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IoT in Livestock Management Market Size, Share, and Outlook, 2025 Report- By Application (Health Monitoring, Behaviour Monitoring, Feeding Management, Location Tracking, Others), By Component (Hardware, Software, Service), By Sales Channel (Direct, Indirect), By Livestock (Cattle, Swine, Poultry, Sheep, Others), 2018-2032

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Abstracts

IoT in Livestock Management Market Outlook

The IoT in Livestock Management Market size is expected to register a growth rate of 10.3% during the forecast period from $15.46 Billion in 2025 to $30.7 Billion in 2032. The IoT in Livestock Management market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on IoT in Livestock Management segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Health Monitoring, Behaviour Monitoring, Feeding Management, Location Tracking, Others), By Component (Hardware, Software, Service), By Sales Channel (Direct, Indirect), By Livestock (Cattle, Swine, Poultry, Sheep, Others). Over 70 tables and charts showcase findings from our latest survey report on IoT in Livestock Management markets.

IoT in Livestock Management Market Insights, 2025

The IoT in Livestock Management Market is transforming animal agriculture by enabling

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real-time health monitoring, AI-driven feeding optimization, and GPS-based herd tracking. Companies like Merck Animal Health, Allflex, and SCR Dairy are leveraging wearable IoT sensors, AI-powered disease detection, and cloud-based farm management platforms to enhance productivity and animal welfare. The integration of blockchain for transparent livestock tracking, 5G-enabled real-time health diagnostics, and AI-driven milk yield prediction is revolutionizing dairy and meat production. However, challenges such as high costs of IoT deployment in rural farms, data privacy concerns in precision livestock farming, and limited connectivity in remote agricultural regions remain obstacles. Additionally, government initiatives promoting smart agriculture, AI-driven livestock analytics, and IoT-based biosecurity measures are accelerating the adoption of IoT-driven livestock management solutions.

Five Trends that will define global IoT in Livestock Management market in 2025 and Beyond

A closer look at the multi-million market for IoT in Livestock Management identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading IoT in Livestock Management companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of IoT in Livestock Management vendors.

What are the biggest opportunities for growth in the IoT in Livestock Management industry?

The IoT in Livestock Management sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

IoT in Livestock Management Market Segment Insights

The IoT in Livestock Management industry presents strong offers across categories. The analytical report offers forecasts of IoT in Livestock Management industry

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performance across segments and countries. Key segments in the industry include%li%By Application (Health Monitoring, Behaviour Monitoring, Feeding Management, Location Tracking, Others), By Component (Hardware, Software, Service), By Sales Channel (Direct, Indirect), By Livestock (Cattle, Swine, Poultry, Sheep, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, IoT in Livestock Management market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global IoT in Livestock Management industry ecosystem. It assists decision-makers in evaluating global IoT in Livestock Management market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the IoT in Livestock Management industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific IoT in Livestock Management Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe IoT in Livestock Management Industry 2025%li%Focus on Accelerating Competitiveness

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As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for IoT in Livestock Management with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key IoT in Livestock Management market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US IoT in Livestock Management market Insights%li%Vendors are exploring new opportunities within the US IoT in Livestock Management industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US IoT in Livestock Management companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American IoT in Livestock Management market.

Latin American IoT in Livestock Management market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa IoT in Livestock Management Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African IoT in

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Livestock Management markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern IoT in Livestock Management markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How IoT in Livestock Management companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Cavli Wireless, Ceres Tag, Deere & Company, GEA Farm Technologies, Raven Industries, Semtech Corp, Telit, Trimble Inc.

IoT in Livestock Management Market Segmentation

By Application

Health Monitoring

Behaviour Monitoring

Feeding Management

Location Tracking

Others

By Component

Hardware

Software

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Service

By Sales Channel

Direct

Indirect

By Livestock

Cattle

Swine

Poultry

Sheep

Others

Leading Companies

Cavli Wireless

Ceres Tag

Deere & Company

GEA Farm Technologies

Raven Industries

Semtech Corp

Telit

Trimble Inc

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Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

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