

# **In vitro Colorectal Cancer Screening Tests Market Size, Trends, Analysis, and Outlook By Test ( Fecal Occult Blood Tests, Biomarker Tests, CRC DNA Screening Tests), By Imaging (Colonoscopy, Proctoscopy, CT Scan, Ultrasound, MRI, PET, Scan), By End-User (Hospitals, Clinics, Diagnostics Laboratories), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/I3457E8FA7F8EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: I3457E8FA7F8EN

## **Abstracts**

The global In vitro Colorectal Cancer Screening Tests market size is poised to register 4.04% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global In vitro Colorectal Cancer Screening Tests market across By Test ( Fecal Occult Blood Tests, Biomarker Tests, CRC DNA Screening Tests), By Imaging (Colonoscopy, Proctoscopy, CT Scan, Ultrasound, MRI, PET, Scan), By End-User (Hospitals, Clinics, Diagnostics Laboratories).

The in vitro colorectal cancer screening tests market is experiencing steady growth driven by the increasing prevalence of colorectal cancer, rising awareness of early screening and detection programs, and advancements in non-invasive testing technologies. In 2024 and beyond, factors such as the growing adoption of fecal immunochemical tests and DNA-based stool tests for colorectal cancer screening, expansion of population-based screening initiatives, and rising investment in biomarker discovery and validation drive market expansion. Additionally, the development of blood-based biomarker assays for early cancer detection, integration of AI algorithms for test interpretation, and collaborations between diagnostic companies and healthcare

organizations contribute to market growth.

## In vitro Colorectal Cancer Screening Tests Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The In vitro Colorectal Cancer Screening Tests market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of In vitro Colorectal Cancer Screening Tests survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the In vitro Colorectal Cancer Screening Tests industry.

## Key market trends defining the global In vitro Colorectal Cancer Screening Tests demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## In vitro Colorectal Cancer Screening Tests Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The In vitro Colorectal Cancer Screening Tests industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support In vitro Colorectal Cancer Screening Tests companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the In vitro Colorectal Cancer Screening Tests industry

Leading In vitro Colorectal Cancer Screening Tests companies are boosting investments to capitalize on untapped potential and future possibilities across niche

market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 In vitro Colorectal Cancer Screening Tests companies.

### In vitro Colorectal Cancer Screening Tests Market Study- Strategic Analysis Review

The In vitro Colorectal Cancer Screening Tests market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### In vitro Colorectal Cancer Screening Tests Market Size Outlook- Historic and Forecast Revenue in Three Cases

The In vitro Colorectal Cancer Screening Tests industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### In vitro Colorectal Cancer Screening Tests Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

### North America In vitro Colorectal Cancer Screening Tests Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various In vitro Colorectal Cancer Screening Tests market segments. Similarly, Strong end-user demand is encouraging Canadian In vitro Colorectal Cancer Screening Tests companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico In vitro Colorectal Cancer Screening Tests market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe In vitro Colorectal Cancer Screening Tests Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European In vitro Colorectal Cancer Screening Tests industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European In vitro Colorectal Cancer Screening Tests market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific In vitro Colorectal Cancer Screening Tests Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for In vitro Colorectal Cancer Screening Tests in Asia Pacific. In particular, China, India, and South East Asian In vitro Colorectal Cancer Screening Tests markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India

offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America In vitro Colorectal Cancer Screening Tests Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa In vitro Colorectal Cancer Screening Tests Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East In vitro Colorectal Cancer Screening Tests market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for In vitro Colorectal Cancer Screening Tests.

#### In vitro Colorectal Cancer Screening Tests Market Company Profiles

The global In vitro Colorectal Cancer Screening Tests market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Danaher Corp, Epigenomics AG, Exact Sciences Corp, Immunostics Inc, NOVIGENIX SA, QIAGEN NV, Quest Diagnostics Inc, R-Biopharm AG, Sysmex Corp

#### Recent In vitro Colorectal Cancer Screening Tests Market Developments

The global In vitro Colorectal Cancer Screening Tests market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## In vitro Colorectal Cancer Screening Tests Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Test

