

**In-Vitro Toxicology Testing Market Size, Trends, Analysis, and Outlook By Technology (Cell Culture Technology, High Throughput Technology, Molecular Imaging Technology, OMICS Technology), By Product (Consumables, Assays, Instruments, Software, Services), By Method (Cellular Assay (Live Cells (High Throughput / High Content Screening, Molecular Imaging (Confocal Microscopy, Others), Others), Fixed Cells), Biochemical Assay, In Silico, Ex-vivo)), By Application (Systemic Toxicology (Acute Toxicity, Carcinogenicity, Developmental Toxicity, Others), Dermal Toxicity (Skin Irritation Test, Skin Sensitization Test, Skin Corrosion Test, Phototoxicity Test, Others), Endocrine Disruption (Dioxins, Phthalates, Polychlorinated biphenyls (PCB)), Ocular Toxicity (Intravitreal, Subretinal, Others), Others (Immunotoxicity, Reproductive Toxicity, Neurotoxicity, Epigenetic Alterations, Genotoxicity, Others)), By End-user (Pharmaceutical Industry, Cosmetics & Household Products, Academic Institutes & Research Laboratories, Diagnostics (Medical Devices, Others), Chemicals Industry, Food Industry), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/I93D3924DD80EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: I93D3924DD80EN

## Abstracts

The global In-Vitro Toxicology Testing market size is poised to register 9.02% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global In-Vitro Toxicology Testing market across By Technology (Cell Culture Technology, High Throughput Technology, Molecular Imaging Technology, OMICS Technology), By Product (Consumables, Assays, Instruments, Software, Services), By Method (Cellular Assay (Live Cells (High Throughput / High Content Screening, Molecular Imaging (Confocal Microscopy, Others), Others), Fixed Cells), Biochemical Assay, In Silico, Ex-vivo)), By Application (Systemic Toxicology (Acute Toxicity, Carcinogenicity, Developmental Toxicity, Others), Dermal Toxicity (Skin Irritation Test, Skin Sensitization Test, Skin Corrosion Test, Phototoxicity Test, Others), Endocrine Disruption (Dioxins, Phthalates, Polychlorinated biphenyls (PCB)), Ocular Toxicity (Intravitreal, Subretinal, Others), Others (Immunotoxicity, Reproductive Toxicity, Neurotoxicity, Epigenetic Alterations, Genotoxicity, Others), By End-user (Pharmaceutical Industry, Cosmetics & Household Products, Academic Institutes & Research Laboratories, Diagnostics (Medical Devices, Others), Chemicals Industry, Food Industry).

The in-vitro toxicology testing market is experiencing robust growth driven by increasing regulatory scrutiny, rising demand for alternative testing methods, and advancements in cell-based assays and high-throughput screening technologies. In-vitro toxicology testing involves the use of cell culture systems and molecular assays to assess the potential toxicity of chemicals, pharmaceuticals, and consumer products, providing valuable data for safety assessment and risk management purposes. Factors such as the growing emphasis on animal welfare and ethical considerations, tightening regulatory guidelines for chemical safety assessment, and expanding applications in pharmaceutical development, chemical risk assessment, and cosmetics testing are driving market expansion. Additionally, advancements in 3D cell culture models, organ-on-a-chip platforms, and multi-parametric assays, increasing use of predictive toxicology models and computational tools, and expanding collaborations between regulatory agencies, academia, and industry stakeholders to develop alternative testing methods are further fueling market growth. Moreover, rising investments in toxicology research and development, growing demand for high-throughput screening assays, and expanding adoption of in-vitro testing approaches by pharmaceutical and biotechnology companies are expected to drive market growth in the foreseeable future. Furthermore,

efforts to develop standardized assay protocols, improve assay reproducibility and predictivity, and address regulatory acceptance and validation requirements for in-vitro toxicology assays are likely to accelerate market expansion.

## In-Vitro Toxicology Testing Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The In-Vitro Toxicology Testing market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of In-Vitro Toxicology Testing survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the In-Vitro Toxicology Testing industry.

## Key market trends defining the global In-Vitro Toxicology Testing demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## In-Vitro Toxicology Testing Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The In-Vitro Toxicology Testing industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support In-Vitro Toxicology Testing companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the In-Vitro Toxicology Testing industry

Leading In-Vitro Toxicology Testing companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced

technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 In-Vitro Toxicology Testing companies.

