

Hydrogen Car Market Size, Trends, Analysis, and Outlook by Technology (Proton Membrane Exchange, Phosphoric Acid Fuel Cell), Application (Personal, Commercial), by Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/HD256992C3EAEN.html>

Date: April 2024

Pages: 201

Price: US\$ 3,980.00 (Single User License)

ID: HD256992C3EAEN

Abstracts

The global Connected Vehicles market size is poised to register 17.37% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Connected Vehicles market by Type (Embedded, Tethered, Integrated), Application (Car, Train, Other), service (Connected Services, Safety & Security, Autonomous Driving), Transponder (On-board Unit, Roadside Unit), Network (Dedicated Short Range Communication, Cellular), Hardware (Smart Antenna, Display, Electronic Control Unit (ECU), Sensors), End-User (OEM, Aftermarket).

The Connected Vehicles Market is poised for profound evolution by 2030, driven by pivotal trends and drivers. With the increasing integration of advanced connectivity features in vehicles, there is a growing demand for connected vehicle technologies that offer seamless communication, entertainment, and safety features. As vehicles become more autonomous, connected vehicles will play a crucial role in enabling vehicle-to-vehicle (V2V) and vehicle-to-infrastructure (V2I) communication, leading to enhanced safety, traffic management, and efficiency on the roads. In addition, with the rise of electric vehicles (EVs) and shared mobility services, connected vehicles will provide real-time data on vehicle range, charging station availability, and ride-sharing opportunities, catering to the evolving needs of consumers and fleet operators. Further, as regulatory standards for emissions reduction and road safety become more stringent, connected vehicles will integrate features such as predictive maintenance, eco-driving assistance, and compliance monitoring to ensure environmental responsibility and regulatory compliance. Furthermore, advancements in artificial intelligence, machine learning, and

data analytics will enable connected vehicles to offer personalized experiences, predictive insights, and autonomous driving capabilities, shaping the future of transportation toward innovation, connectivity, and enhanced user experience..

Connected Vehicles Market Drivers, Trends, Opportunities, and Growth Opportunities
This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Connected Vehicles market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Connected Vehicles survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Connected Vehicles industry.

Key market trends defining the global Connected Vehicles demand in 2024 and Beyond
The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Connected Vehicles Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Connected Vehicles industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Connected Vehicles companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Connected Vehicles industry
Leading Connected Vehicles companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Connected Vehicles companies.

Connected Vehicles Market Study- Strategic Analysis Review

The Connected Vehicles market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

Connected Vehicles Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Connected Vehicles industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Connected Vehicles Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Connected Vehicles Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Connected Vehicles market segments. Similarly, Strong end-user demand is encouraging Canadian Connected Vehicles companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Connected Vehicles market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Connected Vehicles Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European

Connected Vehicles industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Connected Vehicles market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Connected Vehicles Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Connected Vehicles in Asia Pacific. In particular, China, India, and South East Asian Connected Vehicles markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Connected Vehicles Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Connected Vehicles Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Connected Vehicles market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Connected Vehicles.

Connected Vehicles Market Company Profiles

The global Connected Vehicles market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market

shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Audi AG, BMW AG, Ford Motor Company, General Motors Company, Honda Motor Co. Ltd, Mercedes-Benz AG, Nissan Motor Co. Ltd, Tesla Inc, Toyota Motor Corp, Volkswagen AG.

Recent Connected Vehicles Market Developments

The global Connected Vehicles market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Connected Vehicles Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Embedded

Tethered

Integrated

Application

Car

Train

Other

service

Connected Services

Safety & Security

Autonomous Driving

Transponder

On-board Unit
Roadside Unit
Network
Dedicated Short Range Communication
Cellular
Hardware
Smart Antenna
Display
Electronic Control Unit (ECU)
Sensors
End-User
Original Equipment Manufacturer (OEM)
Aftermarket

Geographical Segmentation:

North America (3 markets)
Europe (6 markets)
Asia Pacific (6 markets)
Latin America (3 markets)
Middle East Africa (5 markets)

Companies

Audi AG
BMW AG
Ford Motor Company
General Motors Company
Honda Motor Co. Ltd
Mercedes-Benz AG
Nissan Motor Co. Ltd
Tesla Inc
Toyota Motor Corp
Volkswagen AG.

Formats Available: Excel, PDF, and PPT

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Personal

Commercial

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Audi AG

BAIC Group

BMW AG

General Motors Company

Hyundai Motor Company

Mercedes-Benz AG

Renault Group

Riversimple Ltd

Tata Motors Ltd

Toyota Motor Corp

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