

# **Intragastric Balloon Market Size, Trends, Analysis, and Outlook By Administration (Pill Form, Endoscopy), By Type (Single, Dual, Triple), By Filling Material (Saline Filled, Gas Filled), By End-User (Hospitals, Clinics, Ambulatory Surgical Centers), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Intragastric Balloon market size is poised to register 12.26% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Intragastric Balloon market across By Administration (Pill Form, Endoscopy), By Type (Single, Dual, Triple), By Filling Material (Saline Filled, Gas Filled), By End-User (Hospitals, Clinics, Ambulatory Surgical Centers).

The intragastric balloon market is experiencing significant growth driven by the rising prevalence of obesity and related comorbidities, increasing demand for non-surgical weight loss procedures, and advancements in balloon design and materials. In 2024 and beyond, factors such as the growing adoption of endoscopic intragastric balloons, expansion of obesity management programs and clinics, and rising emphasis on lifestyle modification drive market expansion. Additionally, the development of bioresorbable and adjustable balloons, integration of real-time monitoring sensors, and partnerships between balloon manufacturers and bariatric centers contribute to market growth.

Intragastric Balloon Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges

for industry players and investors. The Intra-gastric Balloon market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Intra-gastric Balloon survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Intra-gastric Balloon industry.

Key market trends defining the global Intra-gastric Balloon demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Intra-gastric Balloon Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Intra-gastric Balloon industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Intra-gastric Balloon companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Intra-gastric Balloon industry

Leading Intra-gastric Balloon companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Intra-gastric Balloon companies.

Intra-gastric Balloon Market Study- Strategic Analysis Review

The Intra-gastric Balloon market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining

power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Intragastric Balloon Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Intragastric Balloon industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Intragastric Balloon Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Intragastric Balloon Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Intragastric Balloon market segments. Similarly, Strong end-user demand is encouraging Canadian Intragastric Balloon companies to invest in niche segments. Further, as Mexico continues to strengthen its

trade relations and invest in technological advancements, the Mexico Intra-gastric Balloon market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Intra-gastric Balloon Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Intra-gastric Balloon industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Intra-gastric Balloon market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Intra-gastric Balloon Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Intra-gastric Balloon in Asia Pacific. In particular, China, India, and South East Asian Intra-gastric Balloon markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Intra-gastric Balloon Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Intra-gastric Balloon Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Intra-gastric Balloon market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Intra-gastric Balloon.

### Intra-gastric Balloon Market Company Profiles

The global Intra-gastric Balloon market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Allurion Technologies Inc, Apollo Endosurgery Inc, Endalis, H?lioscopie, Lexel Medical, MEDSIL, Obalon Therapeutics, ReShape Lifesciences, Silimed, Spatz3

### Recent Intra-gastric Balloon Market Developments

The global Intra-gastric Balloon market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Intra-gastric Balloon Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Administration

Pill Form

Endoscopy

By Type

Single

Dual

Triple

By Filling Material

Saline Filled

Gas Filled

By End-User

Hospitals

Clinics

## Ambulatory Surgical Centers

### Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

### Companies

Allurion Technologies Inc

Apollo Endosurgery Inc

Endalis

H?lioscopie

Lexel Medical

MEDSIL

Obalon Therapeutics

ReShape Lifesciences

Silimed

Spatz3

Formats Available: Excel, PDF, and PPT

*Intragastric Balloon Market Size, Trends, Analysis, and Outlook By Administration (Pill Form, Endoscopy), By T...*

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Intra gastric Balloon Market Overview and Key Findings, 2024
- 1.2 Intra gastric Balloon Market Size and Growth Outlook, 2021- 2030
- 1.3 Intra gastric Balloon Market Growth Opportunities to 2030
- 1.4 Key Intra gastric Balloon Market Trends and Challenges
  - 1.4.1 Intra gastric Balloon Market Drivers and Trends
  - 1.4.2 Intra gastric Balloon Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Intra gastric Balloon Companies

### 2. INTRAGASTRIC BALLOON MARKET SIZE OUTLOOK TO 2030

- 2.1 Intra gastric Balloon Market Size Outlook, USD Million, 2021- 2030
- 2.2 Intra gastric Balloon Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. INTRAGASTRIC BALLOON MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. INTRAGASTRIC BALLOON MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Administration
    - Pill Form
    - Endoscopy



By Type

Single

Dual

Triple

By Filling Material

Saline Filled

Gas Filled

By End-User

Hospitals

Clinics

Ambulatory Surgical Centers

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Intra-gastric Balloon Market, 2025

5.2 Asia Pacific Intra-gastric Balloon Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Intra-gastric Balloon Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Intra-gastric Balloon Market, 2025

5.5 Europe Intra-gastric Balloon Market Size Outlook by Type, 2021- 2030

5.6 Europe Intra-gastric Balloon Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Intra-gastric Balloon Market, 2025

5.8 North America Intra-gastric Balloon Market Size Outlook by Type, 2021- 2030

5.9 North America Intra-gastric Balloon Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Intra-gastric Balloon Market, 2025

5.11 South America Pacific Intra-gastric Balloon Market Size Outlook by Type, 2021- 2030

5.12 South America Intra-gastric Balloon Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Intra-gastric Balloon Market, 2025

5.14 Middle East Africa Intra-gastric Balloon Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Intra-gastric Balloon Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Intra-gastric Balloon Market Size Outlook and Revenue Growth Forecasts

6.2 US Intra-gastric Balloon Industry Drivers and Opportunities

- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Intra gastric Balloon Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Intra gastric Balloon Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Intra gastric Balloon Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Intra gastric Balloon Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Intra gastric Balloon Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Intra gastric Balloon Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Intra gastric Balloon Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Intra gastric Balloon Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Intra gastric Balloon Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Intra gastric Balloon Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Intra gastric Balloon Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Intra gastric Balloon Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Intra gastric Balloon Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Intra gastric Balloon Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Intra gastric Balloon Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Intra gastric Balloon Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Intra gastric Balloon Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Intra gastric Balloon Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Intra gastric Balloon Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts

6.42 Africa Intra-gastric Balloon Industry Drivers and Opportunities

## **7. INTRAGASTRIC BALLOON MARKET OUTLOOK ACROSS SCENARIOS**

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

## **8. INTRAGASTRIC BALLOON COMPANY PROFILES**

8.1 Profiles of Leading Intra-gastric Balloon Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Allurion Technologies Inc

Apollo Endosurgery Inc

Endalis

H?lioscopy

Lexel Medical

MEDSIL

Obalon Therapeutics

ReShape Lifesciences

Silimed

Spatz3

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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