

# **Interactive Kiosks Market Size, Share, and Outlook, 2025 Report- By Type (Bank Kiosks, Self-Service Kiosks, Vending Kiosks), By Application (Retail, Healthcare, Banking & Financial Services, Government, Transportation, Hospitality, Entertainment), By End-User (Retail, Travel and tourism, Financial services, Healthcare, Others), 2018-2032**

<https://marketpublishers.com/r/IE3994C7E526EN.html>

Date: April 2025

Pages: 186

Price: US\$ 3,680.00 (Single User License)

ID: IE3994C7E526EN

## **Abstracts**

### Interactive Kiosks Market Outlook

The Interactive Kiosks Market size is expected to register a growth rate of 8.3% during the forecast period from \$37.9 Billion in 2025 to \$66.2 Billion in 2032. The Interactive Kiosks market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Interactive Kiosks segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Bank Kiosks, Self-Service Kiosks, Vending Kiosks), By Application (Retail, Healthcare, Banking & Financial Services, Government, Transportation, Hospitality, Entertainment), By End-User (Retail, Travel and tourism, Financial services, Healthcare, Others). Over 70 tables and charts showcase findings from our latest survey report on Interactive Kiosks markets.

Interactive Kiosks Market Insights, 2025

The Interactive Kiosks Market is expanding with innovations in AI-driven customer engagement, blockchain-secured payment transactions, and IoT-enabled real-time kiosk monitoring. Companies like NCR Corporation, Diebold Nixdorf, and KIOSK Information Systems are enhancing machine learning-powered user experience personalization, AI-driven voice-enabled self-service kiosks, and cloud-connected digital kiosk management solutions. The rise of blockchain-backed secure kiosk payments, AI-powered real-time customer interaction tracking, and 5G-enabled ultra-fast kiosk response systems is revolutionizing self-service across retail, healthcare, and hospitality industries. However, challenges such as privacy concerns in AI-powered interactive kiosk data collection, cybersecurity threats in blockchain-secured kiosk payments, and high deployment costs of 5G-integrated interactive kiosks persist. Additionally, government regulations on AI-driven kiosk data privacy, blockchain-backed self-service transaction security, and 5G-enabled interactive kiosk networking are shaping the interactive kiosks market.

### Five Trends that will define global Interactive Kiosks market in 2025 and Beyond

A closer look at the multi-million market for Interactive Kiosks identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Interactive Kiosks companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Interactive Kiosks vendors.

### What are the biggest opportunities for growth in the Interactive Kiosks industry?

The Interactive Kiosks sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Interactive Kiosks Market Segment Insights

The Interactive Kiosks industry presents strong offers across categories. The analytical report offers forecasts of Interactive Kiosks industry performance across segments and

countries. Key segments in the industry include%li%By Type (Bank Kiosks, Self-Service Kiosks, Vending Kiosks), By Application (Retail, Healthcare, Banking & Financial Services, Government, Transportation, Hospitality, Entertainment), By End-User (Retail, Travel and tourism, Financial services, Healthcare, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Interactive Kiosks market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Interactive Kiosks industry ecosystem. It assists decision-makers in evaluating global Interactive Kiosks market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Interactive Kiosks industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

### Asia Pacific Interactive Kiosks Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Interactive Kiosks Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Interactive Kiosks with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Interactive Kiosks market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Interactive Kiosks market Insights%li%Vendors are exploring new opportunities within the US Interactive Kiosks industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Interactive Kiosks companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Interactive Kiosks market.

Latin American Interactive Kiosks market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Interactive Kiosks Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Interactive

Kiosks markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Interactive Kiosks markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape%li%How Interactive Kiosks companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Advantech Co., Diebold Nixdorf, Embross, IER SAS, KIOSK Information Systems, Meridian, NCR Corp, REDYREF, SlabbKiosks, Source Technologies.

## Interactive Kiosks Market Segmentation

### By Type

Bank Kiosks

Self-Service Kiosks

Vending Kiosks

### By Application

Retail

Healthcare

Banking & Financial Services

Government

Transportation

Hospitality

Entertainment

By End-User

Retail

Travel and tourism

Financial services

Healthcare

Others

Leading Companies

Advantech Co.

Diebold Nixdorf

Embross

IER SAS

KIOSK Information Systems

Meridian

NCR Corp

REDYREF

SlabbKiosks

Source Technologies

## Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Interactive Kiosks Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Interactive Kiosks Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL INTERACTIVE KIOSKS MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Interactive Kiosks Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. INTERACTIVE KIOSKS MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

### **By Type**

**Bank Kiosks**

**Self-Service Kiosks**

**Vending Kiosks**

### **By Application**

**Retail**

**Healthcare**

**Banking & Financial Services**

**Government**

**Transportation**

**Hospitality**

**Entertainment**

### **By End-User**

**Retail**

**Travel and tourism**

**Financial services**

**Healthcare**

**Others**

## **6. GLOBAL INTERACTIVE KIOSKS MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

### **6.1 Low Growth Scenario**

- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

## **6. NORTH AMERICA INTERACTIVE KIOSKS MARKET SIZE OUTLOOK**

- 6.1 Key Market Statistics, 2024**
- 6.2 North America Interactive Kiosks Market Trends and Growth Opportunities**
  - 6.2.1 North America Interactive Kiosks Market Outlook by Type**
  - 6.2.2 North America Interactive Kiosks Market Outlook by Application**
- 6.3 North America Interactive Kiosks Market Outlook by Country**
  - 6.3.1 The US Interactive Kiosks Market Outlook, 2021- 2032**
  - 6.3.2 Canada Interactive Kiosks Market Outlook, 2021- 2032**
  - 6.3.3 Mexico Interactive Kiosks Market Outlook, 2021- 2032**

