

# **Interventional Oncology Market Size, Trends, Analysis, and Outlook By Product ( Embolization Devices, Ablation Devices, Support Devices), By Procedure (Thermal Tumor Ablation, Non-Thermal Tumor Ablation, Transcatheter Arterial Chemoembolization, Transcatheter Arterial Radioembolization, Transcatheter Arterial Embolization), By Disease (Liver Cancer, Lung Cancer, Bone Metastasis, Kidney Cancer, Breast Cancer, Prostate Cancer, Others), By End-User (Hospitals, Ambulatory Surgery Centers, Research & Academic Institutes), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/IC438C21E9F7EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: IC438C21E9F7EN

## **Abstracts**

The global Interventional Oncology market size is poised to register 7.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Interventional Oncology market across By Product ( Embolization Devices, Ablation Devices, Support Devices), By Procedure (Thermal Tumor Ablation, Non-Thermal Tumor Ablation, Transcatheter Arterial Chemoembolization, Transcatheter Arterial Radioembolization, Transcatheter Arterial Embolization), By Disease (Liver Cancer, Lung Cancer, Bone Metastasis, Kidney Cancer, Breast Cancer, Prostate Cancer, Others), By End-User (Hospitals, Ambulatory Surgery Centers, Research & Academic Institutes)

The interventional oncology market is driven by the increasing demand for minimally invasive cancer treatments, advancements in image-guided ablation and embolization techniques, and the growing adoption of multidisciplinary cancer care. By 2030, the market is expected to witness significant growth, fueled by innovations in radiofrequency ablation (RFA), microwave ablation (MWA), and transarterial chemoembolization (TACE). Further, expanding applications in liver cancer, lung cancer, and metastatic disease are anticipated to drive market expansion, enabling interventional radiologists, oncologists, and hepatobiliary specialists to provide targeted, localized, and curative therapies through interventional oncology procedures that offer efficacy, safety, and minimal invasiveness for tumor control and palliative care in the interventional oncology market and cancer treatment field.

## Interventional Oncology Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Interventional Oncology market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Interventional Oncology survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Interventional Oncology industry.

## Key market trends defining the global Interventional Oncology demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Interventional Oncology Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Interventional Oncology industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook

across segments to support Interventional Oncology companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Interventional Oncology industry

Leading Interventional Oncology companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Interventional Oncology companies.

Interventional Oncology Market Study- Strategic Analysis Review

The Interventional Oncology market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Interventional Oncology Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Interventional Oncology industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Interventional Oncology Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Interventional Oncology Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Interventional Oncology market segments. Similarly, Strong market demand is encouraging Canadian Interventional Oncology companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Interventional Oncology market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Interventional Oncology Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Interventional Oncology industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Interventional Oncology market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Interventional Oncology Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Interventional Oncology in

Asia Pacific. In particular, China, India, and South East Asian Interventional Oncology markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Interventional Oncology Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Interventional Oncology Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Interventional Oncology market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Interventional Oncology.

Interventional Oncology Market Company Profiles

The global Interventional Oncology market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are ABK Biomedical Inc, Accuray Inc, Alpinion Medical Systems Co. Ltd, AngioDynamics Inc, Baylis Medical Company Inc, Becton, Dickinson and Company, Boston Scientific Corp, Cook Medical LLC, Endo Shape Inc, Guerbet SA, HealthTronics Inc, IceCure Medical Ltd, IMBiotechnologies Ltd, Instylla Inc, Interface Biomaterials B.V., Johnson & Johnson, Medtronic Inc, MedWaves Inc, Merit Medical Systems Inc, Mermaid Medical A/S, Monteris Medical Inc, Profound Medical corp, Sanarus Medical Inc, Shape Memory Medical Inc, Sirtex Medical Ltd, Teleflex Inc, Terumo Corp, Trisalus Lifesciences Corp,

Trod Medical Ltd.

## Recent Interventional Oncology Market Developments

The global Interventional Oncology market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Interventional Oncology Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

## Embolization Devices

- Radioembolic Agents

- Non-Radio embolic Agents

## Ablation Devices

- Radiofrequency (RF) Ablation Devices

- Microwave Ablation Devices

- Cryoablation Devices

- Others

## Support Devices

- Microcatheters

- Guidewires

## By Procedure

- Thermal Tumor Ablation

- Non-Thermal Tumor Ablation

- Transcatheter Arterial Chemoembolization

- Transcatheter Arterial Radioembolization

- Transcatheter Arterial Embolization

## By Disease

- Liver Cancer

- Lung Cancer

Bone Metastasis

Kidney Cancer

Breast Cancer

Prostate Cancer

Others

By End-User

Hospitals

Ambulatory Surgery Centers

Research & Academic Institutes

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

ABK Biomedical Inc

Accuray Inc

Alpinion Medical Systems Co. Ltd



AngioDynamics Inc

Baylis Medical Company Inc

Becton, Dickinson and Company

Boston Scientific Corp

Cook Medical LLC

Endo Shape Inc

Guerbet SA

HealthTronics Inc

IceCure Medical Ltd

IMBiotechnologies Ltd

Instylla Inc

Interface Biomaterials B.V.

Johnson & Johnson

Medtronic Inc

MedWaves Inc

Merit Medical Systems Inc

Mermaid Medical A/S

Monteris Medical Inc

Profound Medical corp

Sanarus Medical Inc

Shape Memory Medical Inc

Sirtex Medical Ltd

Teleflex Inc

Terumo Corp

Trisalus Lifesciences Corp

Trod Medical Ltd

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    - Others
  - Support Devices
    - Microcatheters
    - Guidewires
- By Procedure
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  - Non-Thermal Tumor Ablation
  - Transcatheter Arterial Chemoembolization
  - Transcatheter Arterial Radioembolization
  - Transcatheter Arterial Embolization
- By Disease
  - Liver Cancer
  - Lung Cancer
  - Bone Metastasis
  - Kidney Cancer
  - Breast Cancer
  - Prostate Cancer
  - Others
- By End-User
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- Accuray Inc
- Alpinion Medical Systems Co. Ltd
- AngioDynamics Inc
- Baylis Medical Company Inc
- Becton, Dickinson and Company
- Boston Scientific Corp

Cook Medical LLC  
Endo Shape Inc  
Guerbet SA  
HealthTronics Inc  
IceCure Medical Ltd  
IMBiotechnologies Ltd  
Instylla Inc  
Interface Biomaterials B.V.  
Johnson & Johnson  
Medtronic Inc  
MedWaves Inc  
Merit Medical Systems Inc  
Mermaid Medical A/S  
Monteris Medical Inc  
Profound Medical corp  
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Sirtex Medical Ltd  
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