

Industry 4.0 Market Size, Share, and Outlook, 2025 Report- By Application (Remote Operations, Predictive Analytics, Predictive Maintenance, Energy Management, Others), By Component (Hardware, Software), By Organization Size (Small and Medium, Large), By Technology (Industrial Internet of Things, Big Data Analytics, Cloud computing, Additive manufacturing (AM), Advanced robotics, Augmented and virtual reality (AR/VR), Digital Twin), By End-User (Manufacturing, Chemical, Food & Beverages, Automotive, Agriculture, Energy & Utility, Pharmaceuticals & Biotechnology, Others), 2018-2032

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Abstracts

Industry 4.0 Market Outlook

The Industry 4.0 Market size is expected to register a growth rate of 18.3% during the forecast period from \$186.27 Billion in 2025 to \$604 Billion in 2032. The Industry 4.0 market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Industry 4.0 segments across 22 countries from 2021 to 2032. Key segments in the report include By Application (Remote Operations, Predictive Analytics, Predictive Maintenance, Energy Management, Others), By Component (Hardware, Software), By

Organization Size (Small and Medium, Large), By Technology (Industrial Internet of Things, Big Data Analytics, Cloud computing, Additive manufacturing (AM), Advanced robotics, Augmented and virtual reality (AR/VR), Digital Twin), By End-User (Manufacturing, Chemical, Food & Beverages, Automotive, Agriculture, Energy & Utility, Pharmaceuticals & Biotechnology, Others). Over 70 tables and charts showcase findings from our latest survey report on Industry 4.0 markets.

Industry 4.0 Market Insights, 2025

The Industry 4.0 market is transforming global manufacturing through the integration of IoT, AI, robotics, and big data analytics. Smart factories equipped with real-time monitoring systems, automated production lines, and digital twins are optimizing efficiency, reducing downtime, and enhancing product quality. Predictive maintenance, powered by AI-driven analytics, is minimizing operational disruptions, while 5G-enabled industrial automation is improving connectivity and responsiveness in manufacturing processes. As sustainability concerns grow, Industry 4.0 solutions are also focusing on energy-efficient operations and circular economy practices. The convergence of edge computing and blockchain is further enhancing supply chain transparency and security within Industry 4.0 ecosystems.

Five Trends that will define global Industry 4.0 market in 2025 and Beyond

A closer look at the multi-million market for Industry 4.0 identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Industry 4.0 companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future. The impact of tariffs by the US administration also significantly impact the profitability of Industry 4.0 vendors.

What are the biggest opportunities for growth in the Industry 4.0 industry?

The Industry 4.0 sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2032. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Industry 4.0 Market Segment Insights

The Industry 4.0 industry presents strong offers across categories. The analytical report offers forecasts of Industry 4.0 industry performance across segments and countries. Key segments in the industry include%li%By Application (Remote Operations, Predictive Analytics, Predictive Maintenance, Energy Management, Others), By Component (Hardware, Software), By Organization Size (Small and Medium, Large), By Technology (Industrial Internet of Things, Big Data Analytics, Cloud computing, Additive manufacturing (AM), Advanced robotics, Augmented and virtual reality (AR/VR), Digital Twin), By End-User (Manufacturing, Chemical, Food & Beverages, Automotive, Agriculture, Energy & Utility, Pharmaceuticals & Biotechnology, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Industry 4.0 market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Industry 4.0 industry ecosystem. It assists decision-makers in evaluating global Industry 4.0 market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Industry 4.0 industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios%li%low growth, reference case, and high growth cases.

Asia Pacific Industry 4.0 Market Analysis%li%A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with over 4.5 billion population, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam

coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Industry 4.0 Industry 2025%li%Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Industry 4.0 with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Industry 4.0 market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Industry 4.0 market Insights%li%Vendors are exploring new opportunities within the US Industry 4.0 industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Industry 4.0 companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Industry 4.0 market.

Latin American Industry 4.0 market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported in Q1 -2025 and the prospects remain strong for rest of 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly

gaining business growth in the region.

Middle East and Africa Industry 4.0 Markets%li%New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Industry 4.0 markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Industry 4.0 markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape%li%How Industry 4.0 companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include ABB Ltd, Accenture, Danaher Corp, Emerson Electric, General Electric, Hewlett Packard Enterprise, Honeywell International, IBM, Intel Corp, Microsoft Corp, Mitsubishi Electric Corp, Rockwell Automation, SAP, Schneider Electric, Siemens AG, Yokogawa Electric Corp.

Industry 4.0 Market Segmentation

By Application

Remote Operations

Predictive Analytics

Predictive Maintenance

Energy Management

Others

By Component

Hardware

Software

By Organization Size

Small and Medium

Large

By Technology

Industrial Internet of Things

Big Data Analytics

Cloud computing

Additive manufacturing (AM)

Advanced robotics

Augmented and virtual reality (AR/VR)

Digital Twin

By End-User

Manufacturing

Chemical

Food & Beverages

Automotive

Agriculture

Energy & Utility

Pharmaceuticals & Biotechnology

Others

Leading Companies

ABB Ltd

Accenture

Danaher Corp

Emerson Electric

General Electric

Hewlett Packard Enterprise

Honeywell International

IBM

Intel Corp

Microsoft Corp

Mitsubishi Electric Corp

Rockwell Automation

SAP

Schneider Electric

Siemens AG

Yokogawa Electric Corp

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Industry 4.0 Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Industry 4.0 Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL INDUSTRY 4.0 MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Industry 4.0 Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. INDUSTRY 4.0 MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Application

