

Intravenous Therapy and Vein Access Market Size, Trends, Analysis, and Outlook By Type (Infusion Pumps, Intravenous Sets, Implantable Ports, Central Venous Catheters, Others), By Application (Volume Expander, Medication Administration, Blood-based Products, Others), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Intravenous Therapy and Vein Access market size is poised to register 5.8% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Intravenous Therapy and Vein Access market By Type (Infusion Pumps, Intravenous Sets, Implantable Ports, Central Venous Catheters, Others), By Application (Volume Expander, Medication Administration, Blood-based Products, Others), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Others).

The future of intravenous (IV) therapy and vein access is driven by a combination of technological advancements, patient-centered care approaches, and infection prevention strategies aimed at improving the safety, efficacy, and patient experience of IV infusion therapy. Key trends include the development of innovative vein visualization technologies such as near-infrared imaging, ultrasound-guided catheter placement, and augmented reality-assisted vein mapping systems that enhance the accuracy and success rates of venipuncture, reducing the risk of complications such as infiltration and extravasation. Additionally, there is a growing emphasis on the use of peripheral venous catheters with antimicrobial coatings, needleless connectors, and integrated safety



features to minimize the risk of bloodstream infections and catheter-related complications. Moreover, advancements in IV infusion pump technology, remote monitoring capabilities, and interoperability with electronic health records are enhancing infusion therapy management, optimizing drug delivery protocols, and improving patient outcomes in diverse healthcare settings..

Intravenous Therapy and Vein Access Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Intravenous Therapy and Vein Access market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Intravenous Therapy and Vein Access survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Intravenous Therapy and Vein Access industry.

Key market trends defining the global Intravenous Therapy and Vein Access demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Intravenous Therapy and Vein Access Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Intravenous Therapy and Vein Access industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Intravenous Therapy and Vein Access companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Intravenous Therapy and Vein Access industry



Leading Intravenous Therapy and Vein Access companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Intravenous Therapy and Vein Access companies.

Intravenous Therapy and Vein Access Market Study- Strategic Analysis Review

The Intravenous Therapy and Vein Access market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Intravenous Therapy and Vein Access Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Intravenous Therapy and Vein Access industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Intravenous Therapy and Vein Access Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market



size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Intravenous Therapy and Vein Access Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Intravenous Therapy and Vein Access market segments. Similarly, Strong end-user demand is encouraging Canadian Intravenous Therapy and Vein Access companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Intravenous Therapy and Vein Access market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Intravenous Therapy and Vein Access Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Intravenous Therapy and Vein Access industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Intravenous Therapy and Vein Access market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Intravenous Therapy and Vein Access Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Intravenous Therapy and Vein Access in Asia Pacific. In particular, China, India, and South East Asian Intravenous Therapy and Vein Access markets present a compelling outlook for 2030,



acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Intravenous Therapy and Vein Access Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Intravenous Therapy and Vein Access Market Size Outlookcontinues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Intravenous Therapy and Vein Access market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Intravenous Therapy and Vein Access.

Intravenous Therapy and Vein Access Market Company Profiles

The global Intravenous Therapy and Vein Access market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AngioDynamics, B. Braun Melsungen AG, Baxter International Inc, Becton, Dickinson and Company, Cardinal Health, Fresenius Kabi, ICU Medical Inc, Iradimed Corp, Medtronic Plc, Polymedicure, Smiths Medical Inc, Tekni-Plex, Teleflex Inc, Terumo Medical Corp, Vygon SAS.

Recent Intravenous Therapy and Vein Access Market Developments

The global Intravenous Therapy and Vein Access market study presents recent market



news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Intravenous Therapy and Vein Access Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display



Color Ultrasound

B/W Ultrasound	
By Portability	
Trolley or Cart-Based Ultrasound Systems	
Compact/Handheld Ultrasound Systems	
Point-of-Pare (PoC) Ultrasound Systems	
By Application	
Radiology or General Imaging	
Obstetrics or Gynecology	
Cardiology	
Urology	
Vascular	
Orthopedic and Musculoskeletal	
Pain Management	
Others	
By End-User	
Hospitals	
Surgical Centers and Diagnostic Centers	
Maternity Centers	

Intravenous Therapy and Vein Access Market Size, Trends, Analysis, and Outlook By Type (Infusion Pumps, Intrav...



Ambulatory Care Centers

Research and Academia			
Others			
Geographical Segmentation:			
North America (3 markets)			
Europe (6 markets)			
Asia Pacific (6 markets)			
Latin America (3 markets)			
Middle East Africa (5 markets)			
Companies			
AngioDynamics			
B. Braun Melsungen AG			
Baxter International Inc			
Becton, Dickinson and Company			
Cardinal Health			
Fresenius Kabi			
ICU Medical Inc			
Iradimed Corp			
Medtronic Plc			



Polymedicure	
Smiths Medical Inc	
Tekni-Plex	
Teleflex Inc	
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Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

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AngioDynamics

B. Braun Melsungen AG

Baxter International Inc

Becton, Dickinson and Company

Cardinal Health

Fresenius Kabi

ICU Medical Inc

Iradimed Corp

Medtronic Plc

Polymedicure

Smiths Medical Inc

Tekni-Plex

Teleflex Inc

Terumo Medical Corp

Vygon SAS

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