

# **Imaging Biomarkers Market Size, Trends, Analysis, and Outlook By Technology (Positron Emission Tomography (PET), Ultrasound, Magnetic Resonance Imaging, Computed Tomography (CT), Single-Photon Emission Computerized Tomography (SPECT), Others), By Application (Personalized Medicine, Drug Discovery and Development, Molecular Diagnostics, Drug Formulation, Disease), By Diagnosis (Forensic Applications, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Imaging Biomarkers market size is poised to register 13.91% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Imaging Biomarkers market By Technology (Positron Emission Tomography (PET), Ultrasound, Magnetic Resonance Imaging, Computed Tomography (CT), Single-Photon Emission Computerized Tomography (SPECT), Others), By Application (Personalized Medicine, Drug Discovery and Development, Molecular Diagnostics, Drug Formulation, Disease), By Diagnosis (Forensic Applications, Others).

The future of imaging biomarkers is influenced by advancements in medical imaging, artificial intelligence, and precision medicine aimed at enhancing disease detection, characterization, and treatment response assessment across various medical conditions. Key trends include the development of quantitative imaging techniques, such as diffusion-weighted imaging, perfusion imaging, and radiomics analysis, which

extract quantitative features from medical images to provide objective measures of disease biology, heterogeneity, and aggressiveness. Additionally, the integration of machine learning algorithms, deep learning models, and radiogenomics approaches enables automated image interpretation, predictive modeling, and patient risk stratification based on imaging biomarker profiles, facilitating personalized treatment decision-making and therapeutic response monitoring. Moreover, efforts to standardize imaging protocols, validate biomarker reproducibility, and incorporate imaging biomarkers into clinical trials aim to accelerate biomarker discovery, validation, and regulatory approval, ultimately improving patient outcomes and enabling precision imaging-based medicine in routine clinical practice..

### Imaging Biomarkers Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Imaging Biomarkers market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Imaging Biomarkers survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Imaging Biomarkers industry.

### Key market trends defining the global Imaging Biomarkers demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Imaging Biomarkers Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Imaging Biomarkers industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Imaging Biomarkers companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Imaging Biomarkers industry

Leading Imaging Biomarkers companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Imaging Biomarkers companies.

## Imaging Biomarkers Market Study- Strategic Analysis Review

The Imaging Biomarkers market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Imaging Biomarkers Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Imaging Biomarkers industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Imaging Biomarkers Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market

size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Imaging Biomarkers Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Imaging Biomarkers market segments. Similarly, Strong end-user demand is encouraging Canadian Imaging Biomarkers companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Imaging Biomarkers market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Imaging Biomarkers Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Imaging Biomarkers industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Imaging Biomarkers market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Imaging Biomarkers Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Imaging Biomarkers in Asia Pacific. In particular, China, India, and South East Asian Imaging Biomarkers markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a

burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Imaging Biomarkers Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Imaging Biomarkers Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Imaging Biomarkers market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Imaging Biomarkers.

**Imaging Biomarkers Market Company Profiles**

The global Imaging Biomarkers market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bioxydyn Ltd, Brainomix Ltd, ICON Plc, Imabiotech, Invicro LLC, IXICO plc, Median Technologies, PI Solutions Group GmbH, Siemens Healthineers AG, Zionexa.

**Recent Imaging Biomarkers Market Developments**

The global Imaging Biomarkers market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

**Imaging Biomarkers Market Report Scope**

*Imaging Biomarkers Market Size, Trends, Analysis, and Outlook By Technology (Positron Emission Tomography (PET...*

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Bioxydyn Ltd

Brainomix Ltd

ICON Plc

Imabiotech

Invicro LLC

IXICO plc

Median Technologies

PI Solutions Group GmbH

Siemens Healthineers AG

Zionexa

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Imaging Biomarkers Market Overview and Key Findings, 2024
- 1.2 Imaging Biomarkers Market Size and Growth Outlook, 2021- 2030
- 1.3 Imaging Biomarkers Market Growth Opportunities to 2030
- 1.4 Key Imaging Biomarkers Market Trends and Challenges
  - 1.4.1 Imaging Biomarkers Market Drivers and Trends
  - 1.4.2 Imaging Biomarkers Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Imaging Biomarkers Companies