### In-Vitro Toxicology Testing Market Study- Strategic Analysis Review

The In-Vitro Toxicology Testing market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### In-Vitro Toxicology Testing Market Size Outlook- Historic and Forecast Revenue in Three Cases

The In-Vitro Toxicology Testing industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### In-Vitro Toxicology Testing Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America In-Vitro Toxicology Testing Market Size Outlook- Companies plan for

focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various In-Vitro Toxicology Testing market segments. Similarly, Strong end-user demand is encouraging Canadian In-Vitro Toxicology Testing companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico In-Vitro Toxicology Testing market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe In-Vitro Toxicology Testing Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European In-Vitro Toxicology Testing industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European In-Vitro Toxicology Testing market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific In-Vitro Toxicology Testing Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for In-Vitro Toxicology Testing in Asia Pacific. In particular, China, India, and South East Asian In-Vitro Toxicology Testing markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data

analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America In-Vitro Toxicology Testing Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa In-Vitro Toxicology Testing Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East In-Vitro Toxicology Testing market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for In-Vitro Toxicology Testing.

**In-Vitro Toxicology Testing Market Company Profiles**

The global In-Vitro Toxicology Testing market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Agilent Technologies, Inc., Bio-Rad Laboratories, Inc., BioIVT, Catalent, Inc., Charles River Laboratories International, Inc., Danaher Corporation, Eurofins Scientific, Evotec S.E., Gentronix, Laboratory Corporation of America Holdings, Merck KGaA, Quest Diagnostics Incorporated, SGS S.A., Thermo Fisher Scientific, Inc.

**Recent In-Vitro Toxicology Testing Market Developments**

The global In-Vitro Toxicology Testing market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

**In-Vitro Toxicology Testing Market Report Scope**

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Technology

Cell Culture Technology

High Throughput Technology

Molecular Imaging Technology

OMICS Technology

By Product

Consumables

Assays

Instruments

Software

Services

By Method

-Cellular Assay

-Live Cells

High Throughput / High Content Screening

Molecular Imaging

Confocal Microscopy

Others

Others

-Fixed Cells

-Biochemical Assay

-In Silico

-Ex-vivo

By Application

-Systemic Toxicology

Acute Toxicity



Carcinogenicity

Developmental Toxicity

Others

-Dermal Toxicity

Skin Irritation Test

Skin Sensitization Test

Skin Corrosion Test

Phototoxicity Test

Others

-Endocrine Disruption

Dioxins

Phthalates

Polychlorinated biphenyls (PCB)

-Ocular Toxicity

Intravitreal

Subretinal

Others

-Others

Immunotoxicity

Reproductive Toxicity

Neurotoxicity

Epigenetic Alterations

Genotoxicity

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Agilent Technologies, Inc.

Bio-Rad Laboratories, Inc.

BioIVT

Catalent, Inc.

Charles River Laboratories International, Inc.

Danaher Corporation

Eurofins Scientific

Evotec S.E.

Gentronix

Laboratory Corporation of America Holdings

Merck KGaA

Quest Diagnostics Incorporated

SGS S.A.

Thermo Fisher Scientific, Inc.

Formats Available: Excel, PDF, and PPT

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Molecular Imaging Technology  
OMICS Technology  
By Product  
Consumables  
Assays  
Instruments  
Software  
Services  
By Method  
-Cellular Assay  
-Live Cells  
High Throughput / High Content Screening  
Molecular Imaging  
Confocal Microscopy  
Others  
Others  
-Fixed Cells  
-Biochemical Assay  
-In Silico  
-Ex-vivo  
By Application  
-Systemic Toxicology  
Acute Toxicity  
Carcinogenicity  
Developmental Toxicity  
Others  
-Dermal Toxicity  
Skin Irritation Test  
Skin Sensitization Test  
Skin Corrosion Test  
Phototoxicity Test  
Others  
-Endocrine Disruption  
Dioxins  
Phthalates  
Polychlorinated biphenyls (PCB)  
-Ocular Toxicity  
Intravitreal  
Subretinal

Others

-Others

Immunotoxicity

Reproductive Toxicity

Neurotoxicity

Epigenetic Alterations

Genotoxicity

Others

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Agilent Technologies, Inc.

Bio-Rad Laboratories, Inc.

BioIVT

Catalent, Inc.

Charles River Laboratories International, Inc.

Danaher Corporation

Eurofins Scientific

Evotec S.E.

Gentronix

Laboratory Corporation of America Holdings

Merck KGaA

Quest Diagnostics Incorporated

SGS S.A.

Thermo Fisher Scientific, Inc.

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