

Infectious Disease Diagnostics Market Size, Trends, Analysis, and Outlook By Products and Services (Reagents, Kits and Consumables, Instruments, Software & Services), By Testing, Laboratory Testing, PoC Testing), By Technology (Immunodiagnostics, Polymerase Chain Reaction, Clinical Microbiology, Isothermal Nucleic Acid Amplification Technology, DNA Sequencing & Next-generation Sequencing, DNA Microarray, Others), By Disease (Hepatitis, HIV, Hospital-acquired Infections, Mosquito-borne Diseases, HPV, Others), By Sample (Blood, Serum, Plasma, Urine, Others), By End-User (Diagnostic Laboratories, Hospitals & Clinics, Academic Research Institutes, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global Infectious Disease Diagnostics market size is poised to register 5.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Infectious Disease Diagnostics market across By Products and Services (Reagents, Kits and Consumables, Instruments, Software & Services), By Testing, Laboratory Testing, PoC Testing), By Technology (Immunodiagnostics, Polymerase Chain Reaction, Clinical Microbiology, Isothermal Nucleic Acid Amplification Technology, DNA Sequencing & Next-generation

Sequencing, DNA Microarray, Others), By Disease (Hepatitis, HIV, Hospital-acquired Infections, Mosquito-borne Diseases, HPV, Others), By Sample (Blood, Serum, Plasma, Urine, Others), By End-User (Diagnostic Laboratories, Hospitals & Clinics, Academic Research Institutes, Others)

The infectious disease diagnostics market is characterized by the increasing demand for rapid and accurate detection of pathogens and infectious agents, advancements in molecular diagnostics and point-of-care testing, and the growing burden of emerging infectious diseases and pandemics. By 2030, the market is poised to witness steady growth, driven by innovations in nucleic acid amplification tests (NAATs), immunoassays, and biosensors. Further, expanding applications in respiratory infections, bloodstream infections, and sexually transmitted diseases are expected to drive market expansion, enabling clinical laboratories, hospitals, and urgent care centers to diagnose infectious diseases, monitor antimicrobial resistance, and guide treatment decisions through infectious disease diagnostics that offer sensitivity, specificity, and turnaround time for infectious disease management and public health response in the diagnostics market and clinical microbiology field.

Infectious Disease Diagnostics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Infectious Disease Diagnostics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Infectious Disease Diagnostics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Infectious Disease Diagnostics industry.

Key market trends defining the global Infectious Disease Diagnostics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Infectious Disease Diagnostics Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Infectious Disease Diagnostics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Infectious Disease Diagnostics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Infectious Disease Diagnostics industry

Leading Infectious Disease Diagnostics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Infectious Disease Diagnostics companies.

Infectious Disease Diagnostics Market Study- Strategic Analysis Review

The Infectious Disease Diagnostics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Infectious Disease Diagnostics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Infectious Disease Diagnostics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Infectious Disease Diagnostics Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Infectious Disease Diagnostics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Infectious Disease Diagnostics market segments. Similarly, Strong market demand is encouraging Canadian Infectious Disease Diagnostics companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Infectious Disease Diagnostics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Infectious Disease Diagnostics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Infectious Disease Diagnostics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Infectious Disease Diagnostics market for an upward trajectory, fostering both domestic

and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Infectious Disease Diagnostics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Infectious Disease Diagnostics in Asia Pacific. In particular, China, India, and South East Asian Infectious Disease Diagnostics markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Infectious Disease Diagnostics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Infectious Disease Diagnostics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Infectious Disease Diagnostics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Infectious Disease Diagnostics.

Infectious Disease Diagnostics Market Company Profiles

The global Infectious Disease Diagnostics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain

market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Becton, Dickinson and Company, bioMérieux SA, Danaher Corp, F. Hoffmann-La Roche Ltd, Hologic Inc, QIAGEN N.V., Revvity Inc, Seegene Inc, Siemens Healthineers AG, Thermo Fisher Scientific Inc.

Recent Infectious Disease Diagnostics Market Developments

The global Infectious Disease Diagnostics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Infectious Disease Diagnostics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Products and Services

Reagents, Kits and Consumables

Instruments

Software & Services

By Testing

Laboratory Testing

PoC Testing

By Technology

Immunodiagnostics

Polymerase Chain Reaction

Clinical Microbiology

Isothermal Nucleic Acid Amplification Technology

DNA Sequencing & Next-generation Sequencing

DNA Microarray

Others

By Disease

Hepatitis

HIV

Hospital-acquired Infections

Mosquito-borne Diseases

HPV

Others

By Sample

Blood

Serum

Plasma

Urine

Others

By End-User

Diagnostic Laboratories

Hospitals & Clinics

Academic Research Institutes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Becton, Dickinson and Company

bioMérieux SA

Danaher Corp

F. Hoffmann-La Roche Ltd

Hologic Inc

QIAGEN N.V.

Revvity Inc

Seegene Inc

Siemens Healthineers AG

Thermo Fisher Scientific Inc

Formats Available: Excel, PDF, and PPT

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Instruments

Software & Services

By Testing

Laboratory Testing

PoC Testing

By Technology

Immunodiagnostics

Polymerase Chain Reaction

Clinical Microbiology

Isothermal Nucleic Acid Amplification Technology

DNA Sequencing & Next-generation Sequencing

DNA Microarray

Others

By Disease

Hepatitis

HIV

Hospital-acquired Infections

Mosquito-borne Diseases

HPV

Others

By Sample

Blood

Serum

Plasma

Urine

Others

By End-User

Diagnostic Laboratories

Hospitals & Clinics

Academic Research Institutes

Others

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Becton, Dickinson and Company

bioMérieux SA

Danaher Corp

F. Hoffmann-La Roche Ltd

Hologic Inc

QIAGEN N.V.

Revvity Inc

Seegene Inc

Siemens Healthineers AG

Thermo Fisher Scientific Inc.

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