

Infrared Imaging Market Size, Share, and Outlook, 2025 Report- By Application (Aerospace & Defense, Medical, Consumer Electronics, Firefighting, Automotive, Industrial, Surveillance), By Technology (Cooled Infrared Imaging, Uncooled Infrared Imaging), By Component (IR Detectors, IR Lens Systems, IR Sensors, Others), By Wavelength (Near-Infrared, Shortwave Infrared, Mid-wave Infrared, Long-wave Infrared), 2018-2032

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Abstracts

Infrared Imaging Market Outlook

The Infrared Imaging Market size is expected to register a growth rate of 5.9% during the forecast period from \$7.28 Billion in 2025 to \$10.9 Billion in 2032. The Infrared Imaging market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Infrared Imaging segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Aerospace & Defense, Medical, Consumer Electronics, Firefighting, Automotive, Industrial, Surveillance), By Technology (Cooled Infrared Imaging, Uncooled Infrared Imaging), By Component (IR Detectors, IR Lens Systems, IR Sensors, Others), By Wavelength (Near-Infrared, Shortwave Infrared, Mid-wave Infrared, Long-wave Infrared). Over 70 tables and charts showcase findings from our latest survey report on Infrared Imaging markets.

Infrared Imaging Market Insights, 2025

The infrared imaging market is growing as demand for thermal imaging solutions increases across defense, industrial, automotive, and medical applications. Companies like FLIR Systems, Teledyne Technologies, and Leonardo DRS are leading the industry with high-resolution infrared cameras for surveillance, predictive maintenance, and night vision systems. In the defense sector, thermal imaging is essential for border security, drone surveillance, and missile guidance. The automotive industry is also integrating infrared imaging into advanced driver-assistance systems (ADAS) for enhanced night vision and pedestrian detection. Additionally, medical applications such as fever screening, cancer detection, and vein imaging are expanding the use of infrared technology. As sensor technology advances and costs decline, infrared imaging solutions are becoming more accessible across consumer electronics and industrial safety applications.

Five Trends that will define global Infrared Imaging market in 2025 and Beyond

A closer look at the multi-million market for Infrared Imaging identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Infrared Imaging companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Infrared Imaging vendors.

What are the biggest opportunities for growth in the Infrared Imaging industry?

The Infrared Imaging sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Infrared Imaging Market Segment Insights

The Infrared Imaging industry presents strong offers across categories. The analytical report offers forecasts of Infrared Imaging industry performance across segments and

countries. Key segments in the industry include%li%By Application (Aerospace & Defense, Medical, Consumer Electronics, Firefighting, Automotive, Industrial, Surveillance), By Technology (Cooled Infrared Imaging, Uncooled Infrared Imaging), By Component (IR Detectors, IR Lens Systems, IR Sensors, Others), By Wavelength (Near-Infrared, Shortwave Infrared, Mid-wave Infrared, Long-wave Infrared). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Infrared Imaging market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Infrared Imaging industry ecosystem. It assists decision-makers in evaluating global Infrared Imaging market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Infrared Imaging industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Infrared Imaging Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Infrared Imaging Industry 2025%li%Focus on Accelerating

Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Infrared Imaging with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Infrared Imaging market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Infrared Imaging market Insights%li%Vendors are exploring new opportunities within the US Infrared Imaging industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Infrared Imaging companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Infrared Imaging market.

Latin American Infrared Imaging market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Infrared Imaging Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Infrared

Imaging markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Infrared Imaging markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Infrared Imaging companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Allied Vision Technologies, Axis Communications, FLIR Systems, Fluke, Leonardo DRS, New Imaging Technologies, Opgal Optronic Industries, Sensors Unlimited, Sofradir, Xenics.

Infrared Imaging Market Segmentation

By Application

Aerospace & Defense

Medical

Consumer Electronics

Firefighting

Automotive

Industrial

Surveillance

By Technology

Cooled Infrared Imaging

Uncooled Infrared Imaging

By Component

IR Detectors

IR Lens Systems

IR Sensors

Others

By Wavelength

Near-Infrared

Shortwave Infrared

Mid-wave Infrared

Long-wave Infrared

Leading Companies

Allied Vision Technologies

Axis Communications

FLIR Systems

Fluke

Leonardo DRS

New Imaging Technologies

Opgal Optronic Industries

Sensors Unlimited

Sofradir

Xenics

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Infrared Imaging Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Infrared Imaging Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL INFRARED IMAGING MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Infrared Imaging Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. INFRARED IMAGING MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Application

Aerospace & Defense

Medical

Consumer Electronics

Firefighting

Automotive

Industrial

Surveillance

By Technology

Cooled Infrared Imaging

Uncooled Infrared Imaging

By Component

IR Detectors

IR Lens Systems

IR Sensors

Others

By Wavelength

Near-Infrared

Shortwave Infrared

Mid-wave Infrared

Long-wave Infrared

6. GLOBAL INFRARED IMAGING MARKET OUTLOOK ACROSS GROWTH

SCENARIOS

- 6.1 Low Growth Scenario**
- 6.2 Base/Reference Case**
- 6.3 High Growth Scenario**

