

# **IV Therapy and Vein Access Devices Market Size, Trends, Analysis, and Outlook By Type (Infusion Pumps, Intravenous Sets, Implantable Ports, Central Venous Catheters, Others), By Application (Volume Expander, Medication Administration, Blood-based Products, Others), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global IV Therapy and Vein Access Devices market size is poised to register 5.18% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global IV Therapy and Vein Access Devices market across By Type (Infusion Pumps, Intravenous Sets, Implantable Ports, Central Venous Catheters, Others), By Application (Volume Expander, Medication Administration, Blood-based Products, Others), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Others).

The IV therapy and vein access devices market is experiencing steady growth, fueled by increasing demand for intravenous drug administration, expanding applications in healthcare settings, and advancements in vascular access technology and patient safety measures. IV therapy and vein access devices play a critical role in the delivery of medications, fluids, and blood products directly into the bloodstream for rapid onset of action, precise dosage control, and continuous therapy monitoring in hospitalized patients, ambulatory care settings, and home healthcare environments. With a growing emphasis on infection prevention, catheter patency, and vascular health preservation, healthcare providers, infusion nurses, and vascular access specialists are adopting

innovative vein access devices such as peripheral intravenous catheters, central venous catheters, and implantable ports to optimize vascular access, minimize catheter-related complications, and improve patient comfort and satisfaction. Moreover, advancements in catheter materials, tip design, and insertion techniques are driving market expansion, offering new opportunities to reduce phlebitis, thrombosis, and bloodstream infections associated with intravenous therapy. Additionally, collaborations between medical device manufacturers, infusion therapy educators, and healthcare organizations are driving innovation in IV therapy and vein access devices, fostering the development of next-generation catheter technologies, smart infusion pumps, and vein visualization systems to enhance safety, efficiency, and quality of care in intravenous drug delivery and vascular access management.

### IV Therapy and Vein Access Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The IV Therapy and Vein Access Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of IV Therapy and Vein Access Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the IV Therapy and Vein Access Devices industry.

### Key market trends defining the global IV Therapy and Vein Access Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### IV Therapy and Vein Access Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The IV Therapy and Vein Access Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size

outlook across segments to support IV Therapy and Vein Access Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the IV Therapy and Vein Access Devices industry

Leading IV Therapy and Vein Access Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 IV Therapy and Vein Access Devices companies.

IV Therapy and Vein Access Devices Market Study- Strategic Analysis Review

The IV Therapy and Vein Access Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

IV Therapy and Vein Access Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The IV Therapy and Vein Access Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual

data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## IV Therapy and Vein Access Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America IV Therapy and Vein Access Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various IV Therapy and Vein Access Devices market segments. Similarly, Strong end-user demand is encouraging Canadian IV Therapy and Vein Access Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico IV Therapy and Vein Access Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

## Europe IV Therapy and Vein Access Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European IV Therapy and Vein Access Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European IV Therapy and Vein Access Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

## Asia Pacific IV Therapy and Vein Access Devices Market Size Outlook- an attractive

hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for IV Therapy and Vein Access Devices in Asia Pacific. In particular, China, India, and South East Asian IV Therapy and Vein Access Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America IV Therapy and Vein Access Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa IV Therapy and Vein Access Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East IV Therapy and Vein Access Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for IV Therapy and Vein Access Devices.

IV Therapy and Vein Access Devices Market Company Profiles

The global IV Therapy and Vein Access Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AngioDynamics, B. Braun Melsungen AG, Baxter International, Becton, Dickinson and Company, Cardinal Health, Fresenius Kabi, ICU Medical Inc, Iradimed Corp, Medtronic

plc, Polymedure, Smiths Medical Inc, Tekni-Plex, Teleflex Inc, Terumo Medical Corp, Vygon SAS

## Recent IV Therapy and Vein Access Devices Market Developments

The global IV Therapy and Vein Access Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## IV Therapy and Vein Access Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

*IV Therapy and Vein Access Devices Market Size, Trends, Analysis, and Outlook By Type (Infusion Pumps, Intra...*

Infusion Pumps

Intravenous Sets

Implantable Ports

Central Venous Catheters

Others

By Application

Volume Expander

Medication Administration

Blood-based Products

Others

By Distribution Channel

Hospital Pharmacies

Retail Pharmacies

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

## Middle East Africa (5 markets)

## Companies

AngioDynamics

B. Braun Melsungen AG

Baxter International

Becton, Dickinson and Company

Cardinal Health

Fresenius Kabi

ICU Medical Inc

Iradimed Corp

Medtronic plc

Polymedicure

Smiths Medical Inc

Tekni-Plex

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Formats Available: Excel, PDF, and PPT



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- Becton, Dickinson and Company
- Cardinal Health
- Fresenius Kabi

ICU Medical Inc  
Iradimed Corp  
Medtronic plc  
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