### 2. IMAGING BIOMARKERS MARKET SIZE OUTLOOK TO 2030

- 2.1 Imaging Biomarkers Market Size Outlook, USD Million, 2021- 2030
- 2.2 Imaging Biomarkers Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. IMAGING BIOMARKERS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. IMAGING BIOMARKERS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type
    - Stationary 3D and 4D Ultrasound Devices
    - Portable 3D and 4D Ultrasound Devices
  - By Display

Color Ultrasound  
B/W Ultrasound  
By Portability  
Trolley or Cart-Based Ultrasound Systems  
Compact/Handheld Ultrasound Systems  
Point-of-Pare (PoC) Ultrasound Systems  
By Application  
Radiology or General Imaging  
Obstetrics or Gynecology  
Cardiology  
Urology  
Vascular  
Orthopedic and Musculoskeletal  
Pain Management  
Others  
By End-User  
Hospitals  
Surgical Centers and Diagnostic Centers  
Maternity Centers  
Ambulatory Care Centers  
Research and Academia  
Others  
4.3 Growth Prospects and Niche Opportunities, 2023- 2030  
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Imaging Biomarkers Market, 2025  
5.2 Asia Pacific Imaging Biomarkers Market Size Outlook by Type, 2021- 2030  
5.3 Asia Pacific Imaging Biomarkers Market Size Outlook by Application, 2021- 2030  
5.4 Key Findings for Europe Imaging Biomarkers Market, 2025  
5.5 Europe Imaging Biomarkers Market Size Outlook by Type, 2021- 2030  
5.6 Europe Imaging Biomarkers Market Size Outlook by Application, 2021- 2030  
5.7 Key Findings for North America Imaging Biomarkers Market, 2025  
5.8 North America Imaging Biomarkers Market Size Outlook by Type, 2021- 2030  
5.9 North America Imaging Biomarkers Market Size Outlook by Application, 2021- 2030  
5.10 Key Findings for South America Imaging Biomarkers Market, 2025  
5.11 South America Pacific Imaging Biomarkers Market Size Outlook by Type, 2021- 2030

5.12 South America Imaging Biomarkers Market Size Outlook by Application, 2021-2030

5.13 Key Findings for Middle East and Africa Imaging Biomarkers Market, 2025

5.14 Middle East Africa Imaging Biomarkers Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Imaging Biomarkers Market Size Outlook by Application, 2021-2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Imaging Biomarkers Market Size Outlook and Revenue Growth Forecasts

6.2 US Imaging Biomarkers Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Imaging Biomarkers Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Imaging Biomarkers Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Imaging Biomarkers Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Imaging Biomarkers Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Imaging Biomarkers Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Imaging Biomarkers Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Imaging Biomarkers Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Imaging Biomarkers Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Imaging Biomarkers Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Imaging Biomarkers Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Imaging Biomarkers Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Imaging Biomarkers Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Imaging Biomarkers Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

6.30 South East Asia Imaging Biomarkers Industry Drivers and Opportunities

- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Imaging Biomarkers Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Imaging Biomarkers Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Imaging Biomarkers Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Imaging Biomarkers Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Imaging Biomarkers Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Imaging Biomarkers Industry Drivers and Opportunities

## **7. IMAGING BIOMARKERS MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. IMAGING BIOMARKERS COMPANY PROFILES**

- 8.1 Profiles of Leading Imaging Biomarkers Companies in the Market
  - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
  - 8.3 Financial Performance and Key Metrics
- Bioxydyn Ltd  
Brainomix Ltd  
ICON Plc  
Imabiotech  
Invicro LLC  
IXICO plc  
Median Technologies  
PI Solutions Group GmbH  
Siemens Healthineers AG  
Zionexa

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

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