

# **IVD Contract Manufacturing Market Size, Trends, Analysis, and Outlook By Device (IVD Equipment, IVD Consumables), By Technology (Immunoassay, Clinical Chemistry, Molecular Diagnostics, Microbiology, Hematology, Coagulation & Hemostasis, Others), By Service (Manufacturing Services, Assay Development Services, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global IVD Contract Manufacturing market size is poised to register 10.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global IVD Contract Manufacturing market across By Device (IVD Equipment, IVD Consumables), By Technology (Immunoassay, Clinical Chemistry, Molecular Diagnostics, Microbiology, Hematology, Coagulation & Hemostasis, Others), By Service (Manufacturing Services, Assay Development Services, Others)

The IVD contract manufacturing market is characterized by the increasing outsourcing of diagnostic test development and production, advancements in automation and assay technologies, and the growing demand for customized and scalable manufacturing solutions. By 2030, the market is poised to witness steady growth, driven by innovations in immunoassays, molecular diagnostics, and point-of-care testing. Further, expanding applications in infectious disease testing, cancer screening, and personalized medicine are expected to drive market expansion, enabling diagnostic companies, biotech firms, and research laboratories to streamline operations, accelerate time-to-market, and reduce manufacturing costs through IVD contract manufacturing services that offer

expertise, flexibility, and regulatory compliance for assay development and production in the IVD contract manufacturing market and diagnostic industry.

## IVD Contract Manufacturing Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The IVD Contract Manufacturing market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of IVD Contract Manufacturing survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the IVD Contract Manufacturing industry.

## Key market trends defining the global IVD Contract Manufacturing demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## IVD Contract Manufacturing Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The IVD Contract Manufacturing industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support IVD Contract Manufacturing companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the IVD Contract Manufacturing industry

Leading IVD Contract Manufacturing companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report

provides key strategies opted for by the top 10 IVD Contract Manufacturing companies.

### IVD Contract Manufacturing Market Study- Strategic Analysis Review

The IVD Contract Manufacturing market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### IVD Contract Manufacturing Market Size Outlook- Historic and Forecast Revenue in Three Cases

The IVD Contract Manufacturing industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### IVD Contract Manufacturing Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

**North America IVD Contract Manufacturing Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various IVD Contract Manufacturing market segments. Similarly, Strong market demand is encouraging Canadian IVD Contract Manufacturing companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico IVD Contract Manufacturing market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe IVD Contract Manufacturing Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European IVD Contract Manufacturing industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European IVD Contract Manufacturing market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific IVD Contract Manufacturing Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for IVD Contract Manufacturing in Asia Pacific. In particular, China, India, and South East Asian IVD Contract Manufacturing markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

## Latin America IVD Contract Manufacturing Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

## Middle East and Africa IVD Contract Manufacturing Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East IVD Contract Manufacturing market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for IVD Contract Manufacturing.

## IVD Contract Manufacturing Market Company Profiles

The global IVD Contract Manufacturing market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Avioq Inc, Biokit S.A., Celestica Inc, Cenogenics Corp, Cone Bioproducts Inc, Fujirebio Europe N.V., Invetech Pty Ltd, Jabil Inc, Kimball Electronics Inc, KMC Systems, Meridian Bioscience Inc, Namera Development S.A., Nolato Gw Inc, Nova Biomedical Corp, Phillips-Medisize Corp, Sanmina Corp, Savyon Diagnostics Ltd, STRATEC SE, TE Connectivity Ltd, Thermo Fisher Scientific Inc, Viant Medical Holdings Inc, West Pharmaceutical Services Inc.

## Recent IVD Contract Manufacturing Market Developments

The global IVD Contract Manufacturing market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## IVD Contract Manufacturing Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Device

IVD Equipment

IVD Consumables

By Technology

Immunoassay

Clinical Chemistry

Molecular Diagnostics

Microbiology

Hematology

Coagulation & Hemostasis

Others

By Service

Manufacturing Services

Assay Development Services

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Avioq Inc

Biokit S.A.

Celestica Inc

Cenogenics Corp

Cone Bioproducts Inc

Fujirebio Europe N.V.

Invetech Pty Ltd

Jabil Inc

Kimball Electronics Inc

KMC Systems

Meridian Bioscience Inc

Nemera Development S.A.

Nolato Gw Inc

Nova Biomedical Corp

Phillips-Medisize Corp

Sanmina Corp

Savyon Diagnostics Ltd

STRATEC SE

TE Connectivity Ltd

Thermo Fisher Scientific Inc

Viant Medical Holdings Inc

West Pharmaceutical Services Inc

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Molecular Diagnostics

Microbiology

Hematology

Coagulation & Hemostasis

Others

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Biokit S.A.

Celestica Inc

Cenogenics Corp

Cone Bioproducts Inc

Fujirebio Europe N.V.

Invetech Pty Ltd

Jabil Inc

Kimball Electronics Inc

KMC Systems

Meridian Bioscience Inc

Nemera Development S.A.

Nolato Gw Inc

Nova Biomedical Corp

Phillips-Medisize Corp

Sanmina Corp

Savyon Diagnostics Ltd

STRATEC SE

TE Connectivity Ltd

Thermo Fisher Scientific Inc  
Viant Medical Holdings Inc  
West Pharmaceutical Services Inc.

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