

Infrastructure as a service (IaaS) Market Size, Share, and Outlook, 2025 Report- By Deployment (Private Cloud Based, Public Cloud Based, Hybrid Cloud Based), By Sales Channel (Direct Sales, Distributor), By Solution (Managed Hosting Services, Storage as a Service, Disaster Recovery as a Service, Colocation, Network as a Service, Content Delivery Services, High-Performance Computing as a Service), By Application (Archiving, Backup & Restore, Business Application, Content Delivery, Database Migration, Others), By End-User (IT and Telecom, Banking, Financial Services, and Insurance, Healthcare, Retail and E-Commerce, Government, Energy and Utilities, Media and Entertainment, Manufacturing, Others), 2018-2032

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Abstracts

Infrastructure as a service (IaaS) Market Outlook

The Infrastructure as a service (IaaS) Market size is expected to register a growth rate of 19.3% during the forecast period from \$190.41 Billion in 2025 to \$654.9 Billion in 2032. The Infrastructure as a service (IaaS) market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Infrastructure as a service (IaaS) segments across 22 countries from 2021 to 2032. Key segments in the report include By Deployment (Private Cloud Based, Public Cloud Based, Hybrid Cloud Based), By Sales Channel (Direct Sales, Distributor), By Solution (Managed Hosting Services, Storage as a Service, Disaster Recovery as a Service, Colocation, Network as a Service, Content Delivery Services, High-Performance Computing as a Service), By Application (Archiving, Backup & Restore, Business Application, Content Delivery, Database Migration, Others), By End-User (IT and Telecom, Banking, Financial Services, and Insurance, Healthcare, Retail and E-Commerce, Government, Energy and Utilities, Media and Entertainment, Manufacturing, Others). Over 70 tables and charts showcase findings from our latest survey report on Infrastructure as a service (IaaS) markets.

Infrastructure as a service (IaaS) Market Insights, 2025

The Infrastructure as a Service (IaaS) market is witnessing significant growth as organizations increasingly move their IT infrastructure to the cloud to enhance scalability, flexibility, and cost efficiency. IaaS provides businesses with virtualized computing resources over the internet, such as storage, networking, servers, and computing power, enabling organizations to scale their infrastructure according to demand without the need for heavy upfront capital investment in hardware. The market is being driven by the growing trend of digital transformation, as businesses seek to modernize their IT environments and take advantage of the benefits of cloud computing. Cloud service providers like Amazon Web Services (AWS), Microsoft Azure, and Google Cloud Platform dominate the IaaS market by offering comprehensive, secure, and flexible infrastructure solutions for businesses of all sizes. The shift to hybrid and multi-cloud strategies is further fueling the demand for IaaS solutions, as organizations seek to balance their on-premises infrastructure with cloud-based resources. Additionally, the rise of edge computing, Internet of Things (IoT) applications, and data-driven technologies are driving the need for more advanced IaaS offerings that provide low-latency, high-performance computing. As organizations continue to embrace cloud-first strategies, the IaaS market is expected to grow, with businesses leveraging cloud infrastructure to achieve cost savings, flexibility, and innovation.

Five Trends that will define global Infrastructure as a service (IaaS) market in 2025 and Beyond

A closer look at the multi-million market for Infrastructure as a service (IaaS) identifies rapidly shifting consumer preferences across categories. By focusing on growth and

resilience, leading Infrastructure as a service (IaaS) companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Infrastructure as a service (IaaS) vendors.

What are the biggest opportunities for growth in the Infrastructure as a service (IaaS) industry?

The Infrastructure as a service (IaaS) sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Infrastructure as a service (IaaS) Market Segment Insights

The Infrastructure as a service (IaaS) industry presents strong offers across categories. The analytical report offers forecasts of Infrastructure as a service (IaaS) industry performance across segments and countries. Key segments in the industry include%li%By Deployment (Private Cloud Based, Public Cloud Based, Hybrid Cloud Based), By Sales Channel (Direct Sales, Distributor), By Solution (Managed Hosting Services, Storage as a Service, Disaster Recovery as a Service, Colocation, Network as a Service, Content Delivery Services, High-Performance Computing as a Service), By Application (Archiving, Backup & Restore, Business Application, Content Delivery, Database Migration, Others), By End-User (IT and Telecom, Banking, Financial Services, and Insurance, Healthcare, Retail and E-Commerce, Government, Energy and Utilities, Media and Entertainment, Manufacturing, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Infrastructure as a service (IaaS) market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Infrastructure as a service (IaaS) industry ecosystem. It assists decision-makers in evaluating global Infrastructure as a service (IaaS) market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Infrastructure as a service (IaaS) industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Infrastructure as a service (IaaS) Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Infrastructure as a service (IaaS) Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Infrastructure as a service (IaaS) with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Infrastructure as a service (IaaS) market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Infrastructure as a service (IaaS) market Insights%li%Vendors are exploring new opportunities within the US Infrastructure as a service (IaaS) industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Infrastructure as a service (IaaS) companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Infrastructure as a service (IaaS) market.

Latin American Infrastructure as a service (IaaS) market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Infrastructure as a service (IaaS) Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Infrastructure as a service (IaaS) markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Infrastructure as a service (IaaS) markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Infrastructure as a service (IaaS) companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Amazon Web Services, Fujitsu, Google, IBM, Microsoft, NTT Communications, Oracle, Rackspace, Virtustream, VMware.

Infrastructure as a service (IaaS) Market Segmentation

By Deployment

Private Cloud Based

Public Cloud Based

Hybrid Cloud Based

By Sales Channel

Direct Sales

Distributor

By Solution

Managed Hosting Services

Storage as a Service

Disaster Recovery as a Service

Colocation

Network as a Service

Content Delivery Services

High-Performance Computing as a Service

By Application

Archiving

Backup & Restore

Business Application

Content Delivery

Database Migration

Others

By End-User

IT and Telecom

Banking, Financial Services, and Insurance

Healthcare

Retail and E-Commerce

Government

Energy and Utilities

Media and Entertainment

Manufacturing

Others

Leading Companies

Amazon Web Services

Fujitsu

Google

IBM

Microsoft

NTT Communications

Oracle

Rackspace

Virtustream

VMware

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Solution

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Storage as a Service

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By End-User

IT and Telecom

Banking, Financial Services, and Insurance

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