6. NORTH AMERICA INFRARED IMAGING MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024**
- 6.2 North America Infrared Imaging Market Trends and Growth Opportunities**
 - 6.2.1 North America Infrared Imaging Market Outlook by Type**
 - 6.2.2 North America Infrared Imaging Market Outlook by Application**
- 6.3 North America Infrared Imaging Market Outlook by Country**
 - 6.3.1 The US Infrared Imaging Market Outlook, 2021- 2032**
 - 6.3.2 Canada Infrared Imaging Market Outlook, 2021- 2032**
 - 6.3.3 Mexico Infrared Imaging Market Outlook, 2021- 2032**

7. EUROPE INFRARED IMAGING MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024**
- 7.2 Europe Infrared Imaging Market Trends and Growth Opportunities**
 - 7.2.1 Europe Infrared Imaging Market Outlook by Type**
 - 7.2.2 Europe Infrared Imaging Market Outlook by Application**
- 7.3 Europe Infrared Imaging Market Outlook by Country**
 - 7.3.2 Germany Infrared Imaging Market Outlook, 2021- 2032**
 - 7.3.3 France Infrared Imaging Market Outlook, 2021- 2032**
 - 7.3.4 The UK Infrared Imaging Market Outlook, 2021- 2032**
 - 7.3.5 Spain Infrared Imaging Market Outlook, 2021- 2032**
 - 7.3.6 Italy Infrared Imaging Market Outlook, 2021- 2032**
 - 7.3.7 Russia Infrared Imaging Market Outlook, 2021- 2032**
 - 7.3.8 Rest of Europe Infrared Imaging Market Outlook, 2021- 2032**

8. ASIA PACIFIC INFRARED IMAGING MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024**
- 8.2 Asia Pacific Infrared Imaging Market Trends and Growth Opportunities**
 - 8.2.1 Asia Pacific Infrared Imaging Market Outlook by Type**
 - 8.2.2 Asia Pacific Infrared Imaging Market Outlook by Application**
- 8.3 Asia Pacific Infrared Imaging Market Outlook by Country**

- 8.3.1 China Infrared Imaging Market Outlook, 2021- 2032**
- 8.3.2 India Infrared Imaging Market Outlook, 2021- 2032**
- 8.3.3 Japan Infrared Imaging Market Outlook, 2021- 2032**
- 8.3.4 South Korea Infrared Imaging Market Outlook, 2021- 2032**
- 8.3.5 Australia Infrared Imaging Market Outlook, 2021- 2032**
- 8.3.6 South East Asia Infrared Imaging Market Outlook, 2021- 2032**
- 8.3.7 Rest of Asia Pacific Infrared Imaging Market Outlook, 2021- 2032**

9. SOUTH AMERICA INFRARED IMAGING MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Infrared Imaging Market Trends and Growth Opportunities

- 9.2.1 South America Infrared Imaging Market Outlook by Type**
- 9.2.2 South America Infrared Imaging Market Outlook by Application**

9.3 South America Infrared Imaging Market Outlook by Country

- 9.3.1 Brazil Infrared Imaging Market Outlook, 2021- 2032**
- 9.3.2 Argentina Infrared Imaging Market Outlook, 2021- 2032**
- 9.3.3 Rest of South and Central America Infrared Imaging Market Outlook, 2021- 2032**

10. MIDDLE EAST AND AFRICA INFRARED IMAGING MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Infrared Imaging Market Trends and Growth Opportunities

- 10.2.1 Middle East and Africa Infrared Imaging Market Outlook by Type**
- 10.2.2 Middle East and Africa Infrared Imaging Market Outlook by Application**

10.3 Middle East and Africa Infrared Imaging Market Outlook by Country

- 10.3.1 Saudi Arabia Infrared Imaging Market Outlook, 2021- 2032**
- 10.3.2 The UAE Infrared Imaging Market Outlook, 2021- 2032**
- 10.3.3 Rest of Middle East Infrared Imaging Market Outlook, 2021- 2032**
- 10.3.4 South Africa Infrared Imaging Market Outlook, 2021- 2032**
- 10.3.5 Egypt Infrared Imaging Market Outlook, 2021- 2032**
- 10.3.6 Rest of Africa Infrared Imaging Market Outlook, 2021- 2032**

11. COMPANY PROFILES

11.1 Leading 10 Companies **Allied Vision Technologies**

Axis Communications

FLIR Systems

Fluke

Leonardo DRS

New Imaging Technologies

Opgal Optronics Industries

Sensors Unlimited

Sofradir

Xenics

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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