Fecal Occult Blood Tests

Biomarker Tests

CRC DNA Screening Tests

By Imaging Type

Colonoscopy

Proctoscopy

CT Scan

Ultrasound

MRI

PET

Scan

By End-User

Hospitals

Clinics

Diagnostics Laboratories

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Danaher Corp

Epigenomics AG

Exact Sciences Corp

Immunostics Inc

NOVIGENIX SA

QIAGEN NV

Quest Diagnostics Inc

R-Biopharm AG

Sysmex Corp

Formats Available: Excel, PDF, and PPT



## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 In vitro Colorectal Cancer Screening Tests Market Overview and Key Findings, 2024
- 1.2 In vitro Colorectal Cancer Screening Tests Market Size and Growth Outlook, 2021-2030
- 1.3 In vitro Colorectal Cancer Screening Tests Market Growth Opportunities to 2030
- 1.4 Key In vitro Colorectal Cancer Screening Tests Market Trends and Challenges
  - 1.4.1 In vitro Colorectal Cancer Screening Tests Market Drivers and Trends
  - 1.4.2 In vitro Colorectal Cancer Screening Tests Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading In vitro Colorectal Cancer Screening Tests Companies

### **2. IN VITRO COLORECTAL CANCER SCREENING TESTS MARKET SIZE OUTLOOK TO 2030**

- 2.1 In vitro Colorectal Cancer Screening Tests Market Size Outlook, USD Million, 2021-2030
- 2.2 In vitro Colorectal Cancer Screening Tests Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### **3. IN VITRO COLORECTAL CANCER SCREENING TESTS MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. IN VITRO COLORECTAL CANCER SCREENING TESTS MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

#### 4.1 Market Segmentation and Scope

#### 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

##### By Test

Fecal Occult Blood Tests

Biomarker Tests

CRC DNA Screening Tests

##### By Imaging Type

Colonoscopy

Proctoscopy

CT Scan

Ultrasound

MRI

PET

Scan

##### By End-User

Hospitals

Clinics

Diagnostics Laboratories

#### 4.3 Growth Prospects and Niche Opportunities, 2023- 2030

#### 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

### **5. REGION-WISE MARKET OUTLOOK TO 2030**

#### 5.1 Key Findings for Asia Pacific In vitro Colorectal Cancer Screening Tests Market, 2025

#### 5.2 Asia Pacific In vitro Colorectal Cancer Screening Tests Market Size Outlook by Type, 2021- 2030

#### 5.3 Asia Pacific In vitro Colorectal Cancer Screening Tests Market Size Outlook by Application, 2021- 2030

#### 5.4 Key Findings for Europe In vitro Colorectal Cancer Screening Tests Market, 2025

#### 5.5 Europe In vitro Colorectal Cancer Screening Tests Market Size Outlook by Type, 2021- 2030

#### 5.6 Europe In vitro Colorectal Cancer Screening Tests Market Size Outlook by Application, 2021- 2030

#### 5.7 Key Findings for North America In vitro Colorectal Cancer Screening Tests Market, 2025

#### 5.8 North America In vitro Colorectal Cancer Screening Tests Market Size Outlook by Type, 2021- 2030

- 5.9 North America In vitro Colorectal Cancer Screening Tests Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America In vitro Colorectal Cancer Screening Tests Market, 2025
- 5.11 South America Pacific In vitro Colorectal Cancer Screening Tests Market Size Outlook by Type, 2021- 2030
- 5.12 South America In vitro Colorectal Cancer Screening Tests Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa In vitro Colorectal Cancer Screening Tests Market, 2025
- 5.14 Middle East Africa In vitro Colorectal Cancer Screening Tests Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa In vitro Colorectal Cancer Screening Tests Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US In vitro Colorectal Cancer Screening Tests Market Size Outlook and Revenue Growth Forecasts
- 6.2 US In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities

- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa In vitro Colorectal Cancer Screening Tests Industry Drivers and Opportunities

## **7. IN VITRO COLORECTAL CANCER SCREENING TESTS MARKET OUTLOOK ACROSS SCENARIOS**

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

## **8. IN VITRO COLORECTAL CANCER SCREENING TESTS COMPANY PROFILES**

8.1 Profiles of Leading In vitro Colorectal Cancer Screening Tests Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Abbott Laboratories

Danaher Corp

Epigenomics AG

Exact Sciences Corp

Immunostics Inc

NOVIGENIX SA

QIAGEN NV

Quest Diagnostics Inc

R-Biopharm AG

Sysmex Corp

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

Product name: In vitro Colorectal Cancer Screening Tests Market Size, Trends, Analysis, and Outlook By Test ( Fecal Occult Blood Tests, Biomarker Tests, CRC DNA Screening Tests), By Imaging (Colonoscopy, Proctoscopy, CT Scan, Ultrasound, MRI, PET, Scan), By End-User (Hospitals, Clinics, Diagnostics Laboratories), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/l3457E8FA7F8EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l3457E8FA7F8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970