

Information Services Market Size, Share, and Outlook, 2025 Report- By Type (Libraries, Archives, News Syndicates, Others), By Application (Professional, Individual), 2018-2032

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Abstracts

Information Services Market Outlook

The Information Services Market size is expected to register a growth rate of 14.2% during the forecast period from \$790.45 Billion in 2025 to \$2002.3 Billion in 2032. The Information Services market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Information Services segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Libraries, Archives, News Syndicates, Others), By Application (Professional, Individual). Over 70 tables and charts showcase findings from our latest survey report on Information Services markets.

Information Services Market Insights, 2025

The Information Services market is growing rapidly as organizations and individuals increasingly rely on information to make informed decisions and enhance their operations. Information services encompass a wide range of offerings, including data aggregation, analysis, and distribution across industries such as finance, healthcare, marketing, and research. The market is driven by the explosion of big data, the increasing availability of online information, and the growing need for businesses to leverage data-driven insights for competitive advantage. The rise of cloud computing, AI, and machine learning is further accelerating the demand for information services, as

these technologies enable the collection, processing, and analysis of vast amounts of data in real-time. Additionally, the shift towards digital platforms and online business models is pushing companies to seek more advanced information services that can help them improve decision-making, enhance customer experiences, and streamline operations. As data becomes increasingly valuable, the information services market is expected to grow, providing businesses with the tools to access, analyze, and utilize data more effectively.

Five Trends that will define global Information Services market in 2025 and Beyond

A closer look at the multi-million market for Information Services identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Information Services companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Information Services vendors.

What are the biggest opportunities for growth in the Information Services industry?

The Information Services sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Information Services Market Segment Insights

The Information Services industry presents strong offers across categories. The analytical report offers forecasts of Information Services industry performance across segments and countries. Key segments in the industry include%li%By Type (Libraries, Archives, News Syndicates, Others), By Application (Professional, Individual). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions.

In addition, Information Services market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Information Services industry ecosystem. It assists decision-makers in evaluating global Information Services market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Information Services industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Information Services Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Information Services Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Information Services with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Information Services market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy,

Russia, and other Europe.

The US Information Services market Insights%li%Vendors are exploring new opportunities within the US Information Services industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Information Services companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Information Services market.

Latin American Information Services market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Information Services Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Information Services markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Information Services markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Information Services companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Agence France-Presse, Associated Press, Associated Press, Bloomberg, Freedigitalphotos.net, Google News, RELX Group, Shutter Stock, Thomson Reuters, Wolters Kluwer.

Information Services Market Segmentation

By Type

Libraries

Archives

News Syndicates

Others

By Application

Professional

Individual

Leading Companies

Agence France-Presse

Associated Press

Associated Press

Bloomberg

Freedigitalphotos.net

Google News

RELX Group

Shutter Stock

Thomson Reuters

Wolters Kluwer

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Information Services Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Information Services Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL INFORMATION SERVICES MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Information Services Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. INFORMATION SERVICES MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Libraries

Archives

News Syndicates

Others

By Application

Professional

Individual

6. GLOBAL INFORMATION SERVICES MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA INFORMATION SERVICES MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Information Services Market Trends and Growth Opportunities
 - 6.2.1 North America Information Services Market Outlook by Type
 - 6.2.2 North America Information Services Market Outlook by Application
- 6.3 North America Information Services Market Outlook by Country

- 6.3.1 The US Information Services Market Outlook, 2021- 2032**
- 6.3.2 Canada Information Services Market Outlook, 2021- 2032**
- 6.3.3 Mexico Information Services Market Outlook, 2021- 2032**

7. EUROPE INFORMATION SERVICES MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024**
- 7.2 Europe Information Services Market Trends and Growth Opportunities**
 - 7.2.1 Europe Information Services Market Outlook by Type**
 - 7.2.2 Europe Information Services Market Outlook by Application**
- 7.3 Europe Information Services Market Outlook by Country**
 - 7.3.2 Germany Information Services Market Outlook, 2021- 2032**
 - 7.3.3 France Information Services Market Outlook, 2021- 2032**
 - 7.3.4 The UK Information Services Market Outlook, 2021- 2032**
 - 7.3.5 Spain Information Services Market Outlook, 2021- 2032**
 - 7.3.6 Italy Information Services Market Outlook, 2021- 2032**
 - 7.3.7 Russia Information Services Market Outlook, 2021- 2032**
 - 7.3.8 Rest of Europe Information Services Market Outlook, 2021- 2032**

8. ASIA PACIFIC INFORMATION SERVICES MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024**
- 8.2 Asia Pacific Information Services Market Trends and Growth Opportunities**
 - 8.2.1 Asia Pacific Information Services Market Outlook by Type**
 - 8.2.2 Asia Pacific Information Services Market Outlook by Application**
- 8.3 Asia Pacific Information Services Market Outlook by Country**
 - 8.3.1 China Information Services Market Outlook, 2021- 2032**
 - 8.3.2 India Information Services Market Outlook, 2021- 2032**
 - 8.3.3 Japan Information Services Market Outlook, 2021- 2032**
 - 8.3.4 South Korea Information Services Market Outlook, 2021- 2032**
 - 8.3.5 Australia Information Services Market Outlook, 2021- 2032**
 - 8.3.6 South East Asia Information Services Market Outlook, 2021- 2032**
 - 8.3.7 Rest of Asia Pacific Information Services Market Outlook, 2021- 2032**

9. SOUTH AMERICA INFORMATION SERVICES MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024**
- 9.2 South America Information Services Market Trends and Growth Opportunities**
 - 9.2.1 South America Information Services Market Outlook by Type**

- 9.2.2 South America Information Services Market Outlook by Application**
- 9.3 South America Information Services Market Outlook by Country**
 - 9.3.1 Brazil Information Services Market Outlook, 2021- 2032**
 - 9.3.2 Argentina Information Services Market Outlook, 2021- 2032**
 - 9.3.3 Rest of South and Central America Information Services Market Outlook, 2021- 2032**

10. MIDDLE EAST AND AFRICA INFORMATION SERVICES MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024**
- 10.2 Middle East and Africa Information Services Market Trends and Growth Opportunities**
 - 10.2.1 Middle East and Africa Information Services Market Outlook by Type**
 - 10.2.2 Middle East and Africa Information Services Market Outlook by Application**
- 10.3 Middle East and Africa Information Services Market Outlook by Country**
 - 10.3.1 Saudi Arabia Information Services Market Outlook, 2021- 2032**
 - 10.3.2 The UAE Information Services Market Outlook, 2021- 2032**
 - 10.3.3 Rest of Middle East Information Services Market Outlook, 2021- 2032**
 - 10.3.4 South Africa Information Services Market Outlook, 2021- 2032**
 - 10.3.5 Egypt Information Services Market Outlook, 2021- 2032**
 - 10.3.6 Rest of Africa Information Services Market Outlook, 2021- 2032**

11. COMPANY PROFILES

11.1 Leading 10 Companies

Agence France-Presse

Associated Press

Associated Press

Bloomberg

Freedigitalphotos.net

Google News

RELX Group

Shutter Stock

Thomson Reuters

Wolters Kluwer

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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