

IV Equipment Market Size, Trends, Analysis, and Outlook By Type (IV Catheters, Infusion Pumps, Securement Devices, Administration Sets, Drip Chambers, Others), By End-User (Hospitals, Ambulatory Surgical Centers, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global IV Equipment market size is poised to register 5.9% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global IV Equipment market across By Type (IV Catheters, Infusion Pumps, Securement Devices, Administration Sets, Drip Chambers, Others), By End-User (Hospitals, Ambulatory Surgical Centers, Others)

The IV equipment market is driven by the increasing prevalence of chronic diseases, advancements in infusion therapy and drug delivery systems, and the growing demand for home-based and ambulatory care. By 2030, the market is anticipated to witness significant growth, fueled by innovations in infusion pumps, intravenous catheters, and vascular access devices. Further, expanding applications in chemotherapy, pain management, and parenteral nutrition are expected to drive market expansion, enabling healthcare facilities, home care providers, and specialty pharmacies to deliver fluids, medications, and nutrition support through IV equipment that offers precision, safety, and compatibility for intravenous therapy and infusion management in the IV equipment market and healthcare delivery system.

IV Equipment Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges

for industry players and investors. The IV Equipment market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of IV Equipment survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the IV Equipment industry.

Key market trends defining the global IV Equipment demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

IV Equipment Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The IV Equipment industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support IV Equipment companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the IV Equipment industry

Leading IV Equipment companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 IV Equipment companies.

IV Equipment Market Study- Strategic Analysis Review

The IV Equipment market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy

formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

IV Equipment Market Size Outlook- Historic and Forecast Revenue in Three Cases

The IV Equipment industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

IV Equipment Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America IV Equipment Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various IV Equipment market segments. Similarly, Strong market demand is encouraging Canadian IV Equipment companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico IV Equipment market is expected to experience significant expansion, offering lucrative

opportunities for both domestic and international stakeholders.

Europe IV Equipment Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European IV Equipment industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European IV Equipment market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific IV Equipment Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for IV Equipment in Asia Pacific. In particular, China, India, and South East Asian IV Equipment markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America IV Equipment Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa IV Equipment Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East IV Equipment market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for IV Equipment.

IV Equipment Market Company Profiles

The global IV Equipment market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3M Company, Ascor S.A., B. Braun Melsungen AG, Baxter International Inc, Becton, Dickinson and Company, EuroLife Healthcare Pvt. Ltd, Henry Schein Inc, ICU Medical Inc, Polymedicure Ltd, Teleflex Inc, Terumo Corp.

Recent IV Equipment Market Developments

The global IV Equipment market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

IV Equipment Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

IV Catheters

Infusion Pumps

Securement Devices

Administration Sets

Drip Chambers

Others

By End-User

Hospitals

Ambulatory Surgical Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

3M Company

Ascor S.A.

B. Braun Melsungen AG

Baxter International Inc

Becton, Dickinson and Company

EuroLife Healthcare Pvt. Ltd

Henry Schein Inc

ICU Medical Inc

Polymedicure Ltd

Teleflex Inc

Terumo Corp

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 IV Equipment Market Overview and Key Findings, 2024
- 1.2 IV Equipment Market Size and Growth Outlook, 2021- 2030
- 1.3 IV Equipment Market Growth Opportunities to 2030
- 1.4 Key IV Equipment Market Trends and Challenges
 - 1.4.1 IV Equipment Market Drivers and Trends
 - 1.4.2 IV Equipment Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading IV Equipment Companies

2. IV EQUIPMENT MARKET SIZE OUTLOOK TO 2030

- 2.1 IV Equipment Market Size Outlook, USD Million, 2021- 2030
- 2.2 IV Equipment Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. IV EQUIPMENT MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. IV EQUIPMENT MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - IV Catheters
 - Infusion Pumps
 - Securement Devices

Administration Sets

Drip Chambers

Others

By End-User

Hospitals

Ambulatory Surgical Centers

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific IV Equipment Market, 2025

5.2 Asia Pacific IV Equipment Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific IV Equipment Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe IV Equipment Market, 2025

5.5 Europe IV Equipment Market Size Outlook by Type, 2021- 2030

5.6 Europe IV Equipment Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America IV Equipment Market, 2025

5.8 North America IV Equipment Market Size Outlook by Type, 2021- 2030

5.9 North America IV Equipment Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America IV Equipment Market, 2025

5.11 South America Pacific IV Equipment Market Size Outlook by Type, 2021- 2030

5.12 South America IV Equipment Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa IV Equipment Market, 2025

5.14 Middle East Africa IV Equipment Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa IV Equipment Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US IV Equipment Market Size Outlook and Revenue Growth Forecasts

6.2 US IV Equipment Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada IV Equipment Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico IV Equipment Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany IV Equipment Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

- 6.10 France IV Equipment Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK IV Equipment Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain IV Equipment Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy IV Equipment Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe IV Equipment Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China IV Equipment Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India IV Equipment Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan IV Equipment Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea IV Equipment Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia IV Equipment Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia IV Equipment Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific IV Equipment Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil IV Equipment Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina IV Equipment Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America IV Equipment Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East IV Equipment Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa IV Equipment Industry Drivers and Opportunities

7. IV EQUIPMENT MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. IV EQUIPMENT COMPANY PROFILES

- 8.1 Profiles of Leading IV Equipment Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

3M COMPANY

Ascor S.A.
B. Braun Melsungen AG
Baxter International Inc
Becton, Dickinson and Company
EuroLife Healthcare Pvt. Ltd
Henry Schein Inc
ICU Medical Inc
Polymedicure Ltd
Teleflex Inc
Terumo Corp.

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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Product name: IV Equipment Market Size, Trends, Analysis, and Outlook By Type (IV Catheters, Infusion Pumps, Securement Devices, Administration Sets, Drip Chambers, Others), By End-User (Hospitals, Ambulatory Surgical Centers, Others), by Country, Segment, and Companies, 2024-2032

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