

Ice Cream and Frozen Dessert Market Size, Share, and Outlook, 2025 Report- By Type (Ice Cream, Frozen Dessert, Sugar Content, High Sugar, Low Sugar, Zero Sugar), Flavor (Strawberry, Blueberry, Cranberry, Mango, Blackberry, Raspberry, Others), Application (Residential, Commercial), Distribution Channel (Online, Offline), and Companies, 2021-2032

<https://marketpublishers.com/r/IBC482652C78EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: IBC482652C78EN

Abstracts

Ice Cream and Frozen Dessert Market Outlook

The global Ice Cream and Frozen Dessert market is expected to register a growth rate of 4.1% during the forecast period from \$182.4 Billion in 2024 to \$251.6 Billion in 2032. The Ice Cream and Frozen Dessert market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Ice Cream and Frozen Dessert segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Ice Cream, Frozen Dessert, Sugar Content, High Sugar, Low Sugar, Zero Sugar), Flavor (Strawberry, Blueberry, Cranberry, Mango, Blackberry, Raspberry, Others), Application (Residential, Commercial), Distribution Channel (Online, Offline). Over 70 tables and charts showcase findings from our latest survey report on Ice Cream and Frozen Dessert markets.

Ice Cream and Frozen Dessert Market Insights, 2025

The ice cream and frozen dessert market is characterized by intense innovation driven by consumer demand for novel flavors, healthier formulations, and diverse product formats. This market includes traditional dairy-based ice cream, non-dairy alternatives, frozen yogurts, sorbets, and artisanal frozen treats. Rising health consciousness encourages manufacturers to develop low-fat, reduced-sugar, and plant-based options to attract a broader consumer base. Premiumization trends are reflected in the use of exotic ingredients, superfoods, and indulgent inclusions like nuts and chocolates. Geographic expansion in emerging markets is fueled by growing disposable incomes, urbanization, and changing eating habits. Cold chain infrastructure improvements enable wider product availability, while e-commerce channels offer new distribution avenues. Sustainability is a growing priority, with brands focusing on responsible sourcing, biodegradable packaging, and reducing carbon footprints, all of which enhance consumer appeal and market resilience.

Five Trends that will define global Ice Cream and Frozen Dessert market in 2025 and Beyond

A closer look at the multi-million global market for Ice Cream and Frozen Dessert identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Ice Cream and Frozen Dessert companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Ice Cream and Frozen Dessert industry?

The Ice Cream and Frozen Dessert sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Ice Cream and Frozen Dessert Market Segment Insights

The Ice Cream and Frozen Dessert industry presents strong offers across categories.

The analytical report offers forecasts of Ice Cream and Frozen Dessert industry performance across segments and countries. Key segments in the industry include By Type (Ice Cream, Frozen Dessert, Sugar Content, High Sugar, Low Sugar, Zero Sugar), Flavor (Strawberry, Blueberry, Cranberry, Mango, Blackberry, Raspberry, Others), Application (Residential, Commercial), Distribution Channel (Online, Offline). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Ice Cream and Frozen Dessert market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Ice Cream and Frozen Dessert industry ecosystem. It assists decision-makers in evaluating global Ice Cream and Frozen Dessert market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Ice Cream and Frozen Dessert industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Ice Cream and Frozen Dessert Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Ice Cream and Frozen Dessert Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Ice Cream and Frozen Dessert with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Ice Cream and Frozen Dessert market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Ice Cream and Frozen Dessert market Insights Executives are most excited about opportunities for the US Ice Cream and Frozen Dessert industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Ice Cream and Frozen Dessert companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Ice Cream and Frozen Dessert market.

Latin American Ice Cream and Frozen Dessert market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Ice Cream and Frozen Dessert Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Ice Cream and Frozen Dessert markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Ice Cream and Frozen Dessert markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Ice Cream and Frozen Dessert companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include The Kraft Heinz Company, European Freeze Dry Ltd., Van Drunen Farms, Inc., Mercer Foods, LLC, OFD Foods, LLC, H?agen-Dazs (General Mills), Unilever PLC, Inner Mongolia Yili Industrial Group Co., Ltd., China Mengniu Dairy Company Limited, FIC Restaurants, Inc. (Friendly's Ice Cream LLC), Ben and Jerry's Homemade Holdings Inc. (Unilever), Meiji Holdings Co., Ltd.

Ice Cream and Frozen Dessert Market Scope

Leading Segments

By Type

Ice Cream

Frozen Dessert

By Sugar Content

High Sugar

Low Sugar

Zero Sugar

By Flavor

Strawberry

Blueberry

Cranberry

Mango

Blackberry

Raspberry

Others

By Application

Residential

Commercial

By Distribution Channels

Online

Offline

Leading Companies

The Kraft Heinz Company

European Freeze Dry Ltd.

Van Drunen Farms, Inc.

Mercer Foods, LLC

OFD Foods, LLC

H?agen-Dazs (General Mills)

Unilever PLC

Inner Mongolia Yili Industrial Group Co., Ltd.

