

# **Insects Snacks Market Size, Share, and Outlook, 2025 Report- By Packaging (Pouch, Bags, Cans, Jars, Others), Insects (Hemiptera, Orthoptera, Hymenoptera, Lepidoptera, Coleoptera, Others), Application (Crisps, Small bites, Insect's bars, Pasta, Bread, Others), Distribution Channel (Online, Supermarkets and Hypermarkets, Brand stores, Specialty Stores, Others), and Companies, 2021-2032**

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## **Abstracts**

### **Insects Snacks Market Outlook**

The global Insects Snacks market is expected to register a growth rate of 24.8% during the forecast period from \$1.4 Billion in 2024 to \$8.2 Billion in 2032. The Insects Snacks market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Insects Snacks segments across 22 countries from 2021 to 2032. Key segments in the report include By Packaging (Pouch, Bags, Cans, Jars, Others), Insects (Hemiptera, Orthoptera, Hymenoptera, Lepidoptera, Coleoptera, Others), Application (Crisps, Small bites, Insect's bars, Pasta, Bread, Others), Distribution Channel (Online, Supermarkets and Hypermarkets, Brand stores, Specialty Stores, Others). Over 70 tables and charts showcase findings from our latest survey report on Insects Snacks markets.

### **Insects Snacks Market Insights, 2025**

The Insects Snacks Market in 2025 emerges as a sustainable and nutrient-rich protein source responding to environmental concerns and consumer interest in alternative proteins. Edible insects like crickets, mealworms, and grasshoppers are processed into protein bars, chips, and powders appealing to adventurous consumers and athletes. This market faces challenges in consumer acceptance, which are addressed through flavor innovation, branding, and educational campaigns. Regulatory frameworks evolve to ensure safety and quality standards. The market benefits from endorsements by environmental and health organizations advocating insect protein for its low carbon footprint, high protein content, and micronutrient density. E-commerce and specialty retailers are key distribution channels driving accessibility.

### Five Trends that will define global Insects Snacks market in 2025 and Beyond

A closer look at the multi-million global market for Insects Snacks identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Insects Snacks companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

### What are the biggest opportunities for growth in the Insects Snacks industry?

The Insects Snacks sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Insects Snacks Market Segment Insights

The Insects Snacks industry presents strong offers across categories. The analytical report offers forecasts of Insects Snacks industry performance across segments and countries. Key segments in the industry include By Packaging (Pouch, Bags, Cans, Jars, Others), Insects (Hemiptera, Orthoptera, Hymenoptera, Lepidoptera, Coleoptera, Others), Application (Crisps, Small bites, Insect's bars, Pasta, Bread, Others), Distribution Channel (Online, Supermarkets and Hypermarkets, Brand stores, Specialty Stores, Others). The largest types, applications, and sales channels, fastest growing

segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Insects Snacks market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Insects Snacks industry ecosystem. It assists decision-makers in evaluating global Insects Snacks market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Insects Snacks industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

### Asia Pacific Insects Snacks Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Insects Snacks Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of

the largest markets for Insects Snacks with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Insects Snacks market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Insects Snacks market Insights Executives are most excited about opportunities for the US Insects Snacks industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Insects Snacks companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Insects Snacks market.

Latin American Insects Snacks market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Insects Snacks Markets New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Insects Snacks markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Insects Snacks markets including the

UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive LandscapeHow Insects Snacks companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include ENTOSense, LLC, Essento AG, JR Unique Foods Ltd, Eat Grub Ltd., JIMINI'S Food SAS, Thailand Unique Co., Ltd., Entomo Farms Ltd., Chapul Inc., Edible Inc., Cricket Flours LLC, Exo Inc., Six Foods, Inc., Eat Crawlers Ltd., InnovaFeed S.A.S., Crunchy Critters Ltd.

## Insects Snacks Market Scope

### Leading Segments

#### By Packaging

Pouch

Bags

Cans

Jars

Others

#### By Insects

Hemiptera

Orthoptera

Hymenoptera

Lepidoptera

Coleoptera

Others

By Application

Crisps

Small bites

Insect's bars

Pasta

Bread

Others

By Distribution Channel

Online

Supermarkets and Hypermarkets

Brand stores

Specialty Stores

Others

Leading Companies

ENTOSense, LLC

Essento AG

JR Unique Foods Ltd

Eat Grub Ltd.

JIMINI'S Food SAS

Thailand Unique Co., Ltd.

Entomo Farms Ltd.

Chapul Inc.

Edible Inc.

Cricket Flours LLC

Exo Inc.

Six Foods, Inc.

Eat Crawlers Ltd.

InnovaFeed S.A.S.

Crunchy Critters Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

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  - Lepidoptera
  - Coleoptera
  - Others
- By Application
  - Crisps
  - Small bites
  - Insect's bars
  - Pasta
  - Bread
  - Others
- By Distribution Channel
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  - Supermarkets and Hypermarkets

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Specialty Stores  
Others

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JR Unique Foods Ltd

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Thailand Unique Co., Ltd.

Entomo Farms Ltd.

Chapul Inc.

Edible Inc.

Cricket Flours LLC

Exo Inc.

Six Foods, Inc.

Eat Crawlers Ltd.

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