## **7. EUROPE INTERACTIVE KIOSKS MARKET SIZE OUTLOOK**

- 7.1 Key Market Statistics, 2024**
- 7.2 Europe Interactive Kiosks Market Trends and Growth Opportunities**
  - 7.2.1 Europe Interactive Kiosks Market Outlook by Type**
  - 7.2.2 Europe Interactive Kiosks Market Outlook by Application**
- 7.3 Europe Interactive Kiosks Market Outlook by Country**
  - 7.3.2 Germany Interactive Kiosks Market Outlook, 2021- 2032**
  - 7.3.3 France Interactive Kiosks Market Outlook, 2021- 2032**
  - 7.3.4 The UK Interactive Kiosks Market Outlook, 2021- 2032**
  - 7.3.5 Spain Interactive Kiosks Market Outlook, 2021- 2032**
  - 7.3.6 Italy Interactive Kiosks Market Outlook, 2021- 2032**
  - 7.3.7 Russia Interactive Kiosks Market Outlook, 2021- 2032**
  - 7.3.8 Rest of Europe Interactive Kiosks Market Outlook, 2021- 2032**

## **8. ASIA PACIFIC INTERACTIVE KIOSKS MARKET SIZE OUTLOOK**

- 8.1 Key Market Statistics, 2024**
- 8.2 Asia Pacific Interactive Kiosks Market Trends and Growth Opportunities**
  - 8.2.1 Asia Pacific Interactive Kiosks Market Outlook by Type**
  - 8.2.2 Asia Pacific Interactive Kiosks Market Outlook by Application**
- 8.3 Asia Pacific Interactive Kiosks Market Outlook by Country**
  - 8.3.1 China Interactive Kiosks Market Outlook, 2021- 2032**
  - 8.3.2 India Interactive Kiosks Market Outlook, 2021- 2032**
  - 8.3.3 Japan Interactive Kiosks Market Outlook, 2021- 2032**

- 8.3.4 South Korea Interactive Kiosks Market Outlook, 2021- 2032**
- 8.3.5 Australia Interactive Kiosks Market Outlook, 2021- 2032**
- 8.3.6 South East Asia Interactive Kiosks Market Outlook, 2021- 2032**
- 8.3.7 Rest of Asia Pacific Interactive Kiosks Market Outlook, 2021- 2032**

## **9. SOUTH AMERICA INTERACTIVE KIOSKS MARKET SIZE OUTLOOK**

### **9.1 Key Market Statistics, 2024**

### **9.2 South America Interactive Kiosks Market Trends and Growth Opportunities**

#### **9.2.1 South America Interactive Kiosks Market Outlook by Type**

#### **9.2.2 South America Interactive Kiosks Market Outlook by Application**

### **9.3 South America Interactive Kiosks Market Outlook by Country**

#### **9.3.1 Brazil Interactive Kiosks Market Outlook, 2021- 2032**

#### **9.3.2 Argentina Interactive Kiosks Market Outlook, 2021- 2032**

#### **9.3.3 Rest of South and Central America Interactive Kiosks Market Outlook, 2021- 2032**

## **10. MIDDLE EAST AND AFRICA INTERACTIVE KIOSKS MARKET SIZE OUTLOOK**

### **10.1 Key Market Statistics, 2024**

### **10.2 Middle East and Africa Interactive Kiosks Market Trends and Growth Opportunities**

#### **10.2.1 Middle East and Africa Interactive Kiosks Market Outlook by Type**

#### **10.2.2 Middle East and Africa Interactive Kiosks Market Outlook by Application**

### **10.3 Middle East and Africa Interactive Kiosks Market Outlook by Country**

#### **10.3.1 Saudi Arabia Interactive Kiosks Market Outlook, 2021- 2032**

#### **10.3.2 The UAE Interactive Kiosks Market Outlook, 2021- 2032**

#### **10.3.3 Rest of Middle East Interactive Kiosks Market Outlook, 2021- 2032**

#### **10.3.4 South Africa Interactive Kiosks Market Outlook, 2021- 2032**

#### **10.3.5 Egypt Interactive Kiosks Market Outlook, 2021- 2032**

#### **10.3.6 Rest of Africa Interactive Kiosks Market Outlook, 2021- 2032**

## **11. COMPANY PROFILES**

### **11.1 Leading 10 Companies**

**Advantech Co.**

**Diebold Nixdorf**

**Emboss**

**IER SAS**

## **KIOSK Information Systems**

**Meridian**

**NCR Corp**

**REDYREF**

**SlabbKiosks**

**Source Technologies**

**11.2 Overview**

**11.3 Products and Services**

**11.4 SWOT Profile**

## **12. APPENDIX**

**12.1 Subscription Options**

**12.2 Customization Options**

**12.3 Publisher Details**

## I would like to order

Product name: Interactive Kiosks Market Size, Share, and Outlook, 2025 Report- By Type (Bank Kiosks, Self-Service Kiosks, Vending Kiosks), By Application (Retail, Healthcare, Banking & Financial Services, Government, Transportation, Hospitality, Entertainment), By End-User (Retail, Travel and tourism, Financial services, Healthcare, Others), 2018-2032

Product link: <https://marketpublishers.com/r/IE3994C7E526EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IE3994C7E526EN.html>