplements, Flavoring Agents, Biostimulants), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

Global Kelp Extracts Market Size is valued at \$2.6 Billion in 2024 and is forecast to register a growth rate (CAGR) of 6.4% to reach \$4.3 Billion by 2032.

The kelp extracts market is expanding as consumers seek natural sources of vitamins, minerals, and antioxidants. Kelp is increasingly recognized for its health benefits, including supporting thyroid function and overall wellness. The trend towards clean-label and sustainable ingredients is driving demand for kelp-based products in the food and dietary supplement sectors, prompting manufacturers to innovate in product development.

### **Kelp Extracts Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Kelp Extracts survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Kelp Extracts industry.

### **Key market trends defining the global Kelp Extracts demand in 2025 and Beyond**

The Kelp Extracts industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

### Kelp Extracts Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the Kelp Extracts industry

Leading Kelp Extracts companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Kelp Extracts companies.

### Kelp Extracts Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Kelp Extracts Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Kelp Extracts industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Kelp Extracts Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

## North America Kelp Extracts Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Kelp Extracts market segments. Similarly, strong market demand encourages Canadian Kelp Extracts companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

## Europe Kelp Extracts Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Kelp Extracts industry remains the major market for companies in the European Kelp Extracts industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Kelp Extracts market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

## Asia Pacific Kelp Extracts Market Size Outlook- an attractive hub for opportunities for

both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Kelp Extracts in Asia Pacific. In particular, China, India, and South East Asian Kelp Extracts markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Kelp Extracts Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Kelp Extracts Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Kelp Extracts market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Kelp Extracts.

**Kelp Extracts Company Profiles**

The global Kelp Extracts market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Acadian SeaPlants Ltd, Atlantic Holdfast Seaweed Company, Biostadt India Ltd, Cargill Inc, Compo GmbH & Co. KG, Dow Inc, Main Coast Sea Vegetables Inc, North America Kelp, Roullier Group, Smart Organic AD.

## Recent Kelp Extracts Market Developments

The global Kelp Extracts market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Kelp Extracts Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Liquid Extracts

Powdered Extracts

By End-User

Food and Beverage

Cosmetics and Personal Care

Pharmaceuticals

By Application

Nutritional Supplements

Flavoring Agents

Biostimulants

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Acadian SeaPlants Ltd

Atlantic Holdfast Seaweed Company

Biostadt India Ltd

Cargill Inc

Compo GmbH & Co. KG

Dow Inc

Main Coast Sea Vegetables Inc

North America Kelp

Roullier Group

Smart Organic AD

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. KELP EXTRACTS MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Kelp Extracts Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Kelp Extracts Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Kelp Extracts Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Kelp Extracts Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Kelp Extracts Market Outlook to 2032

### **CHAPTER 5: KELP EXTRACTS MARKET DYNAMICS**

*Kelp Extracts Market Size, Trends, Analysis, and Outlook By Type (Liquid Extracts, Powdered Extracts), By End-...*



- 5.1 Key Kelp Extracts Market Trends
- 5.2 Potential Kelp Extracts Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL KELP EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Type
  - Liquid Extracts
  - Powdered Extracts
- End-User
  - Food and Beverage
  - Cosmetics and Personal Care
  - Pharmaceuticals
- Application
  - Nutritional Supplements
  - Flavoring Agents
  - Biostimulants
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA KELP EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Type
  - Liquid Extracts
  - Powdered Extracts
- End-User
  - Food and Beverage
  - Cosmetics and Personal Care
  - Pharmaceuticals
- Application
  - Nutritional Supplements
  - Flavoring Agents
  - Biostimulants
- 7.3 North America Market Outlook by Country, 2021- 2032
  - 7.3.1 United States Kelp Extracts Market Size Forecast, 2021- 2032

7.3.2 Canada Kelp Extracts Market Size Forecast, 2021- 2032

7.3.3 Mexico Kelp Extracts Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE KELP EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Type

Liquid Extracts

Powdered Extracts

End-User

Food and Beverage

Cosmetics and Personal Care

Pharmaceuticals

Application

Nutritional Supplements

Flavoring Agents

Biostimulants

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Kelp Extracts Market Size Forecast, 2021- 2032

8.3.2 France Kelp Extracts Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Kelp Extracts Market Size Forecast, 2021- 2032

