

# **Ice Cream and Chocolate Market Size, Share, and Outlook, 2025 Report- By Type (Ice Cream, Chocolate), Flavor (Natural, Artificial), End-User (Retail, Institutional), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores and Independent Retailers, Online, Others), and Companies, 2021-2032**

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## **Abstracts**

### Ice Cream and Chocolate Market Outlook

The global Ice Cream and Chocolate market is expected to register a growth rate of 4.1% during the forecast period from \$178.4 Billion in 2024 to \$246 Billion in 2032. The Ice Cream and Chocolate market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Ice Cream and Chocolate segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Ice Cream, Chocolate), Flavor (Natural, Artificial), End-User (Retail, Institutional), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores and Independent Retailers, Online, Others). Over 70 tables and charts showcase findings from our latest survey report on Ice Cream and Chocolate markets.

### Ice Cream and Chocolate Market Insights, 2025

The ice cream and chocolate market represents a major segment within the global confectionery and frozen dessert industries, driven by consumer indulgence, innovative

flavor profiles, and premiumization trends. The ice cream sector evolves with demand for artisanal, low-fat, plant-based, and functional variants enriched with probiotics and superfoods. Similarly, the chocolate market focuses on premium dark chocolates, single-origin cocoa, and ethically sourced products that appeal to conscious consumers. Seasonal fluctuations and holiday periods significantly influence sales volumes. Advances in packaging, such as recyclable materials and portion control, enhance product appeal. Distribution spans supermarkets, convenience stores, specialty boutiques, and foodservice. Cross-category innovation, such as chocolate-infused ice creams and frozen desserts, creates exciting market opportunities. Consumer focus on health and sustainability shapes product development and marketing strategies.

## Five Trends that will define global Ice Cream and Chocolate market in 2025 and Beyond

A closer look at the multi-million global market for Ice Cream and Chocolate identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Ice Cream and Chocolate companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Ice Cream and Chocolate industry?

The Ice Cream and Chocolate sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Ice Cream and Chocolate Market Segment Insights

The Ice Cream and Chocolate industry presents strong offers across categories. The analytical report offers forecasts of Ice Cream and Chocolate industry performance across segments and countries. Key segments in the industry include By Type (Ice Cream, Chocolate), Flavor (Natural, Artificial), End-User (Retail, Institutional), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores and

Independent Retailers, Online, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Ice Cream and Chocolate market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Ice Cream and Chocolate industry ecosystem. It assists decision-makers in evaluating global Ice Cream and Chocolate market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Ice Cream and Chocolate industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

### Asia Pacific Ice Cream and Chocolate Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Ice Cream and Chocolate Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents

optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Ice Cream and Chocolate with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Ice Cream and Chocolate market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Ice Cream and Chocolate market Insights Executives are most excited about opportunities for the US Ice Cream and Chocolate industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Ice Cream and Chocolate companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Ice Cream and Chocolate market.

Latin American Ice Cream and Chocolate market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Ice Cream and Chocolate Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Ice Cream and Chocolate markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria,

South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Ice Cream and Chocolate markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape How Ice Cream and Chocolate companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include The Pillsbury Company LLC, Nestlé S.A., Ferrero International S.A., Meiji Holdings Co., Ltd., The Hershey Company, Chocoladefabriken Lindt and Sprüngli AG, Perfetti Van Melle S.p.A., Haribo GmbH and Co. KG, Grupo Arcor, Mondelez International, Inc., Mars, Incorporated.

## Ice Cream and Chocolate Market Scope

### Leading Segments

#### By Type

Ice Cream

Chocolate

#### By Flavor

Natural

Artificial

#### By End-User

Retail

Institutional

By Distribution Channel

Supermarkets and Hypermarkets

Convenience Stores and Independent Retailers

Online

Others

Leading Companies

The Pillsbury Company LLC

Nestlé S.A.

Ferrero International S.A.

Meiji Holdings Co., Ltd.

The Hershey Company

Chocoladefabriken Lindt and Sprüngli AG

Perfetti Van Melle S.p.A.

Haribo GmbH and Co. KG

Grupo Arcor

Mondelez International, Inc.

Mars, Incorporated

Geographies

North AmericaUS, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

### Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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The Hershey Company

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