

# **Insurance Fraud Detection Market Size, Share, and Outlook, 2025 Report- By Type (Fraud Analytics, Authentication, Others), By Application (Fraud Claims, Identification of Theft, Billing& Payment Fraud, Money Laundering), By End-User (Banking, Financial Services and Insurance, Healthcare, IT & Telecom, Automotive, Others), By Component (Solution, Services), By Deployment (On-premises, Cloud Based), 2018-2032**

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## **Abstracts**

### Insurance Fraud Detection Market Outlook

The Insurance Fraud Detection Market size is expected to register a growth rate of 21.6% during the forecast period from \$5.26 Billion in 2025 to \$20.7 Billion in 2032. The Insurance Fraud Detection market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Insurance Fraud Detection segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Fraud Analytics, Authentication, Others), By Application (Fraud Claims, Identification of Theft, Billing& Payment Fraud, Money Laundering), By End-User (Banking, Financial Services and Insurance, Healthcare, IT & Telecom, Automotive, Others), By Component (Solution, Services), By Deployment (On-premises, Cloud Based). Over 70 tables and charts showcase findings from our latest survey report on Insurance Fraud Detection markets.

## Insurance Fraud Detection Market Insights, 2025

The Insurance Fraud Detection market is expanding as insurance companies face increasing challenges in identifying and preventing fraudulent claims. Insurance fraud detection software uses advanced algorithms, machine learning, and data analytics to identify suspicious claims, patterns, and behaviors that deviate from the norm. The market is driven by the rising volume and sophistication of insurance fraud schemes, with fraudsters exploiting digital platforms, healthcare systems, and online claims processes to carry out fraudulent activities. As insurers increasingly rely on digital channels for claims submission and processing, the risk of fraud has increased, prompting the need for more advanced fraud detection systems. AI and machine learning technologies are playing a critical role in automating the detection process, reducing human error, and improving the speed of fraud identification. Additionally, these solutions help insurers comply with regulatory requirements by ensuring accurate claims processing and preventing fraudulent activities from entering their systems. The market is also benefiting from the growing trend of insurers offering more personalized products and services, which makes fraud detection even more essential for protecting revenue and maintaining customer trust. As the insurance industry continues to digitalize and expand, the insurance fraud detection market is expected to continue to grow, offering enhanced capabilities to combat fraud and improve operational efficiency.

### Five Trends that will define global Insurance Fraud Detection market in 2025 and Beyond

A closer look at the multi-million market for Insurance Fraud Detection identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Insurance Fraud Detection companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Insurance Fraud Detection vendors.

What are the biggest opportunities for growth in the Insurance Fraud Detection industry?

The Insurance Fraud Detection sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032.

On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Insurance Fraud Detection Market Segment Insights

The Insurance Fraud Detection industry presents strong offers across categories. The analytical report offers forecasts of Insurance Fraud Detection industry performance across segments and countries. Key segments in the industry include%li%By Type (Fraud Analytics, Authentication, Others), By Application (Fraud Claims, Identification of Theft, Billing& Payment Fraud, Money Laundering), By End-User (Banking, Financial Services and Insurance, Healthcare, IT & Telecom, Automotive, Others), By Component (Solution, Services), By Deployment (On-premises, Cloud Based). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Insurance Fraud Detection market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Insurance Fraud Detection industry ecosystem. It assists decision-makers in evaluating global Insurance Fraud Detection market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Insurance Fraud Detection industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

### Asia Pacific Insurance Fraud Detection Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Insurance Fraud Detection Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Insurance Fraud Detection with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Insurance Fraud Detection market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Insurance Fraud Detection market Insights%li%Vendors are exploring new opportunities within the US Insurance Fraud Detection industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Insurance Fraud Detection companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Insurance Fraud Detection market.

Latin American Insurance Fraud Detection market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central

American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

## Middle East and Africa Insurance Fraud Detection Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Insurance Fraud Detection markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Insurance Fraud Detection markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape%li%How Insurance Fraud Detection companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include ACI Worldwide Inc, BAE Systems Plc, Experian Information Solutions, Fair Issac Corp, Fiserv Inc, IBM Corp, PayPal Holdings Inc, RELX Plc, SAP SE, Software AG.

## Insurance Fraud Detection Market Segmentation

### By Type

Fraud Analytics

Authentication

Others

By Application

Fraud Claims

Identification of Theft

Billing& Payment Fraud

Money Laundering

By End-User

Banking, Financial Services and Insurance

Healthcare

IT & Telecom

Automotive

Others

By Component

Solution

Services

By Deployment

On-premises

Cloud Based

Leading Companies

ACI Worldwide Inc

BAE Systems Plc

Experian Information Solutions

Fair Issac Corp

Fiserv Inc

IBM Corp

PayPal Holdings Inc

RELX Plc

SAP SE

Software AG

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

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Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

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## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Insurance Fraud Detection Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Insurance Fraud Detection Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL INSURANCE FRAUD DETECTION MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

- 4.6 Porter's Five Force Analysis
  - 4.6.1 Intensity of Competitive Rivalry
  - 4.6.2 Threat of New Entrants
  - 4.6.3 Threat of Substitutes
  - 4.6.4 Bargaining Power of Buyers
  - 4.6.5 Bargaining Power of Suppliers
- 4.7 Insurance Fraud Detection Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. INSURANCE FRAUD DETECTION MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

