

# **Insect Snack Market Size, Share, and Outlook, 2025 Report- By Type (Whole Insects, Insect Powder, Insect Meal, Insect Oil), Application (Food Retail, Food Service), End-User (Human Consumption, Animal Feed), and Companies, 2021-2032**

<https://marketpublishers.com/r/I5BB0E8D6495EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: I5BB0E8D6495EN

## **Abstracts**

### **Insect Snack Market Outlook**

The global Insect Snack market is expected to register a growth rate of 24.3% during the forecast period from \$1.6 Billion in 2024 to \$9.1 Billion in 2032. The Insect Snack market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Insect Snack segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Whole Insects, Insect Powder, Insect Meal, Insect Oil), Application (Food Retail, Food Service), End-User (Human Consumption, Animal Feed). Over 70 tables and charts showcase findings from our latest survey report on Insect Snack markets.

### **Insect Snack Market Insights, 2025**

The insect snack market in 2025 is gaining momentum as sustainability and alternative protein sources drive consumer interest. Insect-based snacks provide high-quality protein, micronutrients, and environmental benefits due to low resource use and greenhouse gas emissions compared to traditional livestock. Product formats include roasted, flavored, and protein bars incorporating cricket, mealworm, and grasshopper ingredients. The market appeals to environmentally conscious consumers and

adventurous eaters, primarily in North America, Europe, and Asia-Pacific. Regulatory frameworks evolve to ensure food safety, allergen labeling, and consumer acceptance. Marketing focuses on taste, nutrition, and sustainability narratives. The insect snack market exemplifies innovation and ecological responsibility reshaping global protein consumption in 2025.

### Five Trends that will define global Insect Snack market in 2025 and Beyond

A closer look at the multi-million global market for Insect Snack identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Insect Snack companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

### What are the biggest opportunities for growth in the Insect Snack industry?

The Insect Snack sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Insect Snack Market Segment Insights

The Insect Snack industry presents strong offers across categories. The analytical report offers forecasts of Insect Snack industry performance across segments and countries. Key segments in the industry include By Type (Whole Insects, Insect Powder, Insect Meal, Insect Oil), Application (Food Retail, Food Service), End-User (Human Consumption, Animal Feed). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Insect Snack market size outlook is provided for 22 countries across these regions.

## Market Value Chain

The chapter identifies potential companies and their operations across the global Insect Snack industry ecosystem. It assists decision-makers in evaluating global Insect Snack market fundamentals, market dynamics, and disruptive trends across the value chain segments.

## Scenario Analysis and Forecasts

Strategic decision-making in the Insect Snack industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

## Asia Pacific Insect Snack Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

## The State of Europe Insect Snack Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Insect Snack with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Insect Snack market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

## The US Insect Snack market Insights Executives are most excited about opportunities

for the US Insect Snack industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Insect Snack companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Insect Snack market.

Latin American Insect Snack market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Insect Snack Markets  
New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Insect Snack markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Insect Snack markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape  
How Insect Snack companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles,

SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Ynsect S.A.S., Protix B.V., Entomo Farms Inc., Aspire Food Group LLC, All Things Bugs LLC, Global Bugs Asia Co., Ltd, JR Unique Foods Ltd, InnovaFeed S.A.S., EnviroFlight, LLC, Nutrition Technologies Group Pte. Ltd.

Insect Snack Market Scope

Leading Segments

By Type

Whole Insects

Insect Powder

Insect Meal

Insect Oil

By Application

Food Retail

Food Service

By End-User

Human Consumption

Animal Feed

Leading Companies

Ynsect S.A.S.

Protix B.V.

Entomo Farms Inc.

Aspire Food Group LLC

All Things Bugs LLC

Global Bugs Asia Co., Ltd

JR Unique Foods Ltd

InnovaFeed S.A.S.

EnviroFlight, LLC

Nutrition Technologies Group Pte. Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Insect Snack Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Insect Snack Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL INSECT SNACK MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Insect Snack Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. INSECT SNACK MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032
- By Type
  - Whole Insects
  - Insect Powder
  - Insect Meal
  - Insect Oil
- By Application
  - Food Retail
  - Food Service
- By End-User
  - Human Consumption
  - Animal Feed

## **6. GLOBAL INSECT SNACK MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

## **6. NORTH AMERICA INSECT SNACK MARKET SIZE OUTLOOK**

- 6.1 Key Market Statistics, 2024
- 6.2 North America Insect Snack Market Trends and Growth Opportunities
  - 6.2.1 North America Insect Snack Market Outlook by Type

