

# **Intraoral Scanners Market Size, Trends, Analysis, and Outlook By Brand (Cadent iTero, 3M ESPE Lava COS, CEREC, E4D, TRIOS, CS, I SERIES, Others), By End-User (Hospitals, Dental Clinics, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Intraoral Scanners market size is poised to register 8.8% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Intraoral Scanners market across By Brand (Cadent iTero, 3M ESPE Lava COS, CEREC, E4D, TRIOS, CS, I SERIES, Others), By End-User (Hospitals, Dental Clinics, Others)

The intraoral scanners market is witnessing rapid growth driven by the increasing adoption of digital dentistry technologies and the growing demand for accurate and efficient intraoral scanning solutions in dental practices and laboratories. With advancements in imaging sensors and software algorithms, there is a rising opportunity for intraoral scanners to streamline the dental workflow, improve treatment planning accuracy, and enhance patient experience. Further, the integration of intraoral scanners with computer-aided design and computer-aided manufacturing (CAD/CAM) systems is enabling seamless chairside restorations and prosthetic fabrications, driving market expansion further.

### **Intraoral Scanners Market Drivers, Trends, Opportunities, and Growth Opportunities**

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Intraoral Scanners market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Intraoral Scanners survey report provides the market size

outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Intraoral Scanners industry.

### Key market trends defining the global Intraoral Scanners demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Intraoral Scanners Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Intraoral Scanners industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Intraoral Scanners companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Intraoral Scanners industry

Leading Intraoral Scanners companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Intraoral Scanners companies.

### Intraoral Scanners Market Study- Strategic Analysis Review

The Intraoral Scanners market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Intraoral Scanners Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Intraoral Scanners industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

### Intraoral Scanners Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Intraoral Scanners Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Intraoral Scanners market segments. Similarly, Strong market demand is encouraging Canadian Intraoral Scanners companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Intraoral Scanners market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Intraoral Scanners Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Intraoral Scanners industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Intraoral Scanners market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Intraoral Scanners Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Intraoral Scanners in Asia Pacific. In particular, China, India, and South East Asian Intraoral Scanners markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Intraoral Scanners Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Intraoral Scanners Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Intraoral Scanners

market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Intraoral Scanners.

## Intraoral Scanners Market Company Profiles

The global Intraoral Scanners market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3Shape A/S, Align Technology Inc, BLZ Dental, Condor Technologies NV, Dentsys Ltd, Dentsply Sirona Inc, Guangdong Launca Medical Device Technology Co. Ltd, Institut Straumann AG, Medit Corp, Planmeca Oy.

## Recent Intraoral Scanners Market Developments

The global Intraoral Scanners market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Intraoral Scanners Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Brand

Cadent iTero

3M ESPE Lava COS

CEREC

E4D

TRIOS

CS

I SERIES

Others

By End-User

Hospitals

Dental Clinics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

3Shape A/S

Align Technology Inc

BLZ Dental

Condor Technologies NV

Densys Ltd

Dentsply Sirona Inc

Guangdong Launca Medical Device Technology Co. Ltd

Institut Straumann AG

Medit Corp

Planmeca Oy

Formats Available: Excel, PDF, and PPT

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  - Cadent iTero

### 3M ESPE LAVA COS

*Intraoral Scanners Market Size, Trends, Analysis, and Outlook By Brand (Cadent iTero, 3M ESPE Lava COS, CEREC,...*



CEREC

E4D

TRIOS

CS

I SERIES

Others

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Align Technology Inc

BLZ Dental

Condor Technologies NV

Densys Ltd

Dentsply Sirona Inc

Guangdong Launca Medical Device Technology Co. Ltd

Institut Straumann AG

Medit Corp

Planmeca Oy.

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