### **By Type**

**Fraud Analytics**

**Authentication**

**Others**

**By Application**

**Fraud Claims**

**Identification of Theft**

**Billing& Payment Fraud**

**Money Laundering**

**By End-User**

**Banking, Financial Services and Insurance**

**Healthcare**

**IT & Telecom**

**Automotive**

**Others**

**By Component**

**Solution**

**Services**

**By Deployment**

**On-premises**

**Cloud Based**

## **6. GLOBAL INSURANCE FRAUD DETECTION MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

## **6. NORTH AMERICA INSURANCE FRAUD DETECTION MARKET SIZE OUTLOOK**

- 6.1 Key Market Statistics, 2024**
- 6.2 North America Insurance Fraud Detection Market Trends and Growth Opportunities**
  - 6.2.1 North America Insurance Fraud Detection Market Outlook by Type**
  - 6.2.2 North America Insurance Fraud Detection Market Outlook by Application**
- 6.3 North America Insurance Fraud Detection Market Outlook by Country**
  - 6.3.1 The US Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 6.3.2 Canada Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 6.3.3 Mexico Insurance Fraud Detection Market Outlook, 2021- 2032**

## **7. EUROPE INSURANCE FRAUD DETECTION MARKET SIZE OUTLOOK**

- 7.1 Key Market Statistics, 2024**
- 7.2 Europe Insurance Fraud Detection Market Trends and Growth Opportunities**
  - 7.2.1 Europe Insurance Fraud Detection Market Outlook by Type**
  - 7.2.2 Europe Insurance Fraud Detection Market Outlook by Application**
- 7.3 Europe Insurance Fraud Detection Market Outlook by Country**
  - 7.3.2 Germany Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 7.3.3 France Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 7.3.4 The UK Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 7.3.5 Spain Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 7.3.6 Italy Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 7.3.7 Russia Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 7.3.8 Rest of Europe Insurance Fraud Detection Market Outlook, 2021- 2032**

## **8. ASIA PACIFIC INSURANCE FRAUD DETECTION MARKET SIZE OUTLOOK**

- 8.1 Key Market Statistics, 2024**
- 8.2 Asia Pacific Insurance Fraud Detection Market Trends and Growth Opportunities**

- 8.2.1 Asia Pacific Insurance Fraud Detection Market Outlook by Type**
- 8.2.2 Asia Pacific Insurance Fraud Detection Market Outlook by Application**
- 8.3 Asia Pacific Insurance Fraud Detection Market Outlook by Country**
  - 8.3.1 China Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 8.3.2 India Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 8.3.3 Japan Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 8.3.4 South Korea Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 8.3.5 Australia Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 8.3.6 South East Asia Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 8.3.7 Rest of Asia Pacific Insurance Fraud Detection Market Outlook, 2021- 2032**

## **9. SOUTH AMERICA INSURANCE FRAUD DETECTION MARKET SIZE OUTLOOK**

- 9.1 Key Market Statistics, 2024**
- 9.2 South America Insurance Fraud Detection Market Trends and Growth Opportunities**
  - 9.2.1 South America Insurance Fraud Detection Market Outlook by Type**
  - 9.2.2 South America Insurance Fraud Detection Market Outlook by Application**
- 9.3 South America Insurance Fraud Detection Market Outlook by Country**
  - 9.3.1 Brazil Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 9.3.2 Argentina Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 9.3.3 Rest of South and Central America Insurance Fraud Detection Market Outlook, 2021- 2032**

## **10. MIDDLE EAST AND AFRICA INSURANCE FRAUD DETECTION MARKET SIZE OUTLOOK**

- 10.1 Key Market Statistics, 2024**
- 10.2 Middle East and Africa Insurance Fraud Detection Market Trends and Growth Opportunities**
  - 10.2.1 Middle East and Africa Insurance Fraud Detection Market Outlook by Type**
  - 10.2.2 Middle East and Africa Insurance Fraud Detection Market Outlook by Application**
- 10.3 Middle East and Africa Insurance Fraud Detection Market Outlook by Country**
  - 10.3.1 Saudi Arabia Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 10.3.2 The UAE Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 10.3.3 Rest of Middle East Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 10.3.4 South Africa Insurance Fraud Detection Market Outlook, 2021- 2032**
  - 10.3.5 Egypt Insurance Fraud Detection Market Outlook, 2021- 2032**

### **10.3.6 Rest of Africa Insurance Fraud Detection Market Outlook, 2021- 2032**

## **11. COMPANY PROFILES**

### **11.1 Leading 10 Companies**

**ACI Worldwide Inc**

**BAE Systems Plc**

**Experian Information Solutions**

**Fair Issac Corp**

**Fiserv Inc**

**IBM Corp**

**PayPal Holdings Inc**

**RELX Plc**

**SAP SE**

**Software AG**

**11.2 Overview**

**11.3 Products and Services**

**11.4 SWOT Profile**

## **12. APPENDIX**

**12.1 Subscription Options**

**12.2 Customization Options**

**12.3 Publisher Details**

## I would like to order

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