8.3.4 Spain Kelp Extracts Market Size Forecast, 2021- 2032

8.3.5 Italy Kelp Extracts Market Size Forecast, 2021- 2032

8.3.6 Russia Kelp Extracts Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Kelp Extracts Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC KELP EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Liquid Extracts

Powdered Extracts

End-User

Food and Beverage

Cosmetics and Personal Care

Pharmaceuticals

Application

Nutritional Supplements

Flavoring Agents

Biostimulants

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Kelp Extracts Market Size Forecast, 2021- 2032

9.3.2 India Kelp Extracts Market Size Forecast, 2021- 2032

9.3.3 Japan Kelp Extracts Market Size Forecast, 2021- 2032

9.3.4 South Korea Kelp Extracts Market Size Forecast, 2021- 2032

9.3.5 Australia Kelp Extracts Market Size Forecast, 2021- 2032

9.3.6 South East Asia Kelp Extracts Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Kelp Extracts Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA KELP EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Liquid Extracts

Powdered Extracts

End-User

Food and Beverage

Cosmetics and Personal Care

Pharmaceuticals

Application

Nutritional Supplements

Flavoring Agents

Biostimulants

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Kelp Extracts Market Size Forecast, 2021- 2032

10.3.2 Argentina Kelp Extracts Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Kelp Extracts Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA KELP EXTRACTS MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Liquid Extracts

Powdered Extracts

End-User

Food and Beverage

Cosmetics and Personal Care

Pharmaceuticals

Application

Nutritional Supplements

Flavoring Agents

Biostimulants

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Kelp Extracts Market Size Forecast, 2021- 2032

11.3.2 The UAE Kelp Extracts Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Kelp Extracts Market Size Forecast, 2021- 2032

11.3.4 South Africa Kelp Extracts Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Kelp Extracts Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Acadian SeaPlants Ltd

Atlantic Holdfast Seaweed Company

Biostadt India Ltd

Cargill Inc

Compo GmbH & Co. KG

Dow Inc

Main Coast Sea Vegetables Inc

North America Kelp

Roullier Group

Smart Organic AD

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

- B: Conclusion and Future Recommendations
- C: Customization Options
- D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Kelp Extracts Market Outlook by Type, 2021- 2032

Figure 6: Global Kelp Extracts Market Outlook by Application, 2021- 2032

Figure 7: Global Kelp Extracts Market Outlook by Region, 2021- 2032

Figure 8: North America Kelp Extracts Market Snapshot, Q4-2024

Figure 9: North America Kelp Extracts Market Size Forecast by Type, 2021- 2032

Figure 10: North America Kelp Extracts Market Size Forecast by Application, 2021- 2032

Figure 11: North America Kelp Extracts Market Share by Country, 2023

Figure 12: Europe Kelp Extracts Market Snapshot, Q4-2024

Figure 13: Europe Kelp Extracts Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Kelp Extracts Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Kelp Extracts Market Share by Country, 2023

Figure 16: Asia Pacific Kelp Extracts Market Snapshot, Q4-2024

Figure 17: Asia Pacific Kelp Extracts Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Kelp Extracts Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Kelp Extracts Market Share by Country, 2023

Figure 20: South America Kelp Extracts Market Snapshot, Q4-2024

Figure 21: South America Kelp Extracts Market Size Forecast by Type, 2021- 2032

Figure 22: South America Kelp Extracts Market Size Forecast by Application, 2021- 2032

Figure 23: South America Kelp Extracts Market Share by Country, 2023

Figure 24: Middle East and Africa Kelp Extracts Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Kelp Extracts Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Kelp Extracts Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Kelp Extracts Market Share by Country, 2023

Figure 28: United States Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032

- Figure 32: France Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 35: Italy Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Kelp Extracts Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Kelp Extracts Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Kelp Extracts Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Kelp Extracts Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Kelp Extracts Market Outlook by Type, 2021- 2032
- Table 10: North America- Kelp Extracts Market Outlook by Country, 2021- 2032
- Table 11: Europe - Kelp Extracts Market Outlook by Type, 2021- 2032
- Table 12: Europe - Kelp Extracts Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Kelp Extracts Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Kelp Extracts Market Outlook by Country, 2021- 2032
- Table 15: South America- Kelp Extracts Market Outlook by Type, 2021- 2032
- Table 16: South America- Kelp Extracts Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Kelp Extracts Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Kelp Extracts Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Kelp Extracts Companies
- Table 20: Product Profiles of Leading Kelp Extracts Companies
- Table 21: SWOT Profiles of Leading Kelp Extracts Companies



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