

Infant and Kids Probiotics Market Size, Trends, Analysis, and Outlook By Form (Liquid, Powder, Chewable, Others), By Distribution Channel (Retail Pharmacies, Departmental Stores, Supermarket/Hypermarket, E-commerce), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/I7056AEBC567EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: I7056AEBC567EN

Abstracts

Global Infant and Kids Probiotics Market Size is valued at \$4.8 Billion in 2024 and is forecast to register a growth rate (CAGR) of 5.6% to reach \$7.4 Billion by 2032.

The Infant and Kids Probiotics Market is witnessing substantial growth as parents increasingly recognize the importance of gut health in their children's overall well-being. The rise in awareness regarding the benefits of probiotics, including improved digestion and enhanced immunity, is driving demand for specialized formulations designed for infants and children. As health-conscious consumers seek natural and effective solutions, manufacturers are innovating with probiotic products that cater to specific age groups and dietary needs. Additionally, the trend towards clean label products is influencing product development, as parents prefer probiotics that are free from artificial additives and allergens, enhancing their appeal in the market.

Infant and Kids Probiotics Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Infant and Kids Probiotics survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for

companies in the Infant and Kids Probiotics industry.

Key market trends defining the global Infant and Kids Probiotics demand in 2025 and Beyond

The Infant and Kids Probiotics industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Infant and Kids Probiotics Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Infant and Kids Probiotics industry

Leading Infant and Kids Probiotics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Infant and Kids Probiotics companies.

Infant and Kids Probiotics Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

- Internal Strengths and Weaknesses: Develop targeted strategies to leverage

strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Infant and Kids Probiotics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Infant and Kids Probiotics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Infant and Kids Probiotics Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Infant and Kids Probiotics Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Infant and Kids Probiotics market segments. Similarly, strong market demand encourages Canadian Infant and Kids Probiotics companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Infant and Kids Probiotics Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Infant and Kids Probiotics industry remains the major market for companies in the European Infant and Kids Probiotics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In

In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Infant and Kids Probiotics market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Infant and Kids Probiotics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Infant and Kids Probiotics in Asia Pacific. In particular, China, India, and South East Asian Infant and Kids Probiotics markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Infant and Kids Probiotics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Infant and Kids Probiotics Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Infant and Kids Probiotics market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Infant and Kids Probiotics.

Infant and Kids Probiotics Company Profiles

The global Infant and Kids Probiotics market is characterized by intense competitive

conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are BioGaia, Church & Dwight Co., Gerber Products Company, i-Health Inc, LoveBug Nutrition Inc, Mama's Select, Metagenics, Mommy's Bliss, NOW Foods.

Recent Infant and Kids Probiotics Market Developments

The global Infant and Kids Probiotics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Infant and Kids Probiotics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Form

Liquid

Powder

Chewable

Others

By Distribution Channel

Retail Pharmacies

Departmental Stores

Supermarket/Hypermarket

E-commerce

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

BioGaia

Church & Dwight Co.

Gerber Products Company

i-Health Inc

LoveBug Nutrition Inc

Mama's Select

Metagenics

Mommy's Bliss

NOW Foods

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. INFANT AND KIDS PROBIOTICS MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Infant and Kids Probiotics Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Infant and Kids Probiotics Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Infant and Kids Probiotics Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Infant and Kids Probiotics Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Infant and Kids Probiotics Market Outlook to 2032

CHAPTER 5: INFANT AND KIDS PROBIOTICS MARKET DYNAMICS

- 5.1 Key Infant and Kids Probiotics Market Trends
- 5.2 Potential Infant and Kids Probiotics Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL INFANT AND KIDS PROBIOTICS MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Form
 - Liquid
 - Powder
 - Chewable
 - Others
- Distribution Channel
 - Retail Pharmacies
 - Departmental Stores
 - Supermarket/Hypermarket
 - E-commerce
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA INFANT AND KIDS PROBIOTICS MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Form
 - Liquid
 - Powder
 - Chewable
 - Others
- Distribution Channel
 - Retail Pharmacies
 - Departmental Stores
 - Supermarket/Hypermarket
 - E-commerce
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Infant and Kids Probiotics Market Size Forecast, 2021- 2032

7.3.2 Canada Infant and Kids Probiotics Market Size Forecast, 2021- 2032

7.3.3 Mexico Infant and Kids Probiotics Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE INFANT AND KIDS PROBIOTICS MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Form

Liquid

Powder

Chewable

Others

Distribution Channel

Retail Pharmacies

Departmental Stores

Supermarket/Hypermarket

E-commerce

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Infant and Kids Probiotics Market Size Forecast, 2021- 2032

8.3.2 France Infant and Kids Probiotics Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Infant and Kids Probiotics Market Size Forecast, 2021- 2032

8.3.4 Spain Infant and Kids Probiotics Market Size Forecast, 2021- 2032

8.3.5 Italy Infant and Kids Probiotics Market Size Forecast, 2021- 2032

8.3.6 Russia Infant and Kids Probiotics Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Infant and Kids Probiotics Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC INFANT AND KIDS PROBIOTICS MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Form

Liquid

Powder

Chewable

Others

Distribution Channel

Retail Pharmacies

Departmental Stores

Supermarket/Hypermarket

E-commerce

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Infant and Kids Probiotics Market Size Forecast, 2021- 2032