Remote Operations

Predictive Analytics

Predictive Maintenance

Energy Management

Others

By Component

Hardware

Software

By Organization Size

Small and Medium

Large

By Technology

Industrial Internet of Things

Big Data Analytics

Cloud computing

Additive manufacturing (AM)

Advanced robotics

Augmented and virtual reality (AR/VR)

Digital Twin

By End-User

Manufacturing

Chemical

Food & Beverages
Automotive
Agriculture
Energy & Utility
Pharmaceuticals & Biotechnology
Others

6. GLOBAL INDUSTRY 4.0 MARKET OUTLOOK ACROSS GROWTH SCENARIOS

6.1 Low Growth Scenario
6.2 Base/Reference Case
6.3 High Growth Scenario

6. NORTH AMERICA INDUSTRY 4.0 MARKET SIZE OUTLOOK

6.1 Key Market Statistics, 2024
6.2 North America Industry 4.0 Market Trends and Growth Opportunities
 6.2.1 North America Industry 4.0 Market Outlook by Type
 6.2.2 North America Industry 4.0 Market Outlook by Application
6.3 North America Industry 4.0 Market Outlook by Country
 6.3.1 The US Industry 4.0 Market Outlook, 2021- 2032
 6.3.2 Canada Industry 4.0 Market Outlook, 2021- 2032
 6.3.3 Mexico Industry 4.0 Market Outlook, 2021- 2032

7. EUROPE INDUSTRY 4.0 MARKET SIZE OUTLOOK

7.1 Key Market Statistics, 2024
7.2 Europe Industry 4.0 Market Trends and Growth Opportunities
 7.2.1 Europe Industry 4.0 Market Outlook by Type
 7.2.2 Europe Industry 4.0 Market Outlook by Application
7.3 Europe Industry 4.0 Market Outlook by Country
 7.3.2 Germany Industry 4.0 Market Outlook, 2021- 2032
 7.3.3 France Industry 4.0 Market Outlook, 2021- 2032
 7.3.4 The UK Industry 4.0 Market Outlook, 2021- 2032
 7.3.5 Spain Industry 4.0 Market Outlook, 2021- 2032
 7.3.6 Italy Industry 4.0 Market Outlook, 2021- 2032
 7.3.7 Russia Industry 4.0 Market Outlook, 2021- 2032
 7.3.8 Rest of Europe Industry 4.0 Market Outlook, 2021- 2032

8. ASIA PACIFIC INDUSTRY 4.0 MARKET SIZE OUTLOOK

8.1 Key Market Statistics, 2024

8.2 Asia Pacific Industry 4.0 Market Trends and Growth Opportunities

8.2.1 Asia Pacific Industry 4.0 Market Outlook by Type

8.2.2 Asia Pacific Industry 4.0 Market Outlook by Application

8.3 Asia Pacific Industry 4.0 Market Outlook by Country

8.3.1 China Industry 4.0 Market Outlook, 2021- 2032

8.3.2 India Industry 4.0 Market Outlook, 2021- 2032

8.3.3 Japan Industry 4.0 Market Outlook, 2021- 2032

8.3.4 South Korea Industry 4.0 Market Outlook, 2021- 2032

8.3.5 Australia Industry 4.0 Market Outlook, 2021- 2032

8.3.6 South East Asia Industry 4.0 Market Outlook, 2021- 2032

8.3.7 Rest of Asia Pacific Industry 4.0 Market Outlook, 2021- 2032

9. SOUTH AMERICA INDUSTRY 4.0 MARKET SIZE OUTLOOK

9.1 Key Market Statistics, 2024

9.2 South America Industry 4.0 Market Trends and Growth Opportunities

9.2.1 South America Industry 4.0 Market Outlook by Type

9.2.2 South America Industry 4.0 Market Outlook by Application

9.3 South America Industry 4.0 Market Outlook by Country

9.3.1 Brazil Industry 4.0 Market Outlook, 2021- 2032

9.3.2 Argentina Industry 4.0 Market Outlook, 2021- 2032

9.3.3 Rest of South and Central America Industry 4.0 Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA INDUSTRY 4.0 MARKET SIZE OUTLOOK

10.1 Key Market Statistics, 2024

10.2 Middle East and Africa Industry 4.0 Market Trends and Growth Opportunities

10.2.1 Middle East and Africa Industry 4.0 Market Outlook by Type

10.2.2 Middle East and Africa Industry 4.0 Market Outlook by Application

10.3 Middle East and Africa Industry 4.0 Market Outlook by Country

10.3.1 Saudi Arabia Industry 4.0 Market Outlook, 2021- 2032

10.3.2 The UAE Industry 4.0 Market Outlook, 2021- 2032

10.3.3 Rest of Middle East Industry 4.0 Market Outlook, 2021- 2032

10.3.4 South Africa Industry 4.0 Market Outlook, 2021- 2032

10.3.5 Egypt Industry 4.0 Market Outlook, 2021- 2032

10.3.6 Rest of Africa Industry 4.0 Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

ABB Ltd

Accenture

Danaher Corp

Emerson Electric

General Electric

Hewlett Packard Enterprise

Honeywell International

IBM

Intel Corp

Microsoft Corp

Mitsubishi Electric Corp

Rockwell Automation

SAP

Schneider Electric

Siemens AG

Yokogawa Electric Corp

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

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