- 6.2.2 North America Insect Snack Market Outlook by Application
- 6.3 North America Insect Snack Market Outlook by Country
  - 6.3.1 The US Insect Snack Market Outlook, 2021- 2032
  - 6.3.2 Canada Insect Snack Market Outlook, 2021- 2032
  - 6.3.3 Mexico Insect Snack Market Outlook, 2021- 2032

## **7. EUROPE INSECT SNACK MARKET SIZE OUTLOOK**

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Insect Snack Market Trends and Growth Opportunities
  - 7.2.1 Europe Insect Snack Market Outlook by Type
  - 7.2.2 Europe Insect Snack Market Outlook by Application
- 7.3 Europe Insect Snack Market Outlook by Country
  - 7.3.2 Germany Insect Snack Market Outlook, 2021- 2032
  - 7.3.3 France Insect Snack Market Outlook, 2021- 2032
  - 7.3.4 The UK Insect Snack Market Outlook, 2021- 2032
  - 7.3.5 Spain Insect Snack Market Outlook, 2021- 2032
  - 7.3.6 Italy Insect Snack Market Outlook, 2021- 2032
  - 7.3.7 Russia Insect Snack Market Outlook, 2021- 2032
  - 7.3.8 Rest of Europe Insect Snack Market Outlook, 2021- 2032

## **8. ASIA PACIFIC INSECT SNACK MARKET SIZE OUTLOOK**

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Insect Snack Market Trends and Growth Opportunities
  - 8.2.1 Asia Pacific Insect Snack Market Outlook by Type
  - 8.2.2 Asia Pacific Insect Snack Market Outlook by Application
- 8.3 Asia Pacific Insect Snack Market Outlook by Country
  - 8.3.1 China Insect Snack Market Outlook, 2021- 2032
  - 8.3.2 India Insect Snack Market Outlook, 2021- 2032
  - 8.3.3 Japan Insect Snack Market Outlook, 2021- 2032
  - 8.3.4 South Korea Insect Snack Market Outlook, 2021- 2032
  - 8.3.5 Australia Insect Snack Market Outlook, 2021- 2032
  - 8.3.6 South East Asia Insect Snack Market Outlook, 2021- 2032
  - 8.3.7 Rest of Asia Pacific Insect Snack Market Outlook, 2021- 2032

## **9. SOUTH AMERICA INSECT SNACK MARKET SIZE OUTLOOK**

- 9.1 Key Market Statistics, 2024

## 9.2 South America Insect Snack Market Trends and Growth Opportunities

9.2.1 South America Insect Snack Market Outlook by Type

9.2.2 South America Insect Snack Market Outlook by Application

## 9.3 South America Insect Snack Market Outlook by Country

9.3.1 Brazil Insect Snack Market Outlook, 2021- 2032

9.3.2 Argentina Insect Snack Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Insect Snack Market Outlook, 2021- 2032

## 10. MIDDLE EAST AND AFRICA INSECT SNACK MARKET SIZE OUTLOOK

### 10.1 Key Market Statistics, 2024

### 10.2 Middle East and Africa Insect Snack Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Insect Snack Market Outlook by Type

10.2.2 Middle East and Africa Insect Snack Market Outlook by Application

### 10.3 Middle East and Africa Insect Snack Market Outlook by Country

10.3.1 Saudi Arabia Insect Snack Market Outlook, 2021- 2032

10.3.2 The UAE Insect Snack Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Insect Snack Market Outlook, 2021- 2032

10.3.4 South Africa Insect Snack Market Outlook, 2021- 2032

10.3.5 Egypt Insect Snack Market Outlook, 2021- 2032

10.3.6 Rest of Africa Insect Snack Market Outlook, 2021- 2032

## 11. COMPANY PROFILES

### 11.1 Leading 10 Companies

Ynsect S.A.S.

Protix B.V.

Entomo Farms Inc.

Aspire Food Group LLC

All Things Bugs LLC

Global Bugs Asia Co., Ltd

JR Unique Foods Ltd

InnovaFeed S.A.S.

EnviroFlight, LLC

Nutrition Technologies Group Pte. Ltd.

### 11.2 Overview

### 11.3 Products and Services

### 11.4 SWOT Profile

## 12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

## I would like to order

Product name: Insect Snack Market Size, Share, and Outlook, 2025 Report- By Type (Whole Insects, Insect Powder, Insect Meal, Insect Oil), Application (Food Retail, Food Service), End-User (Human Consumption, Animal Feed), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/I5BB0E8D6495EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I5BB0E8D6495EN.html>