9.3.2 India Infant and Kids Probiotics Market Size Forecast, 2021- 2032

9.3.3 Japan Infant and Kids Probiotics Market Size Forecast, 2021- 2032

9.3.4 South Korea Infant and Kids Probiotics Market Size Forecast, 2021- 2032

9.3.5 Australia Infant and Kids Probiotics Market Size Forecast, 2021- 2032

9.3.6 South East Asia Infant and Kids Probiotics Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Infant and Kids Probiotics Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA INFANT AND KIDS PROBIOTICS MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Form

Liquid

Powder

Chewable

Others

Distribution Channel

Retail Pharmacies

Departmental Stores

Supermarket/Hypermarket

E-commerce

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Infant and Kids Probiotics Market Size Forecast, 2021- 2032

10.3.2 Argentina Infant and Kids Probiotics Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Infant and Kids Probiotics Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA INFANT AND KIDS PROBIOTICS MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Form

Liquid

Powder

Chewable

Others

Distribution Channel

Retail Pharmacies

Departmental Stores

Supermarket/Hypermarket

E-commerce

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Infant and Kids Probiotics Market Size Forecast, 2021- 2032

11.3.2 The UAE Infant and Kids Probiotics Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Infant and Kids Probiotics Market Size Forecast, 2021-2032

11.3.4 South Africa Infant and Kids Probiotics Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Infant and Kids Probiotics Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 BioGaia

Church & Dwight Co.

Gerber Products Company

i-Health Inc

LoveBug Nutrition Inc

Mama's Select

Metagenics

Mommy's Bliss

NOW Foods

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Infant and Kids Probiotics Market Outlook by Type, 2021- 2032

Figure 6: Global Infant and Kids Probiotics Market Outlook by Application, 2021- 2032

Figure 7: Global Infant and Kids Probiotics Market Outlook by Region, 2021- 2032

Figure 8: North America Infant and Kids Probiotics Market Snapshot, Q4-2024

Figure 9: North America Infant and Kids Probiotics Market Size Forecast by Type, 2021- 2032

Figure 10: North America Infant and Kids Probiotics Market Size Forecast by Application, 2021- 2032

Figure 11: North America Infant and Kids Probiotics Market Share by Country, 2023

Figure 12: Europe Infant and Kids Probiotics Market Snapshot, Q4-2024

Figure 13: Europe Infant and Kids Probiotics Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Infant and Kids Probiotics Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Infant and Kids Probiotics Market Share by Country, 2023

Figure 16: Asia Pacific Infant and Kids Probiotics Market Snapshot, Q4-2024

Figure 17: Asia Pacific Infant and Kids Probiotics Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Infant and Kids Probiotics Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Infant and Kids Probiotics Market Share by Country, 2023

Figure 20: South America Infant and Kids Probiotics Market Snapshot, Q4-2024

Figure 21: South America Infant and Kids Probiotics Market Size Forecast by Type, 2021- 2032

Figure 22: South America Infant and Kids Probiotics Market Size Forecast by Application, 2021- 2032

Figure 23: South America Infant and Kids Probiotics Market Share by Country, 2023

Figure 24: Middle East and Africa Infant and Kids Probiotics Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Infant and Kids Probiotics Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Infant and Kids Probiotics Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Infant and Kids Probiotics Market Share by Country, 2023

Figure 28: United States Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Infant and Kids Probiotics Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation

Table 2: Global Infant and Kids Probiotics Market Size Outlook, \$Million, 2021 to 2032

Table 3: Low Case Scenario Forecasts

Table 4: Reference Case Scenario Forecasts

Table 5: High Growth Scenario Forecasts

Table 6: Global Infant and Kids Probiotics Market Size Outlook by Segments, 2021-2032

Table 7: Global Infant and Kids Probiotics Market Size Outlook by Region, 2021- 2032

Table 8: Country Mapping, 2023 vs. 2032

Table 9: North America- Infant and Kids Probiotics Market Outlook by Type, 2021- 2032

Table 10: North America- Infant and Kids Probiotics Market Outlook by Country, 2021-2032

Table 11: Europe - Infant and Kids Probiotics Market Outlook by Type, 2021- 2032

Table 12: Europe - Infant and Kids Probiotics Market Outlook by Country, 2021- 2032

Table 13: Asia Pacific - Infant and Kids Probiotics Market Outlook by Type, 2021- 2032

Table 14: Asia Pacific - Infant and Kids Probiotics Market Outlook by Country, 2021-2032

Table 15: South America- Infant and Kids Probiotics Market Outlook by Type, 2021-2032

Table 16: South America- Infant and Kids Probiotics Market Outlook by Country, 2021-2032

Table 17: Middle East and Africa - Infant and Kids Probiotics Market Outlook by Type, 2021- 2032

Table 18: Middle East and Africa - Infant and Kids Probiotics Market Outlook by Country, 2021- 2032

Table 19: Business Snapshots of Leading Infant and Kids Probiotics Companies

Table 20: Product Profiles of Leading Infant and Kids Probiotics Companies

Table 21: SWOT Profiles of Leading Infant and Kids Probiotics Companies

I would like to order

Product name: Infant and Kids Probiotics Market Size, Trends, Analysis, and Outlook By Form (Liquid, Powder, Chewable, Others), By Distribution Channel (Retail Pharmacies, Departmental Stores, Supermarket/Hypermarket, E-commerce), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/I7056AEBC567EN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I7056AEBC567EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970