China Mengniu Dairy Company Limited

FIC Restaurants, Inc. (Friendly's Ice Cream LLC)

Ben and Jerry's Homemade Holdings Inc. (Unilever)

Meiji Holdings Co., Ltd.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio

and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Ice Cream and Frozen Dessert Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Ice Cream and Frozen Dessert Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL ICE CREAM AND FROZEN DESSERT MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

4.5 Regional Analysis

4.6 Porter's Five Force Analysis

4.6.1 Intensity of Competitive Rivalry

4.6.2 Threat of New Entrants

4.6.3 Threat of Substitutes

4.6.4 Bargaining Power of Buyers

4.6.5 Bargaining Power of Suppliers

4.7 Ice Cream and Frozen Dessert Industry Value Chain Analysis

4.7.1 Stage of Value Chain

4.7.2 Key Activities of Companies

4.7.3 Companies Included in Each Stage

4.7.4 Key Insights

5. ICE CREAM AND FROZEN DESSERT MARKET OUTLOOK TO 2032

5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032

5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032

5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Ice Cream

Frozen Dessert

By Sugar Content

High Sugar

Low Sugar

Zero Sugar

By Flavor

Strawberry

Blueberry

Cranberry

Mango

Blackberry

Raspberry

Others

By Application

Residential

Commercial

By Distribution Channels

Online

Offline

6. GLOBAL ICE CREAM AND FROZEN DESSERT MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA ICE CREAM AND FROZEN DESSERT MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Ice Cream and Frozen Dessert Market Trends and Growth Opportunities
 - 6.2.1 North America Ice Cream and Frozen Dessert Market Outlook by Type
 - 6.2.2 North America Ice Cream and Frozen Dessert Market Outlook by Application
- 6.3 North America Ice Cream and Frozen Dessert Market Outlook by Country
 - 6.3.1 The US Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 6.3.2 Canada Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 6.3.3 Mexico Ice Cream and Frozen Dessert Market Outlook, 2021- 2032

7. EUROPE ICE CREAM AND FROZEN DESSERT MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Ice Cream and Frozen Dessert Market Trends and Growth Opportunities
 - 7.2.1 Europe Ice Cream and Frozen Dessert Market Outlook by Type
 - 7.2.2 Europe Ice Cream and Frozen Dessert Market Outlook by Application
- 7.3 Europe Ice Cream and Frozen Dessert Market Outlook by Country
 - 7.3.2 Germany Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 7.3.3 France Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 7.3.4 The UK Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 7.3.5 Spain Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 7.3.6 Italy Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 7.3.7 Russia Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Ice Cream and Frozen Dessert Market Outlook, 2021- 2032

8. ASIA PACIFIC ICE CREAM AND FROZEN DESSERT MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Ice Cream and Frozen Dessert Market Trends and Growth

Opportunities

- 8.2.1 Asia Pacific Ice Cream and Frozen Dessert Market Outlook by Type
- 8.2.2 Asia Pacific Ice Cream and Frozen Dessert Market Outlook by Application
- 8.3 Asia Pacific Ice Cream and Frozen Dessert Market Outlook by Country
 - 8.3.1 China Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 8.3.2 India Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 8.3.3 Japan Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 8.3.4 South Korea Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 8.3.5 Australia Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 8.3.6 South East Asia Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 8.3.7 Rest of Asia Pacific Ice Cream and Frozen Dessert Market Outlook, 2021- 2032

9. SOUTH AMERICA ICE CREAM AND FROZEN DESSERT MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Ice Cream and Frozen Dessert Market Trends and Growth Opportunities
 - 9.2.1 South America Ice Cream and Frozen Dessert Market Outlook by Type
 - 9.2.2 South America Ice Cream and Frozen Dessert Market Outlook by Application
- 9.3 South America Ice Cream and Frozen Dessert Market Outlook by Country
 - 9.3.1 Brazil Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 9.3.2 Argentina Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Ice Cream and Frozen Dessert Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA ICE CREAM AND FROZEN DESSERT MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Ice Cream and Frozen Dessert Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Ice Cream and Frozen Dessert Market Outlook by Type
 - 10.2.2 Middle East and Africa Ice Cream and Frozen Dessert Market Outlook by Application
- 10.3 Middle East and Africa Ice Cream and Frozen Dessert Market Outlook by Country
 - 10.3.1 Saudi Arabia Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 10.3.2 The UAE Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Ice Cream and Frozen Dessert Market Outlook, 2021- 2032

- 10.3.4 South Africa Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
- 10.3.5 Egypt Ice Cream and Frozen Dessert Market Outlook, 2021- 2032
- 10.3.6 Rest of Africa Ice Cream and Frozen Dessert Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

The Kraft Heinz Company

European Freeze Dry Ltd.

Van Drunen Farms, Inc.

Mercer Foods, LLC

OFD Foods, LLC

H?agen-Dazs (General Mills)

Unilever PLC

Inner Mongolia Yili Industrial Group Co., Ltd.

China Mengniu Dairy Company Limited

FIC Restaurants, Inc. (Friendly's Ice Cream LLC)

Ben and Jerry's Homemade Holdings Inc. (Unilever)

Meiji Holdings Co., Ltd.

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Ice Cream and Frozen Dessert Market Size, Share, and Outlook, 2025 Report- By Type (Ice Cream, Frozen Dessert, Sugar Content, High Sugar, Low Sugar, Zero Sugar), Flavor (Strawberry, Blueberry, Cranberry, Mango, Blackberry, Raspberry, Others), Application (Residential, Commercial), Distribution Channel (Online, Offline), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/IBC482652C78EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IBC482652C78EN.html>