

# **Intravenous Catheters Market Size, Trends, Analysis, and Outlook By Type (Peripheral catheters, Midline peripheral catheters, Central venous catheters), By End-user(Hospital pharmacies, Retail pharmacies, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Intravenous Catheters market size is poised to register 8.26% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Intravenous Catheters market across By Type (Peripheral catheters, Midline peripheral catheters, Central venous catheters), By End-user(Hospital pharmacies, Retail pharmacies, Others).

The Intravenous Catheters market is witnessing steady growth driven by the increasing prevalence of chronic diseases, rising demand for intravenous therapy, and advancements in catheter design and insertion techniques. Intravenous catheters, also known as IV cannulas or IV lines, are medical devices used to administer fluids, medications, and blood products directly into the bloodstream for therapeutic or diagnostic purposes. Factors such as the growing aging population, the high incidence of hospital-acquired infections, and the expanding applications of intravenous therapy in acute and chronic care settings are driving the demand for intravenous catheters. Additionally, advancements in catheter materials, such as antimicrobial coatings and safety features, along with the development of ultrasound-guided insertion techniques and vein visualization technologies, are enhancing the safety, comfort, and reliability of intravenous access. Moreover, the increasing adoption of peripheral intravenous catheters (PIVCs), the growing use of midline and central venous catheters (CVCs) for long-term vascular access, and the expanding availability of specialized catheter

configurations for specific patient populations are driving market growth. Furthermore, efforts to reduce catheter-related bloodstream infections, improve insertion success rates, and optimize catheter dwell times and maintenance practices are expected to further accelerate market expansion in the foreseeable future.

## Intravenous Catheters Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Intravenous Catheters market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Intravenous Catheters survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Intravenous Catheters industry.

## Key market trends defining the global Intravenous Catheters demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Intravenous Catheters Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Intravenous Catheters industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Intravenous Catheters companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Intravenous Catheters industry

Leading Intravenous Catheters companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Intravenous Catheters companies.

### Intravenous Catheters Market Study- Strategic Analysis Review

The Intravenous Catheters market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Intravenous Catheters Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Intravenous Catheters industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Intravenous Catheters Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Intravenous Catheters Market Size Outlook- Companies plan for focused

investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Intravenous Catheters market segments. Similarly, Strong end-user demand is encouraging Canadian Intravenous Catheters companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Intravenous Catheters market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Intravenous Catheters Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Intravenous Catheters industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Intravenous Catheters market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Intravenous Catheters Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Intravenous Catheters in Asia Pacific. In particular, China, India, and South East Asian Intravenous Catheters markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

## Latin America Intravenous Catheters Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

## Middle East and Africa Intravenous Catheters Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Intravenous Catheters market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Intravenous Catheters.

## Intravenous Catheters Market Company Profiles

The global Intravenous Catheters market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Boston Scientific Corp, BD, B. Braun SE, Mediplus India Ltd, Sterimed Group, Medilivescare Manufacturing Pvt. Ltd, Angioplast Pvt Ltd, Teleflex Inc, Terumo Medical Corp, Nipro Europe Group Companies, Cook, ICU Medical Inc, TuCann Medical

## Recent Intravenous Catheters Market Developments

The global Intravenous Catheters market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Intravenous Catheters Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast)

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Peripheral catheters

Midline peripheral catheters

Central venous catheters

By End-user

Hospital pharmacies

Retail pharmacies

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Boston Scientific Corp

BD

B. Braun SE

Mediplus India Ltd

Sterimed Group

Medilivescare Manufacturing Pvt. Ltd

Angioplast Pvt Ltd

Teleflex Inc

Terumo Medical Corp

Nipro Europe Group Companies

Cook

ICU Medical Inc

TuCann Medical

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Intravenous Catheters Market Overview and Key Findings, 2024
- 1.2 Intravenous Catheters Market Size and Growth Outlook, 2021- 2030
- 1.3 Intravenous Catheters Market Growth Opportunities to 2030
- 1.4 Key Intravenous Catheters Market Trends and Challenges
  - 1.4.1 Intravenous Catheters Market Drivers and Trends
  - 1.4.2 Intravenous Catheters Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Intravenous Catheters Companies

### 2. INTRAVENOUS CATHETERS MARKET SIZE OUTLOOK TO 2030

- 2.1 Intravenous Catheters Market Size Outlook, USD Million, 2021- 2030
- 2.2 Intravenous Catheters Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. INTRAVENOUS CATHETERS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. INTRAVENOUS CATHETERS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type
    - Peripheral catheters
    - Midline peripheral catheters

Central venous catheters

By End-user

Hospital pharmacies

Retail pharmacies

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Intravenous Catheters Market, 2025

5.2 Asia Pacific Intravenous Catheters Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Intravenous Catheters Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Intravenous Catheters Market, 2025

5.5 Europe Intravenous Catheters Market Size Outlook by Type, 2021- 2030

5.6 Europe Intravenous Catheters Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Intravenous Catheters Market, 2025

5.8 North America Intravenous Catheters Market Size Outlook by Type, 2021- 2030

5.9 North America Intravenous Catheters Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Intravenous Catheters Market, 2025

5.11 South America Pacific Intravenous Catheters Market Size Outlook by Type, 2021- 2030

5.12 South America Intravenous Catheters Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Intravenous Catheters Market, 2025

5.14 Middle East Africa Intravenous Catheters Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Intravenous Catheters Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Intravenous Catheters Market Size Outlook and Revenue Growth Forecasts

6.2 US Intravenous Catheters Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Intravenous Catheters Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Intravenous Catheters Industry Drivers and Opportunities

- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Intravenous Catheters Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Intravenous Catheters Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Intravenous Catheters Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Intravenous Catheters Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Intravenous Catheters Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Intravenous Catheters Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Intravenous Catheters Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Intravenous Catheters Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Intravenous Catheters Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Intravenous Catheters Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Intravenous Catheters Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Intravenous Catheters Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Intravenous Catheters Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Intravenous Catheters Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Intravenous Catheters Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Intravenous Catheters Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Intravenous Catheters Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Intravenous Catheters Industry Drivers and Opportunities

## **7. INTRAVENOUS CATHETERS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. INTRAVENOUS CATHETERS COMPANY PROFILES**

- 8.1 Profiles of Leading Intravenous Catheters Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics
- Boston Scientific Corp
- BD
- B. Braun SE
- Mediplus India Ltd
- Sterimed Group
- Medilivescare Manufacturing Pvt. Ltd
- Angioplast Pvt Ltd
- Teleflex Inc
- Terumo Medical Corp
- Nipro Europe Group Companies
- Cook
- ICU Medical Inc
- TuCann Medical

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

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